

## REFERENCES

- Adjotey, E. A., Saragih, M. Y., & Ridwan, M. (2021). Methodological approaches to reception analysis research in Ghanaian media studies. *\*Budapest International Research and Critics Institute Journal (BIRCI-Journal)\**, 4(1), 1545–1551. <https://doi.org/10.33258/birci.v4i1.1786>
- Agusta, R. (2021). Analisis resepsi audiens remaja terhadap romantisme film Dilan 1990. *\*ProTVF: Jurnal Kajian Televisi Dan Film\**, 5(1), 1. <https://doi.org/10.24198/ptvf.v5i1.28808>
- Ardiyanti, H. (2020). *\*Profilman Indonesia: Perkembangan dan kebijakan, sebuah telaah dari perspektif industri budaya\** [Cinema in Indonesia: History and government regulation, a cultural industry perspective]. *\*Kajian\**, 22(2), 163–179. <https://doi.org/10.22212/kajian.v22i2.1521>
- Asher-Perrin, E. (2016, March 9). On the “equality” of objectification in movies. *\*Reactor\**. <https://reactormag.com/equality-of-objectification-at-the-movies/>
- Bernard, P., Gervais, S. J., Holland, A. M., & Dodd, M. D. (2018). When do people “check out” male bodies? Appearance-focus increases the objectifying gaze toward men. *\*Psychology of Men and Masculinity\**, 19(3), 484–489. <https://doi.org/10.1037/men0000122>
- Bordwell, D., & Thompson, K. (2013). *\*Film art: An introduction\** (10th ed.). McGraw-Hill.
- Bosson, J. K., Wilkerson, M., Kosakowska-Berezecka, N., Jurek, P., & Olech, M. (2022). Harder won and easier lost? Testing the double standard in gender rules in 62 countries. *\*Sex Roles\**, 87(1–2), 1–19. <https://doi.org/10.1007/s11199-022-01297-y>
- Burch, R. L., & Johnsen, L. (2020). Captain Dorito and the bombshell: Supernormal stimuli in comics and film. *\*Evolutionary Behavioral Sciences\**, 14(2), 115–131. <https://doi.org/10.1037/ebs0000164>

- Chahyani, L. O. N. (2017). Resepsi analisis informasi kreatif dan pengetahuan lokal dalam film dokumenter [Bachelor thesis, Universitas Islam Indonesia].
- Connell, R. W., & Messerschmidt, J. W. (2005). Hegemonic masculinity: Rethinking the concept. *\*Gender & Society\**, 19(6), 829–859. <https://doi.org/10.1177/0891243205278639>
- Croucher, S. M., & Cronn-Mills, D. (2021). *\*Understanding communication research methods: A theoretical and practical approach\**.
- Daniel, S., Bridges, S. K., & Martens, M. P. (2014). The development and validation of the Male Assessment of Self-Objectification (MASO). *\*Psychology of Men and Masculinity\**, 15(1), 78–89. <https://doi.org/10.1037/a0031518>
- Dwita, D., & Sommaliagustina, D. (2018). Interpretasi feminisme: Analisis resepsi khalayak Pekanbaru tentang film ‘Kartini.’ *\*Jurnal PERSPEKTIF Komunikasi\**, 2(2). [https://www.researchgate.net/publication/330968437\\_INTERPRETASI\\_FEMINISME\\_ANALISIS\\_RESEPSI\\_KHALAYAK\\_PKANBARU\\_TENTANG\\_FILM\\_KARTINI\\_FEMINISM\\_INTERPRETATION\\_RECEPTION\\_ANALYSIS\\_OF\\_PKANBARU\\_SOCIETY\\_ABOUT\\_KARTINI\\_MOVIE](https://www.researchgate.net/publication/330968437_INTERPRETASI_FEMINISME_ANALISIS_RESEPSI_KHALAYAK_PKANBARU_TENTANG_FILM_KARTINI_FEMINISM_INTERPRETATION_RECEPTION_ANALYSIS_OF_PKANBARU_SOCIETY_ABOUT_KARTINI_MOVIE)
- Eliyanah, E. (2017). Dari Rangka ke Khudori, “laki-laki baru” di film Indonesia. *\*The Conversation\**. <https://theconversation.com/dari-rangka-ke-khudori-laki-laki-baru-di-film-indonesia-82759>
- Fredrickson, B. L., & Roberts, T. (1997). Objectification theory: Toward understanding women’s lived experiences and mental health risks. *\*Psychology of Women Quarterly\**, 21(2), 173–206. <https://doi.org/10.1111/j.1471-6402.1997.tb00108.x>
- Gervais, S. J., Sáez, G., Riemer, A. R., & Klein, O. (2019). The social interaction model of objectification: A process model of goal-based objectifying exchanges between men and women. *\*British Journal of Social Psychology\**, 59(1), 248–283. <https://doi.org/10.1111/bjso.12339>

