

CONTENTS

COVER	i
APPROVAL.....	ii
CONTENTS.....	iii
LIST OF EXHIBITS, FIGURES, TABLES, AND PHOTOS	v
LIST OF ABBREVIATIONS	vi
STATEMENT OF AUTHENTICITY	vii
ABSTRACT.....	viii
CHAPTER I. INTRODUCTION	1
A. Background	1
B. Relevance	3
C. Problem Statement	3
D. Research Objective.....	3
E. Research Impact	4
F. Originality	4
CHAPTER II. LITERATURE REVIEW.....	6
A. Literature Review	6
B. Theoretical Framework	14
C. Conceptual Framework	15
D. Research Questions	15
CHAPTER III. RESEARCH METHOD	16
A. Research Type and Design.....	16
B. Research Settings and Time	16
C. Research Subjects.....	16
D. Identification and Operational Definition of Variables	17
E. Data Collection and Research Instrument.....	20
F. Data Analysis	21
G. Research Ethics	21
H. Subjectivity	22
I. Research Team.....	23
CHAPTER IV. RESULTS AND DISCUSSION.....	24
A. Result	24

B. Discussion	50
C. Study Limitation	57
CHAPTER V. CONCLUSION AND RECOMMENDATION.....	59
A. Conclusion	59
B. Recommendation.....	59
REFERENCES.....	61
APPENDIX	65