

REFERENCES (BIBLIOGRAPHY)

- Adrian, dr. K. (2021, August 19). *Toxic Masculinity, Ini yang Perlu Kamu Ketahui*. Alodokter.
<https://www.alodokter.com/toxic-masculinity-ini-yang-perlu-kamu-ketahui>
- Anderson, E. (2009). *Inclusive Masculinity: The Changing Nature of Masculinities*. Routledge.
- Anderson, E., & McCormack, M. (2016). Inclusive Masculinity Theory: Overview, Reflection and Refinement. *Journal of Gender Studies*, 27(5), 547–561.
<https://doi.org/10.1080/09589236.2016.1245605>
- Ariani, R. T. (2013). Gender Stereotypes and Reinforcement Of Patriarchy Constructed in the Reality Show Pilih-Pilih Mantu. *Gender Stereotypes and Reinforcement of Patriarchy Constructed in the Reality Show Pilih-Pilih Mantu a Thesis*.
- Babajide, Dr. R. (2023, August 29). *The Barbie Movie Embodies All That's Wrong With Modern Performative Feminism*. [Www.linkedin.com.
https://www.linkedin.com/pulse/barbie-movie-embodies-all-thats-wrong-modern-feminism-babajide](https://www.linkedin.com/pulse/barbie-movie-embodies-all-thats-wrong-modern-feminism-babajide)
- BBC. (2019). *Representation of Gender - GCSE Media Studies - BBC Bitesize*. BBC Bitesize.
<https://www.bbc.co.uk/bitesize/guides/zq6qsg8/revision/2>
- Beresford Research. (2024). *Age Range by Generation*. Beresford Research.
<https://www.beresfordresearch.com/age-range-by-generation/>
- Bowo, F. A., & Anisah. (2024). Meme Marketing: Generation Z Consumer Behavior on Social Media. *Journal of Indonesian Social Science*, 5(2), 188–201.
<http://jiss.publikasiindonesia.id/>
- Budiastuti, A., & Wulan, N. (2014). The Construction of Ideal Masculinity Through the Consumption of Popular Culture by Urban Teenagers. *Mozaik*, 14(1).

Connell, R. (n.d.). *Politics of Changing Men* – *AHR*. Australian Humanities Review.

<https://australianhumanitiesreview.org/1996/12/01/politics-of-changing-men/>

Connell, R. W., & Messerschmidt, J. W. (2005). Hegemonic Masculinity. *Gender & Society*, 19(6), 829–859. <https://doi.org/10.1177/0891243205278639>

Council of Europe. (n.d.). *Masculinities*. Gender Matters. <https://www.coe.int/en/web/gender-matters/masculinities#>

Cuklanz, L., & Erol, A. (2021). The Shifting Image of Hegemonic Masculinity in Contemporary U.S. Television Series. *International Journal of Communication*, 15(1), 545–562.

Demetriou, D. (2001). Connell's Concept of Hegemonic Masculinity: A Critique. *Springer*, 30(3), 337–361.

Djamaly, M. F. (2023). The Role of Social Media In Generation Z Decision-Making Process To Watch Films In Cinemas. *Jurnal Ekonomi*, 12(2), 1201–1207. <http://ejournal.seaninstitute.or.id/index.php/Ekonomi>

Dockterman, E. (2023, July 11). *We're Ignoring the Real Reason Barbie Might Dominate the Box Office*. Time. <https://time.com/6292203/barbie-box-office-women-movies/>

Donaldson, M. (1993). What is Hegemonic Masculinity? *Theory and Society*, 22(5), 643–657. <https://doi.org/10.1007/bf00993540>

During, S., & Hall, S. (1999). *The Cultural Studies Reader*. Routledge.

Eklesia, G., & Erlangga, D. T. (2022). Hegemonic Masculinity in Aladdin Movie (2019) . *Komunikata.id*, 2(11).

Fyles, N. (2018, June 1). *What About the Boys? Educating Boys for Gender Justice*. Brookings. <https://www.brookings.edu/articles/what-about-the-boys-educating-boys-for-gender-justice/>

Guinness, D., Ruthven, K., & Purba, M. (2024, July 2). *Masculinity and Gen Z Boys - Cumberland Lodge*.
Cumberland Lodge.

