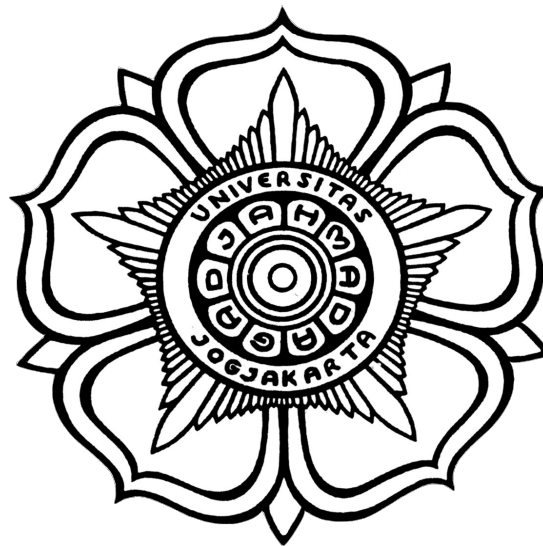


UNDERGRADUATE THESIS

INVESTMENT TOUCHPOINT DEVELOPMENT AS AN OMNICHANNEL STRATEGY FOR MICROFINANCE INSTITUTION



Chaliza Aziz

19/444305/PA/19367

COMPUTER SCIENCE

DEPARTMENT OF COMPUTER SCIENCE AND ELECTRONICS

FACULTY OF MATHEMATICS AND NATURAL SCIENCE

UNIVERSITAS GADJAH MADA

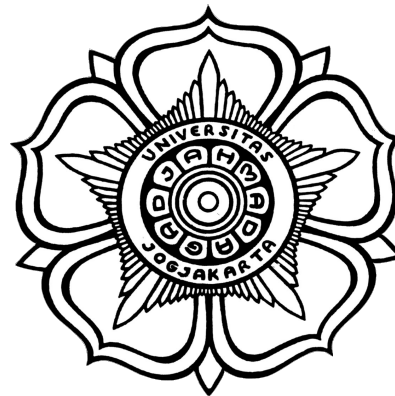
YOGYAKARTA

2025

UNDERGRADUATE THESIS

INVESTMENT TOUCHPOINT DEVELOPMENT AS AN OMNICHANNEL STRATEGY FOR MICROFINANCE INSTITUTION

Was made to fulfil academic requirement in obtaining Bachelor Degree
in Computer Science



Chaliza Aziz

19/444305/PA/19367

**UNDERGRADUATE COMPUTER SCIENCE STUDY PROGRAM
DEPARTMENT OF COMPUTER SCIENCE AND ELECTRONICS
FACULTY OF MATHEMATICS AND NATURAL SCIENCE UNIVERSITAS
GADJAH MADA UNIVERSITY
YOGYAKARTA**

2025

HALAMAN PENGESAHAN

SKRIPSI (SOLUSI INOVATIF)

**INVESTMENT TOUCHPOINT DEVELOPMENT AS AN OMNICHANNEL
STRATEGY FOR MICROFINANCE INSTITUTION (IUP)**


Telah dipersiapkan dan disusun oleh

Chaliza Aziz


19/444305/PA/19367

Telah dipertahankan di depan Tim Penguji
pada tanggal 09 Januari 2025

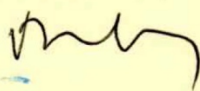
Susunan Tim Penguji



Dr. Lukman Heryawan, S.T., M.T.
Ketua Penguji



Novera Istiqomah, S.T., M.T., Ph.D.
Anggota Penguji



Drs. Medi, M.Kom.
Pembimbing

Mengetahui,
a.n. Dekan FMIPA UGM
Wakil Dekan Bidang Pendidikan, Pengajaran
dan Kemahasiswaan



Prof. Drs. Roto, M.Eng., Ph.D.
NIP. 196711171993031020