

DAFTAR PUSTAKA

- Anderson, Erin. 1990. *Two Firms, One Frontier: On Assessing Joint Venture Performance*. The Warton School, Sloan Management Review. 19: Hal 1.
- Arfiansyah, T.R. Kompas.com. 2022. *Mengenal Apa Itu Sistem MLFF di Jalan Tol dan Bagaimana Nasib E-Toll?*. Retrieved June 17, 2024,
- Barney, J.B. 2014. *Gaining and Sustaining Competitive Advantage*, 4th Edition. Pearson Education Limited, London.
- Boediman, B.T. 2023. *Analisis Strategi Korporat PT Angkasa Pura II Pada Kemitraan Strategis Pengelolaan Terminal Kargo*. MM UGM, Jakarta
- BPJT. 2021. Pelaksanaan Penandatanganan Perjanjian Kerjasama Sistem Transaksi Tol Nontunai Nirsentuh Berbasis Multi Lane Free Flow (MLFF). Berita | BPJT PUPR. Retrieved June,17, 2024
- BPJT.2023. Diuji Coba Desember 2023, Menteri Basuki: Pemerintah Indonesia Komitmen Sukseskan Penerapan Teknologi Mlff. Berita | BPJT PUPR. Retrieved June 17, 2024
- BPJT. 2023. Laporan Tahunan BPJT 2022. Retrieved June 17, 2024, from Retrieved June 17, 2024, from https://bpjt.pu.go.id/booklet/buku_tahunan_BPJT_2022/mobile/index.html
- Cakti, Aji. (2024) Menteri PUPR: Uji coba perdana MLFF di Tol Bali pekan kedua Desember. Retrieved June 17, 2024, from <https://www.antaranews.com/berita/4076847/menteri-pupr-penerapan-slff-di-tol-dapat-dilakukan-sebelum-oktober>
- Caloghirou, Y., Ioannides, S., Vonortas N. 2003. *Research Joint Venture*. Journal of economic survey Vol.17 No.4. USA
- Chrisanty, Febri N., Rachmawati, R., dan Tjitoherijanto, P. 2024. *Creating Dynamic Learning Capability in Learning Framework through Strategic Alliance*. FEB UI, Depok.
- Chaputra, Yuvanda H., Mahmudah, S. 2024. *Juridical Analysis Of Cooperation Between Soes Through The Formation Of Joint Venture Companies*. Jurnal of Social Research. UNDIP, Indonesia
- Creswell, John. W., Creswell, J. David. 2018. *Research design: qualitative, quantitative, and mixed methods approaches*, 5th Edition. Los Angeles: Sage Publication.Collis,

David J. dan Cynthia A. Montgomery. 2005. *Corporate Strategy: A Resource-Based Approach*. McGraw-Hill, New York.

Data dan Informasi Internal PT Jasa Marga (Persero) Tbk

Data dan Informasi Internal PT XYZ

Furrer, O. 2008. *Corporate Strategy Diversification and Performance*. University in Nijmegen, Netherland.

Hennink, M., Hutter, I., Bailey, A. 2020. *Qualitative Research Methods* 2nd ed. Los Angeles: SAGE Publication, Ltd. Higuchi, T., Terasaka, K., Masumoto, S., Kitajima, K., Oshima, K., dan Sato, M. 2016. *Application of Radio Frequency Identification Technology to Toll Collection System*. *Mitsubishi Heavy Industries Technical*. 50: 46-47

IBTTA. (n.d). MLFF. Retrieved June 17, 2024, from Retrieved June 17, 2024, from <https://www.ibtta.org/glossary/mlff>

Garraffo, F., Rocco, E. 2009. *Competitor analysis and interfirm coopetition: A two-step model to assess the rival's interest and commitment in a cooptative agreement*. *Coopetition Strategy: Theory, experiments and cases*. Hal 44-63.

Gibbs, Richard dan Humphries, Andrew. 2009. *Strategic Alliances & Marketing Partnerships*. Kogan Page, London dan Philadelphia.

Kajian kelayakan bisnis JV layanan ETC PT XYZ. 2024

Ketentuan internal PT Jasa Marga (Persero) Tbk. 2021. *Keputusan Direksi Nomor 65/KPTS/2021 terkait prosedur kerja sama dengan mitra*.

Ketentuan internal PT Jasa Marga (Persero) Tbk. 2023. *Keputusan Direksi Nomor 27/KPTS/2023 terkait pedoman investasi di lingkungan perusahaan*

Kogut, Bruce. 1988. *Joint Venture: theoretical and empirical Perspectives*. *Strategic Management Journal*. 9: 319-332.

Liu, D., Fu, N., Wang, G., Su, Lixun. 2024. *Past, present, and future of international joint ventures*. *Journal of Business Research* 176 (2024) 114568.

Maulani, E.O. 2023. *Analisis Keunggulan Kompetitif Berkelanjutan pada Badan Usaha Layanan Pengoperasian Jalan Tol untuk meningkatkan Daya Saing*. MM UGM, Jakarta

Miles, M.B. dan Huberman, M.A. 1994. *An Expanded Sourcebook Qualitative Data Analysis: Second Edition*. London: Sage Publications, Inc. Nagathu, S.K. 2016. *Automated Toll Collection System Using GPS and GPRS*. *International Conference on Communication and Signal Processing*. Hal 0651.

Badan Usaha Milik Negara (BUMN)

Peraturan BUMN No No. PER-2/MBU/03/2023 tentang pedoman tata kelola dan kegiatan korporasi signifikan di Badan Usaha Milik Negara (BUMN)

Porter, M.E. 1997. *Competitive Strategy: Techniques for Analyzing Industries Competitors*. The Free Press, New York.

Synder, H. 2019. Literature review as a research methodology: An overview and guidelines. *Journal of Education for Business*, pg.333-339.

Schindler, P.S. 2022. *Business Research Methods, 14th Edition*. McGraw-Hill, New York.

Thompson, Jr., A.A., Peteraf, M.A., Gamble, J.E., dan Strickland III, A.J. 2012. *Crafting and Executing Strategy – The Quest for Competitive Advantage: Concepts and cases, 23rd Edition*. McGraw-Hill, New York.

Wibowo, Amin. 2020. *Corporate Strategy: Konsep dan Praktik*, ANDI, Yogyakarta.