THE EFFECT OF ANTISEMITIC ATTITUDES AND PERSONALITY ON ETHNIC-BASED CONSUMERISM

GADJAH MADA

UNDERGRADUATE THESIS



MUHAMMAD RAIHAN PRAKOSO

20/457795/PS/08179

INTERNATIONAL UNDERGRADUATE PROGRAM
FACULTY OF PSYCHOLOGY
UNIVERSITAS GADJAH MADA
YOGYAKARTA

2025

THE EFFECT OF ANTISEMITIC ATTITUDES AND PERSONALITY ON ETHNIC-BASED CONSUMERISM

GADJAH MADA

UNDERGRADUATE THESIS

Submitted to Faculty of Psychology Universitas Gadjah Mada in Partial Fulfilment of the Requirements for the Degree of Bachelor in Psychology



MUHAMMAD RAIHAN PRAKOSO

20/457795/PS/08179

INTERNATIONAL UNDERGRADUATE PROGRAM
FACULTY OF PSYCHOLOGY
UNIVERSITAS GADJAH MADA
YOGYAKARTA

THE EFFECT OF ANTISEMITIC ATTITUDES AND PERSONALITY ON ETHNIC-BASED CONSUMERISM

By: Muhammad Raihan Prakoso 20/457795/PS/08179

An undergraduate thesis submitted in partial fulfillment of the requirements for the degree of Bachelor in Psychology, and it has been defended in front of Undergraduate Thesis Examination Board of Faculty of Psychology Universitas Gadjah Mada.

Date: 10 January 2025

Undergraduate Thesis Examination Board

Haidar Buldan Thontowi, S.Psi., M.A., Ph.D.

Dr. Bagus Riyono, M.A., Psikolog

Wahyu Widhiarso, S.Psi., M.A

Member

This undergraduate thesis has been accepted in partial fulfillment of the requirement for the degree of Bachelor in Psychology.

Yogyakarta, 10 January 2025 Dean, Rahmat Hidayat, S.Psi., M.Sc., Ph.D.