<https://www.cumberlandlodge.ac.uk/resource/masculinity-and-gen-z-boys/>

Gürkan, H., & Serttaş, A. (2022). The Representation of Masculinity in Cinema and on Television: An Analysis of Fictional Male Characters. *European Journal of Multidisciplinary Studies*, 7(1).

Hall, S. (1973). *Encoding and Decoding In The Television Discourse*.
http://epapers.bham.ac.uk/2962/1/Hall%2C_1973%2C_Encoding_and_Decoding_in_the_Television_Discourse.pdf

Happer, C., & Philo, G. (2013). The Role of the Media in the Construction of Public Belief and Social Change. *Journal of Social and Political Psychology*, 1(1), 321–336.
<https://doi.org/10.5964/jspp.v1i1.96>

Hasanah, R. R., & Ratnaningtyas, Rr. P. (2022). Representasi Maskulinitas Perempuan dalam Drama Korea My Name. *Komunikasiana*, 4(1).

Howson, R. (2006). *Challenging Hegemonic Masculinity*. Routledge.

IDN Media. (2024). *Indonesia Gen Z Report 2024: Understanding and Uncovering the Behavior, Challenges, and Opportunities*.

<https://cdn.idntimes.com/content-documents/indonesia-gen-z-report-2024.pdf>

Irawanto, B. (2023, February 26). *Principles of Qualitative Research*. Universitas Gadjah Mada.

Kreacic, A. (2023, March 14). *How Gen Zers Are Bringing the Optimism on Gender Equity*.
World Economic Forum.

<https://www.weforum.org/stories/2023/03/gen-z-workplace-equity/>

- Kreichbergs, T., & Ščeuľovs, D. (2022). What are Gen Z's and Millennials' opinions on Masculinity in Advertising: a Qualitative Research Study. *4th International Conference on Advanced Research Methods and Analytics (CARMA 2022)*, 1(1), 1–8.
<https://doi.org/10.4995/carma2022.2022.15059>
- Kurnia, N. (2004). Representasi Maskulinitas dalam Iklan. *Jurnal Ilmu Sosial Dan Ilmu Politik*, 8(1), 17–36.
- Kurnia, N. (2017). Consuming Gender and Disability in Indonesia. *Jurnal ASPIKOM*, 3(3), 570–587. <https://doi.org/10.24329/aspikom.v3i3.175>
- Lampert, M. (2021, February 5). *Meet Gen Z: Redefining Gender Roles and Challenging Patriarchy*. Glocalities. <https://glocalities.com/reports/meet-gen-z>
- Levant, R. F., & Richmond, K. (2008). A Review of Research on Masculinity Ideologies Using the Male Role Norms Inventory. *The Journal of Men's Studies*, 15(2), 130–146.
<https://doi.org/10.3149/jms.1502.130>
- Liu, Y. (2023, September 28). *Why the Barbie Movie is a Feminist Masterpiece*. The Teen Magazine.
<https://www.theteenmagazine.com/why-the-barbie-movie-is-a-feminist-masterpiece>
- Livesey, C. (2014). *Cambridge International AS and A level sociology. Coursebook*. Cambridge University Press.
- Lotterhos, F. H. (2015). *Men Cry: Embodiments of Masculinity in Western Cinema Circa 1999*. CU Scholar.
https://scholar.colorado.edu/concern/undergraduate_honors_theses/5m60qs54q

