

DAFTAR PUSTAKA

- Bangwayo-Skeete, P.F. dan Skeete, R.W. (2015) “Can Google data improve the forecasting performance of tourist arrivals? Mixed-data sampling approach,” *Tourism Management*, 46, hal. 454–464. doi:10.1016/j.tourman.2014.07.014.
- Bi, J.W., Liu, Y., dan Li, H. (2020) “Daily tourism volume forecasting for tourist attractions,” *Annals of Tourism Research*, 83, hal. 102923. doi: 10.1016/j.annals.2020.102923.
- Chen, J., Ying, Z., Zhang, C., dan Balezantis, T. (2024) “Forecasting tourism demand with search engine data: A hybrid CNN-BiLSTM model based on Boruta feature selection,” *Information Processing and Management*, 61(3), hal.103699–103699. doi:10.1016/j.ipm.2024.103699.
- Dergiades, T., Mavragani, E., dan Pan, B. (2018) “Google Trends and tourists’ arrivals: Emerging biases and proposed corrections,” *Tourism Management*, 66, hal. 108–120. doi:10.1016/j.tourman.2017.10.014.
- Gutierrez, G., Sesmero, M.P., dan Sanchis, A. (2016). “Forecasting time series by an ensemble of Artificial Neural Networks based on transforming the time series.” 180, hal.004769–004774. doi:10.1109/smc.2016.7844984.
- Hu, M., Xiao, M., dan Li, H. (2021) “Which search queries are more powerful in tourism demand forecasting: searches via mobile device or PC?,” *International Journal of Contemporary Hospitality Management*, 33(6), hal. 2022–2043. doi:10.1108/IJCHM-06-2020-0559.
- Huang, X., Zhang, L., dan Ding, Y. (2017) “The Baidu Index: Uses in predicting tourism flows –A case study of the Forbidden City,” *Tourism Management*, 58, pp.301–306. doi:10.1016/j.tourman.2016.03.015.
- Hochreiter, S. dan Schmidhuber, J. (1997) “Long Short-Term Memory,” *Neural Computation*, 9(8), hal. 1735–1780. doi:10.1162/neco.1997.9.8.1735.
- Hyndman, R.J. dan Athanasopoulos, G. (2018) *Forecasting: Principles and Practice*. 2 ed. Melbourne: OTexts. Tersedia pada: <https://otexts.com/fpp2/> (Diakses: 17 Oktober 2024).
- Kemenparekraf RI (2024) *Siaran Pers: Menparekraf: Jumlah Kunjungan Wisman Sepanjang 2023 Lampau Target*. Tersedia pada: <https://kemenparekraf.go.id/berita/siaran-pers-menparekraf-jumlah-kunjungan-wisman-sepanjang-2023-lampau-target> (Diakses: 13 Agustus 2024).
- Kumar, A., Alsadoon, A., Prasad, P.W.C., Abdullah, S., Rashid, T.A., Pham, D.T.H. dan Nguyen, T.Q.V. (2021) “Generative adversarial network (GAN) and enhanced root mean square error (ERMSE): deep learning for stock price movement prediction,” *Multimedia Tools and Applications*, 81(3), hal.3995–4013. doi: 10.1007/s11042-021-11670-w.
- Kursa, M.B. dan Rudnicki, W.R. (2010) “Feature Selection with the Boruta Package,” *Journal of Statistical Software*, 36(11). doi:10.18637/jss.v036.i11.
- Ladha, L. dan Deepa, T. (2011). Feature Selection Methods and Algorithms. *International Journal on Computer Science and Engineering (IJCSE)*, 3, hal. 1787-1797.
- Law, R., Li, G., Fong, D.K.C., dan Han, X. (2019) “Tourism demand forecasting: A deep learning approach,” *Annals of Tourism Research*, 75, hal. 410–423. doi:10.1016/j.annals.2019.01.014.
- Li, J., Liu, Y., Gong, H. dan Huang, X. (2024) “Stock price series forecasting using multi-scale

- modeling with boruta feature selection and adaptive denoising,” *Applied Soft Computing*, 154, hal.111365–111365. doi:10.1016/j.asoc.2024.111365.
- Karbasi, M., , Ali, M., Bateni, S.M., Jun, C., Jamei, M., dan Yaseen, Z.M. (2024) “Boruta extra tree-bidirectional long short-term memory model development for Pan evaporation forecasting: Investigation of arid climate condition,” *Alexandria Engineering Journal*, 86, hal. 425–442. doi:10.1016/j.aej.2023.11.061.
- Park, E., Park, J., dan Hu, M. (2021) “Tourism demand forecasting with online news data mining,” *Annals of Tourism Research*, 90. doi:10.1016/j.annals.2021.103273.
- Park, S., Lee, J., dan Song, W. (2017) “Short-term forecasting of Japanese tourist inflow to South Korea using Google trends data,” *Journal of Travel and Tourism Marketing*, 34(3), hal. 357–368. doi:10.1080/10548408.2016.1170651.
- Peng, L., Wang, L., Ai, X.-Y., dan Zeng, Y. (2020) “Forecasting Tourist Arrivals via Random Forest and Long Short-term Memory.” *Cognitive Computation*, 13(1), hal. 125–138. doi:10.1007/s12559-020-09747-z.
- Prilistya, S.K., Permanasari, A.E. dan Fauziati, S. (2021) “The Effect of the COVID-19 Pandemic and Google Trends on the Forecasting of International Tourist Arrivals in Indonesia,” in *TENSYP 2021 - 2021 IEEE Region 10 Symposium*. Institute of Electrical and Electronics Engineers Inc. doi:10.1109/TENSYP52854.2021.9550838.
- Sun, S., Hu, M., Wang, S., dan Zhang, C. (2023) “How to capture tourists’ search behavior in tourism forecasts? A two-stage feature selection approach,” *Expert Systems with Applications*, 213, hal. 118895. doi:10.1016/j.eswa.2022.118895.
- tcglobal HelpCenter (2022). *What Language is spoke in Malaysia? Global Education Services - TC Global*. Tersedia pada: <https://helpcentre.tcglobal.com/hc/en-us/articles/900000418923-What-Language-is-spoke-in-Malaysia> (Diakses: 13 Agustus 2024).
- UNWTO (2019) *Why Tourism? | UNWTO*. Tersedia pada: <https://www.unwto.org/why-tourism> (Diakses: 13 Agustus 2024).
- Victor-Edema, U.A. dan Essi, I.D. (2016) “Autoregressive Integrated Moving Average with Exogenous Variable (ARIMAX) Model for Nigerian Non Oil Export” *European Journal of Business and Management*, 8(36), hal. 29–34.
- Wei, D. (2024). *Demystifying the Adam Optimizer in Machine Learning*. Medium. Tersedia pada: <https://medium.com/@weidagang/demystifying-the-adam-optimizer-in-machine-learning-4401d162cb9e> (Diakses: 18 Oktober 2024).
- WTTC (2024). *News Article | World Travel & Tourism Council (WTTC)*. Tersedia pada: <https://wttc.org/news-article/travel-and-tourism-set-to-break-all-records-in-2024-reveals-wttc> (Diakses: 13 Agustus 2024).
- Zhang, B., Pu, Y., Wang, Y., dan Li, J. (2019) “Forecasting hotel accommodation demand based on LSTM model incorporating internet search index,” *Sustainability (Switzerland)*, 11(17), hal. 4708. doi:10.3390/su11174708.