

ABSTRACT

This research is motivated by the phenomenon of contestation between Muhammadiyah and NU that involves *followers* of each organization. This research aims to analyze the dynamics of Muhammadiyah and NU contestation in various arenas, especially in the religious, socio-economic and political arenas. More specifically, this research is also to look at the narrative war between Muhammadiyah and NU followers and how the *followership* of the followers is seen from the *level of engagement*, especially in *millennial followers of* Muhammadiyah and NU.

To analyze the phenomenon and contestation of Muhammadiyah and NU, researchers used the theory of contestation, and *social border*, while to see the phenomenon of following, which in this case is the level of attachment of followers, researchers used *followership* theory. This research uses a mixed method between qualitative and quantitative with a case study approach to the cancellation of the recitation location in the context of the 94th NU harlah in 2020 at the Gedhe Kauman Mosque in Yogyakarta.

The results of this study found that Muhammadiyah and NU contestation in the religious arena is ideological and can lead to sectarianism. While contestation in the socio-economic arena, the two organizations compete with each other in goodness (*fastabiqul khairat*) in realizing the social welfare of society. Contestation in the political arena, the contestation that occurs is symbolic in the form of affirming existence and representation in electoral politics.

The dynamics of contestation that occurred between Muhammadiyah and NU regarding the rejection of the harlah location at the Gedhe Kauman mosque is what is called a *social border*. The Gedhe Kauman Mosque by Muhammadiyah is a “social border” that must be respected by anyone. This poorly understood *social border* is the cause of Muhammadiyah and NU followers facing each other.

This study also found that there are only four (4) levels of *followership* attachment from Muhammadiyah and NU, namely *bystander*, *participant*, *activist* and *diehard*. The *isolates* level of followership was not found in this study.

Keywords, Dynamics, Contestation, millennial, followership, Muhammadiyah, NU