

## DAFTAR PUSTAKA

- Allfaridzi, R. (2024). *Implementasi Sinergi, PT SHA SOLO Gelar Customer Gathering Dengan Dukungan dari BANK BRI*. From [https://shasolo.com/implementasi-sinergi-pt-sha-solo-gelar-customer-gathering-dengan-dukungan-dari-bank-bri/#:~:text=Implementasi%20Sinergi%2C%20PT%20SHA%20SOLO%20Gelar%20Customer,%20May%2027%2C%202024.%20\\*%201:13%20am](https://shasolo.com/implementasi-sinergi-pt-sha-solo-gelar-customer-gathering-dengan-dukungan-dari-bank-bri/#:~:text=Implementasi%20Sinergi%2C%20PT%20SHA%20SOLO%20Gelar%20Customer,%20May%2027%2C%202024.%20*%201:13%20am).
- Barić, A. (2017). Corporate social responsibility and stakeholders: Review of the last decade (2006–2015). *Business Systems Research Journal*.
- Beauchamp, T., & Bowie, N. (1988). Ethical Theory and Business. *Journal of Business Ethics*.
- Bowen, H. R. (1953). *Social Responsibility of the Businessman*. University of Iowa Press.
- Brooking, A. (1997). *El capital intelectual*. Barcelona.
- Budisusilo, A. (2024, Juni). Rahasia Melenting SHA Solo Terbang Jadi Pemain BBM Raksasa di Indonesia. (E. Indonesia, Interviewer) From <https://www.youtube.com/watch?v=lufMYKTeFX4&t=2188s>
- Carrol, A. (1979). A Three-Dimensional Conceptual Model of Corporate Performance. *Academy of Management Review*.
- Cooper, D., & Schindler, P. (2019). *Metode Penelitian Bisnis*. Jakarta: Salemba Empat.
- Costa, C., Lages, L. F., & Hortinha, P. (2015). The bright and dark side of CSR in export markets: Its impact on innovation and performance. *International Business Review*, 749–757.
- Davis, K. (1973). The Case For and Against Business Assumption of Social Responsibilities. *Academy of Management Journal*, 312-322.
- Dharmanto, A., Setyawati, N. W., & Woelandari, D. S. (2022). ANALISIS KEPUASAN PELANGGAN TERHADAP FASILITAS PELAYANAN PUBLIK PADA PENGGUNA. *Jurnal Inovasi Penelitian*, 3579-3590.
- Effendy, R. (2013). *Dasar-dasar Manajemen Modern*. Malang: UB Press.
- Faliza, N. (2021). Tanggung Jawab Sosial Perusahaan (CSR) dan Keunggulan Bersaing. *Jurnal Manajemen*, 29-39.
- Falkenberg, J., & Brunsael, P. (2012). Corporate Social Responsibility: A Strategic Advantage or a Strategic Necessity? *Journal of Business Ethics*, 9-16.
- Friedman, M. (1962). *Capitalism and Freedom*. University of Chicago Press.
- Haksever, C., Chaganti, R., & Cook, R. (2004). A Model of Value Creation: Strategic View. *Journal of Business Ethics*, 295-307.

