

**INTERNATIONALIZATION STRATEGY OF
PT INTELIX GLOBAL CROSSING:
APPLICATION OF OLI FRAMEWORK**

Thesis

As a partial fulfilment to achieve a Master Degree
Study Program in Master of Management



Submitted by:
Elserida Quinta Nababan
22/510007/PEK/29150

To
FACULTY OF ECONOMICS AND BUSINESS
GADJAH MADA UNIVERSITY
2024

Master of Business Administration
Faculty of Economics and Business
Universitas Gadjah Mada

AUTHORIZATION

**INTERNATIONALIZATION STRATEGY OF PT INTELIX
GLOBAL CROSSING: APPLICATION
OF OLI FRAMEWORK**

prepared and compiled by

Elserida Quinta Nababan

22/510007/PEK/29150

Has been defended before the Board of Examiners

On January 23, 2025

Board of Examiners

Examiner I



Prof. Dr. Tandelilin Eduardus, M.B.A.,

Examiner II



Ertambang Nahartyo, Dr., M.Sc., CMA.,
Ak., CA.,

Examiner III/Advisor



Rocky Adiguna, SE., M.Sc., Ph.D.,

The Thesis has been accepted
as a partial fulfillment to achieve a Master of Business Administration degree
Yogyakarta, January 23, 2025

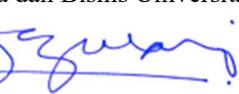
Director of Master of Business Administration Program



Prof. Dr. Tandelilin Eduardus, M.B.A.
NIP 195610131983031002

Mengetahui,
Wakil Dekan Bidang Akademik
Fakultas Ekonomika dan Bisnis Universitas Gadjah Mada




Bayu Sutikno, SE., M.S.M., PhD.
NIP 197805202005011002

Master of Business Administration
Faculty of Economics and Business
Universitas Gadjah Mada

STATEMENT OF AUTHENTICITY OF WRITTEN THESIS

I, the undersigned, state that this written thesis entitled:

INTERNATIONALIZATION STRATEGY OF PT INTELIX GLOBAL CROSSING: APPLICATION OF OLI FRAMEWORK

and presented for examination on January 23, 2025, is my own work.

I hereby solemnly state that this thesis does not contain, in whole or in part, the work of any other person, in the form of plagiarized or copied phrases or symbols showing the ideas or thoughts of another writer presented as if they were my own; nor does it contain, in part or in whole, writing that I have copied, plagiarized or taken from the writing of another person without recognizing the original author.

In the event that, knowingly or otherwise, I have undertaken the above, I shall withdraw the thesis I have presented as my own work. If, henceforth, it is proven that I copied or plagiarized the work of another person presenting it as if it were my own, the degree and diploma awarded by the university **shall be revoked.**

Yogyakarta, January 23, 2025

Signed



Elserida Quinta Nababan

1st Witness, the thesis advisor and member of the thesis examination team:



Rocky Adiguna, SE., M.Sc., Ph.D.,

2nd Witness, the member of the thesis examination team :



Prof. Dr. Tandelilin Eduardus, M.B.A.,

3rd Witness, the member of the thesis examination team :



Ertambang Nahartyo, Dr., M.Sc., CMA., Ak., CA.,