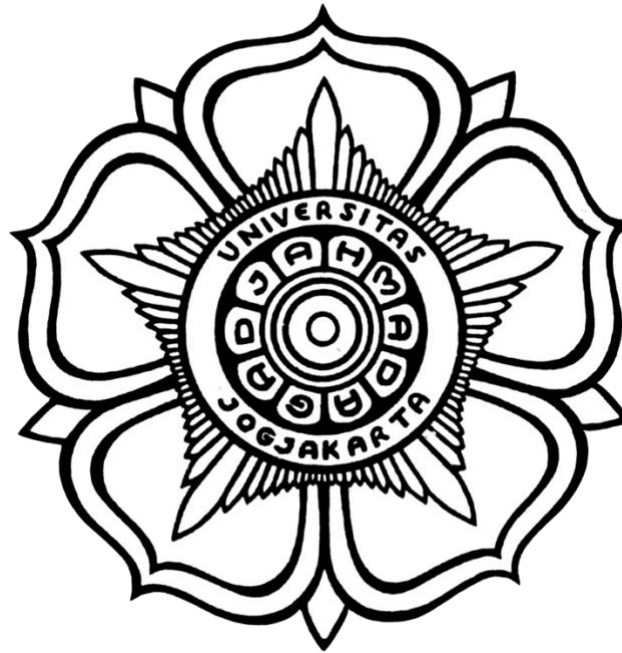


**CONSUMER'S PERCEPTION OF THE ROLE OF FOOD PACKAGING
ATTRIBUTES AND FOOD NUTRITION LABELS ON CONSUMER
INTENTION TO BUY**

UNDERGRADUATE THESIS



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**UNDERGRADUATE STUDY PROGRAM
FACULTY OF PSYCHOLOGY
UNIVERSITAS GADJAH MADA
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2025**

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Endorsement Page

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By:

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An undergraduate thesis submitted in partial fulfillment of the
requirements for the degree of Bachelor in Psychology, and it has
been defended in front of Undergraduate Thesis Examination
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Dean,

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