- Lubis, A. P., Eryani, A. P., & Solin, S. (2024). Exploring Masculinities in *Barbie* (2023) directed by Greta Gerwig. *Lililacs Journal : English Literature, Language, and Cultural Studies Journal*, 4(1), 26–39. <https://doi.org/10.21009/lililacs.041.04>
- Mardhika, H. (2024). Counter-Hegemony of Gender Stereotypes through Film: Critical Discourse Analysis on *Barbie* Film (2023). *Fakultas Ilmu Sosial Dan Ilmu Politik Universitas Indonesia*.
- Media Studies. (2020, October 1). *Stuart Hall's Reception Theory | Encoding and Decoding Messages*. Media Studies. <https://media-studies.com/reception-theory/>
- MediaSmarts. (2020). *How the Media Defines Masculinity*. MediaSmarts. https://mediasmarts.ca/digital-media-literacy/media-issues/gender-representation/men-and-masculinity/how-media-define-masculinity#_ftn1
- Meer, A. V. der. (2023, November 14). *What the “Barbie” Movie Taught Influencer Marketing About Man-Hating*. PRNEWS. <https://www.prnewsonline.com/what-the-barbie-movie-taught-influencer-marketing-about-man-hating/>
- Milestone, K., & Meyer, A. (2020). *Gender and Popular Culture*. Polity Press.
- Mills, M. (2001). *Challenging Violence in Schools: An Issue of Masculinities*. Open University Press.
- MJ. (2023, August 22). *#Barbie — An Introduction to Feminism, Patriarchy, and Gender Wars*. Medium. <https://musingsofmj.medium.com/barbie-an-introduction-to-feminism-patriarchy-and-gender-wars-9eab1286accb>

- Nayeem, M. (2023, September 8). *Lights, Camera, Generations: How Gen-Zs & Millennials Differ in Consuming Film & TV*. AUDACITY Magazine & Events.
<https://www.audacitymagazine.org/the-zine/lights-camera-generation>
- Oranga, J., & Matere, A. (2023). Qualitative Research: Essence, Types and Advantages. *OALib*, 10(12), 1–9. <https://doi.org/10.4236/oalib.1111001>
- Pamungkas, M. D., & Ningtiyas, L. A. (2023). New Masculinities Movement for Gender Equality: The Role of Men to Achieving SDGS. *Global & Policy*, 11(2).
- Prayitno, P. H., Norman, M. H., Annisya, A., Sulistyorini, A., & Fibrianto, A. S. (2024). Factor Influencing of Toxic Masculinity on Young and Adult Productivity: A Systematic Review. *Contributions to Management Science*, 1(1), 691–700.
https://doi.org/10.1007/978-3-031-48770-5_55
- Rihi, R. R., & Poerwandari, E. (2023). Men's Role Within The Women's Movement to Achieve Gender Equality in Indonesia: Threat or Opportunity? *Jurnal Pendidikan IPS*, 10(2), 2460–2496. <https://doi.org/10.21831/hsjpi.v10i2.65798>
- Rizkia, M. F., & Maria, A. (2024). Analisis Potret Hegemoni Maskulinitas Pada Film *Miracle In Cell No.7* (2022) Sutradara Hanung Bramantyo. *LayaR: Jurnal Ilmiah Seni Media Rekam*, 10(2).
- Salazar, M. (2020, January 8). *Toxic Masculinity*. The Dispatch.
<https://thedispatchonline.net/10841/indepth/toxic-masculinity/>
- Santonniccolo, F., Trombetta, T., Paradiso, M. N., & Rollè, L. (2023). Gender and Media Representations: A Review of the Literature on Gender Stereotypes, Objectification and Sexualization. *International Journal of Environmental Research and Public Health*, 20(10). <https://doi.org/10.3390/ijerph20105770>

