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**Pengaruh Sikap, Norma Subjektif Dan Kontrol Perilaku Konsumen Terhadap Niat Dan Perilaku Beli Produk**

**Pangan Peternakan Bersertifikat Nomor Kontrol Veteriner**

Candra Pungki Wibowo, Prof. Ir. Suci Paramitasari Syahlani, MM., Dr. IPM.

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