

SIKAP PETERNAK TENTANG USAHA PEMELIHARAAN TERNAK DOMBA MELALUI BUMDES TLOGO MUKTI, KECAMATAN PRAMBANAN, KABUPATEN KLATEN

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INTISARI

Penelitian ini dilakukan dengan tujuan untuk menganalisis sikap peternak tentang usaha pemeliharaan ternak domba dan menganalisis faktor-faktor demografi peternak anggota BUMDes yang memengaruhi sikap peternak dalam usaha pemeliharaan ternak domba. Pelaksanaan penelitian ini dilakukan pada bulan Oktober hingga November 2024 dengan metode survei dan wawancara dengan bantuan kuesioner. Penelitian ini dilaksanakan di sektor usaha ternak domba milik BUMDes Tlogo Mukti, Prambanan dengan jumlah populasi peternak anggota BUMDes Tlogo Mukti, Prambanan sebanyak 30 orang. Pemilihan responden dilakukan dengan metode sensus. Sikap peternak domba anggota BUMDes diukur berdasarkan tiga indikator yaitu komponen kognitif, afektif, dan konatif. Faktor-faktor demografi peternak yaitu umur, pengalaman beternak, tingkat pendidikan, dan status kepemilikan ternak. Jenis data yang digunakan adalah data kuantitatif. Data yang diperoleh dianalisis menggunakan analisis regresi linier berganda dengan metode *backward* untuk menganalisis pengaruh variabel independen (faktor demografi peternak domba anggota BUMDes) terhadap variabel dependen (sikap). Hasil penelitian menunjukkan bahwa seluruh peternak memiliki sikap yang baik tentang usaha pemeliharaan ternak domba melalui BUMDes. Tingkat pendidikan ($\beta = 1,828$, $p < 0,05$) memiliki pengaruh secara signifikan terhadap sikap peternak anggota BUMDes Tlogo Mukti, Prambanan, sedangkan variabel lain seperti umur, pengalaman beternak, dan status kepemilikan ternak mempunyai nilai $p \geq 0,05$. Hasil penelitian menunjukkan 36,1% variansi variabel sikap dapat dijelaskan oleh model ini, sedangkan 63,9% dijelaskan oleh faktor lain.

(Kata kunci: BUMDes, Faktor demografi peternak, Pemeliharaan ternak domba, Peternak Domba, Sikap)

ATTITUDES OF FARMERS TOWARDS SHEEP FARMING BUSINESS THROUGH BUMDES TLOGO MUKTI, PRAMBANAN SUB-DISTRICT, KLATEN DISTRICT

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ABSTRACT

This study was conducted with the aim of analyzing farmers' attitudes towards sheep rearing business and analyzing demographic factors of BUMDes member farmers that influence farmers' attitudes in sheep rearing business. This research was conducted from October to November 2024 using survey and interview methods with the help of questionnaires. This research was conducted in the sheep business sector owned by BUMDes Tlogo Mukti, Prambanan with a total population of 30 breeders who are members of BUMDes Tlogo Mukti, Prambanan. The selection of respondents was carried out by the census method. The attitude of BUMDes member sheep farmers was measured based on three indicators, namely cognitive, affective, and conative components. The demographic factors of farmers were age, farming experience, education level, and livestock ownership status. The type of data used is quantitative data. The data obtained were analyzed using multiple linear regression analysis with the backward method to analyze the influence of independent variables (demographic factors of BUMDes member sheep farmers) on the dependent variable (attitude). The results showed that all farmers had a good attitude towards sheep farming business through BUMDes. The level of education ($\beta = 1,828$, $p < 0,05$) has a significant influence on the attitude of BUMDes Tlogo Mukti member sheep farmers, Prambanan, while other variables such as age, farming experience, and livestock ownership status had p values $\geq 0,05$. The results show that 36,1% of the variance in the attitude variable can be explained by this model, while 63,9% is explained by other factors.

(Keywords: Attitudes, BUMDes, Farmer demographics, Sheep farmers, Sheep husbandry)