- Hennink, M., Hutter, I., & Bailey, A. (2020). *Qualitative Research Methods*. SAGE Publications Ltd.
- Holme, R., & Watts, P. (2000). *Making Good Business Sense*. E& Y Direct .
- Husted, B., & Allen, D. (2007). Strategic Corporate Social Responsibility and Value Creation among Large Firms: Lessons from the Spanish Experience. *Long Range Planning*, 40(6), 594-610.
- Ji, Y. G., Tao, w., & Rim, H. (2022). Theoretical Insights of CSR Research in Communication from 1980 to 2018: A Bibliometric Network Analysis. *Journal of Business Ethics*, 327-349.
- Kanter, R. M. (1999). From Spare Change to Real Change: The Social Sector as Beta Site for Business Innovation. *Harvard Business Review*.
- Kaplan, R., & Norton, D. (1996). *The balanced scorecard: translating strategy into action*.
- Leki , R., & Christiawan, Y. (2013). Pengaruh Corporate Social Responsibility (CSR) Terhadap Penjualan dan Biaya Operasional Perusahaan di Bursa Efek Indonesia Tahun 2007-2011. *BUSINESS ACCOUNTING REVIEW*.
- Lihawa, A., Uloli, H., & Rasyid, A. (2021). Analisis Rantai Nilai (Value Chain) Pada Komoditas Jagung. *Jambura Industrial Review*, 94-103.
- Louche, C., Idowu, S. O., & Filho, W. L. (2013). *Innovative corporate social responsibility: An introduction Innovative CSR: From Risk Management to Value Creation*. Greenleaf Publishing.
- Luthfiani , A. D. (2024). Corporate Social Responsibility: A Conceptual Research . *Indonesian Journal of Business Analytics*, 147-158.
- Martinuzzi, A., & Krumay, B. (2013). The Good, the Bad, and the Successful – How Corporate Social Responsibility Leads to Competitive Advantage and Organizational Transformation. *Journal of Change Management*, 427.
- Morgan, R., & Hunt, S. (1999). Relationship-Based Competitive Advantage: The Role of Relationship Marketing in Marketing Strategy. *Journal of Business Research*, 46(4), 281-290.
- Nayenggita, G., Raharjo, S., & Resnawaty, R. (2019). PRAKTIK CORPORATE SOCIAL RESPONSIBILITY (CSR) DI INDONESIA. *Jurnal Pekerjaan Sosial*.
- Norton, D., & Kaplan, R. (2008). *The Execution Premium. Linking Strategy to Operations for Competitive Advantage*. Harvard Business Press.
- Pranawukir, I., & Sukma, A. (2021). Strategi Corporate Social Responsibility Dompot Dhuafa dalam Membangun Brand Differentiation Lembaga. *Jurnal Inovasi Ilmu Sosial dan Politik*, 22-32.
- PT SHA Solo. (n.d.). From <https://shasolo.com/>
- Rahmania, A. (2023). Urgensi Pengaturan Sanksi bagi Perusahaan yang Tidak Melaksanakan Corporate Social Responsibility. *Unes Law Review*.

- Rosalinda, U. U. (2022). LITERATURE REVIEW PENGARUH GCG, CSR DAN UKURAN PERUSAHAAN TERHADAP KINERJA KEUANGAN PERUSAHAAN. *Jurnal Ekonomi Manajemen Sistem Informasi*, 667-673.
- Sanarta, K. (2023). *Kewajiban CSR Perusahaan dalam Peraturan Perundang-undangan. From Regulatory Compliance System: <https://rcs.hukumonline.com/insights/kewajiban-csr-perusahaan>*
- Sayekti, Y. (2015). Strategic Corporate Social Responsibility (CSR), Company Financial Performance, and Earning Response Coefficient: Empirical Evidence On Indonesian Listed Companies. *Procedia - Social and Behavioral Sciences* 2.
- Sinatra, R. A., & Frisko K., D. (2014). EVALUASI PRAKTIK CORPORATE SOCIAL RESPONSIBILITY BERDASARKAN PRINSIP CORPORATE GOVERNANCE DI PT.MIWON INDONESIA. *Jurnal Ilmiah Mahasiswa Universitas Surabaya*, 03(02).
- Sulung, U., & Muspawi, M. (2024). MEMAHAMI SUMBER DATA PENELITIAN : PRIMER, SEKUNDER, DAN TERSIER. *Jurnal Edu Research*, 5(3).
- Sunaryo, B. A., & Mahfud, M. K. (2016). PENGARUH SIZE, PROFITABILITAS LEVERAGE DAN UMUR TERHADAP PENGUNGKAPAN TANGGUNG JAWAB SOSIAL PERUSAHAAN (Studi Empiris Perusahaan Manufaktur yang Listing di BEI TAHUN 2010 – 2013). *DIPONEGORO JOURNAL OF MANAGEMENT*, 1.
- Syofya, H. (2024). Menciptakan Value Added bagi Ekonomi Lokal dalam Tinjauan Model Rantai Blok dan Konsep Rantai Nilai: Sebuah studi literatur. *Journal on Education*.
- Vishwanathan, P., Oosterhout, H., Heugens, P., & Duran, P. (2019). Strategic CSR: A Concept Building Meta-Analysis. *Journal of Management Studies*.
- Warta, W. (2019). PROSES PENCIPTAAN NILAI (VALUE CREATION) PADA LEMBAGA PENDIDIKAN. *Media Nusantara*, 1–18.
- Wulandari, C., & Efendi, D. (2022). PENGARUH PROFITABILITAS TERHADAP NILAI PERUSAHAAN DENGAN CORPORATE SOCIAL RESPONSIBILITY SEBAGAI VARIABEL MODERASI. *Jurnal Ilmu dan Riset Akuntansi*.
- Yvanka, V., & Frinaldi, A. (2023). Analisis Pestel Dalam Reformasi Pelayanan Publik Pada Aplikasi Halodoc Sebagai Bentuk Inovasi Pelayanan. *JURNAL ACADEMIA PRAJA*, 245-260.