- Goffman, E. (1979). *\*Gender advertisements\**. Palgrave.
- Grau, S. L., & Zotos, Y. C. (2016). Gender stereotypes in advertising: A review of current research. *\*International Journal of Advertising\**, 35(5), 761–770. <https://doi.org/10.1080/02650487.2016.1203556>
- Hall, S. (1973). Encoding and decoding in the television discourse.
- Hall, S. (1980). Cultural studies: Two paradigms. *\*Media, Culture & Society\**, 2(1), 57–72. <https://doi.org/10.1177/016344378000200106>
- Hardani, A., Ustiawaty, J., Utami, E. F., Istiqomah, R. R., Fardani, R. A., Sukmana, D. J., & Auliya, N. H. (2020). *\*Metode penelitian kualitatif & kuantitatif\**. Pustaka Ilmu.
- Harriger, J. A., Wick, M. R., Mendez, K., & Barnett, B. (2022). With great power comes great responsibility: A content analysis of masculinity themes in superhero movies. *\*Psychology of Men and Masculinity\**, 23(4), 353–361. <https://doi.org/10.1037/men0000398>
- Harris, M. (2016). Gender differences in experiences with sexual objectification. *\*McNair Scholars Research Journal\**, 12(1), 12. [https://scholarworks.boisestate.edu/mcnair\\_journal/vol12/iss1/12](https://scholarworks.boisestate.edu/mcnair_journal/vol12/iss1/12)
- Hine, B. A., Bates, E., & Wallace, S. E. (2020). “I have guys call me and say ‘I can’t be the victim of domestic abuse’”: Exploring the experiences of telephone support providers for male victims of domestic violence and abuse. *\*Journal of Interpersonal Violence\**, 37(7–8), NP5594–NP5625. <https://doi.org/10.1177/0886260520944551>
- Hlavka, H. R. (2017). Speaking of stigma and the silence of shame: Young men and sexual victimization. *\*Men and Masculinities\**, 20(4), 482–505. <https://doi.org/10.1177/1097184X16652656>
- Javaid, A. (2018). Male rape, masculinities, and sexualities. *\*International Journal of Law, Crime and Justice\**, 52, 199–210. <https://doi.org/10.1016/j.ijlcj.2017.11.003>

