

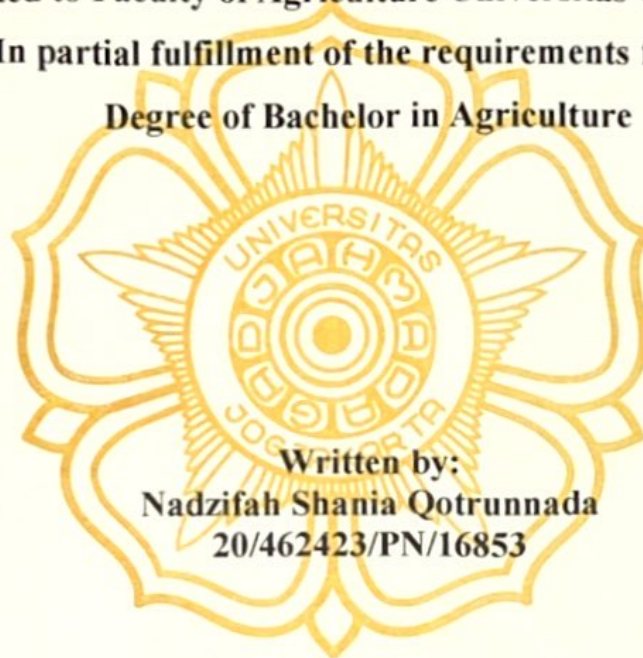
UNDERGRADUATE THESIS

**THE INFLUENCE OF ORGANIC LABEL ON FOOD PRODUCTS
TOWARDS CONSUMER PURCHASING DECISIONS IN SLEMAN
REGENCY**

***PENGARUH LABEL ORGANIK PADA PRODUK PANGAN
TERHADAP KEPUTUSAN PEMBELIAN KONSUMEN DI
KABUPATEN SLEMAN***

Submitted to Faculty of Agriculture Universitas Gadjah Mada

In partial fulfillment of the requirements for the
Degree of Bachelor in Agriculture



Written by:

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STUDY PROGRAM
AGRICULTURAL ECONOMICS AND AGRIBUSINESS

DEPARTMENT OF SOCIAL ECONOMICS OF AGRICULTURE

FACULTY OF AGRICULTURE
UNIVERSITAS GADJAH MADA
YOGYAKARTA

2024

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Has been defended in front of
Undergraduate Thesis Examination Board on October 14th 2024

This undergraduate thesis is accepted as partial fulfillment
of the requirements for the degree of Bachelor in Agriculture
Agriculture Economics and Agribusiness Study Program

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