- Scharrer, E., & Blackburn, G. (2017). Cultivating Conceptions of Masculinity: Television and Perceptions of Masculine Gender Role Norms. *Mass Communication and Society*, 21(2), 149–177. <https://doi.org/10.1080/15205436.2017.1406118>
- Sciallo, A. (2023, September 21). *What's the matter with men? "Real masculinity" should look to queer community, Gen Z. USA TODAY.* <https://www.usatoday.com/story/opinion/voices/2023/09/21/gen-z-queer-men-redefining-manhooood-crisis-masculinity/70614534007/>
- Shepherd, B. (2024). "Barbie is as Much About Fashion as She is about Culture and Empowerment": Feminism in Barbie the Movie and its Postfeminist Marketing . *Electronic Theses, Projects, and Dissertations.*, 1(1), 1–126. <https://scholarworks.lib.csusb.edu/cgi/viewcontent.cgi?article=3061&context=%20etd>
- Simamora, Y. A. (2022, August 8). *Mengenal Toxic Masculinity.* Kemkes.go.id. https://yankes.kemkes.go.id/view_artikel/1204/mengenal-toxic-masculinity
- Sipangkar, R. R., Agung, L., & Purwanta, H. (2022). Analisis Maskulinitas dalam Narasi Sejarah Indonesia Masa Pergerakan Nasional Pada Buku Teks Sejarah Kelas XI SMA KTSP dan K-13. *JURNAL CANDI*, 22(1).
- Smith, R. M., Parrott, D. J., Swartout, K. M., & Tharp, A. T. (2015). Deconstructing Hegemonic Masculinity: The Roles of Antifemininity, Subordination to Women, and Sexual Dominance In Men's Perpetration of Sexual Aggression. *Psychology of Men Masculinity*, 16(2), 160–169. <https://doi.org/10.1037/a0035956>
- Song, N., Olivo, D., & Lancaster, J. (2023). Exploring the Effect of a Film Director's Gender on Female Film Representation. *Journal of Student Research*, 12(3). <https://doi.org/10.47611/jsr.v12i3.1964>

- Suprpto, D. (2018). Representasi Maskulinitas Hegemonik dalam Iklan. *Jurnal Penelitian Dan Pengembangan Sains Dan Humaniora*, 2(1), 1. <https://doi.org/10.23887/jppsh.v2i1.14004>
- Syarifah, M. S., Suryanto, & Santi, D. E. (2024). Toxic Masculinity: Negative Attitudes Towards Gender-Based Professions. *International Journal of Educatio Elementaria and Psychologia*, 1(5), 271–282. <https://doi.org/10.70177/ijeeep.v1i5.1305>
- Viviani, I. (2017, May 9). *Stuart Hall*. Medium; BrixenLabs. <https://medium.com/brixenlabs/stuart-hall-7f75ce66a847>
- Weir, K. (2017, February). The men America left behind. <https://www.apa.org>. <https://www.apa.org/monitor/2017/02/men-left-behind>
- Xie, Y., Bin Yasin, M. A. I. B. Y., Bin Shekh Alsagoff, S. A., & Ang, L. H. (2022). Multicultural Education An Overview of Stuart Hall's Encoding and Decoding Theory with Film Communication. *Multicultural Education*, 8(1). <https://doi.org/10.5281/zenodo.5894796>
- Yakali, D. (2024). "He is just Ken:" deconstructing hegemonic masculinity in Barbie (2023 Movie). *Frontiers*. <https://doi.org/10.3389/fsoc.2024.1320774>
- Yang, Y. (2020). What's Hegemonic about Hegemonic Masculinity? Legitimation and Beyond. *Sociological Theory*, 38(4). <https://doi.org/10.1177/0735275120960792>
- Yoedtadi, M. G., & Pribadi, M. A. (2020). *Alternative Media as Counter-Hegemony: A Case study of Konde* (pp. 99–107). Atlantis Press.
- Yucki, B. (2023, March 21). *Ketika Film Indonesia Angkat Topik LGBT*. Cultura. <https://www.cultura.id/ketika-film-indonesia-angkat-topik-lgbt>



UNIVERSITAS
GADJAH MADA

Generation Z Males and the Feminist Film: Audience Reception Analysis of Hegemonic Masculinity in *Barbie* (2023)

Damanta Pasha Kartono, Mashita Phitaloka Fandia Purwaningtyas, S.I.P., M.A.

Universitas Gadjah Mada, 2024 | Diunduh dari <http://etd.repository.ugm.ac.id/>

Yusuf, F. (2023). Maskulinitas Hegemonik Dalam Novel Natisha Persembahan Terakhir Karya

Khrisna Pabichara. *ANTHOR: Education and Learning Journal*, 2(3), 351–356.

<https://doi.org/10.31004/anthor.v2i3.145>