- Kamei, M. (2009). Films as cultural artefacts. *\*International Journal of Advance and Innovative Research\**, 6(1).  
[https://www.researchgate.net/publication/353163303\\_Films\\_as\\_Cultural\\_Artefacts](https://www.researchgate.net/publication/353163303_Films_as_Cultural_Artefacts)
- Kellner, D. (2003). *\*Media culture\**. Routledge EBooks.  
<https://doi.org/10.4324/9780203205808>
- Kimmel, M. S., & Aronson, A. (2004). *\*Men & masculinities [2 volumes]: A social, cultural, and historical encyclopedia\**. ABC-CLIO.
- Komalawati, E. (2016). Industri film Indonesia: Membangun keselarasan ekonomi media film dan kualitas konten. *\*LUGAS Jurnal Komunikasi\**, 1(1), 2580–8338. <https://ojs.stiami.ac.id/index.php/lugas/article/view/101/89>
- Kredell, B. (2018). “Complicated negotiations”: Reception and audience studies into the digital age. In *\*The Anthem Handbook of Screen Theory\** (pp. 71–84). Anthem Press.  
[https://www.researchgate.net/publication/336672310\\_%27Complicated\\_Negotiations%27\\_Reception\\_and\\_Audience\\_Studies\\_into\\_the\\_Digital\\_Age](https://www.researchgate.net/publication/336672310_%27Complicated_Negotiations%27_Reception_and_Audience_Studies_into_the_Digital_Age)
- Kusuma, L. (2023, February 15). Dear David jadi film yang paling banyak ditonton di Netflix Indonesia. *\*Fimela\**.  
<https://www.fimela.com/entertainment/read/5207334/dear-david-jadi-film-yang-paling-banyak-ditonton-di-netflix-indonesia>
- Leona, A., & Arimbi, D. A. (2017). Man’s body on the line: Male objectification in *\*Magic Mike\** (2012) [Bachelor thesis, Universitas Airlangga].
- Littlejohn, S. W., & Foss, K. A. (2009). *\*Encyclopedia of communication theory\**. SAGE Publications, Inc.
- Miles, M. B., & Huberman, A. M. (1994). *\*Qualitative data analysis: An expanded sourcebook\**. SAGE.

- Moradi, B., & Huang, Y. (2008). Objectification theory and psychology of women: A decade of advances and future directions. *\*Psychology of Women Quarterly\**, 32(4), 377–398. <https://doi.org/10.1111/j.1471-6402.2008.00452.x>
- Mulvey, L. (1989). Visual pleasure and narrative cinema. In *\*Visual and other pleasures\**. Palgrave Macmillan.
- Murdock, G. (2016). Encoding and decoding. In *\*The International Encyclopedia of Media Effects\**. <https://doi.org/10.1002/9781118783764.wbieme0113>
- Neuman, W. L. (2013). *\*Social research methods: Qualitative and quantitative approaches: Pearson New International Edition\**.
- Oktayusita, S. H., Suparno, B. A., & Rochayanti, C. (2019). Reception analysis of millennials generation to ads in social media. *\*Jurnal Ilmu Komunikasi\**, 17(2), 125–132. <http://jurnal.upnyk.ac.id/index.php/komunikasi/article/view/3696/2809>
- Oehlhof, M. E. W., Musher-Eizenman, D. R., Neufeld, J. M., & Hauser, J. C. (2009). Self-objectification and ideal body shape for men and women. *\*Body Image\**, 6(4), 308–310. <https://doi.org/10.1016/j.bodyim.2009.05.002>
- Phinta, S. (2019). The sexualization of male body in perfume advertisements in the period of 2010-2013. *\*Jurnal Bahasa Sastra Dan Studi Amerika\**, 25(1). <https://jurnal.uns.ac.id/jbssa/article/view/29106>
- Purwaningtyas, M. P. F., & Widiastuty, L. D. (2021). Covid-19 information on Instagram: Reception analysis towards Indonesian youth audiences. *\*Tuturlogi: Journal of Southeast Asian Communication\**, 2(2), 103–122. <https://doi.org/10.21776/ub.tuturlogi.2021.002.02.2>
- Puvia, E., & Vaes, J. (2015). Promoters versus victims of objectification: Why women dehumanize sexually objectified female targets. *\*Revue Internationale De Psychologie Sociale\**, 63–93. <https://www.cairn.info/revue-internationale-de-psychologie-sociale-2015-1-page-63.htm>

- Rahmawati, A., & Kirana, C. P. (2023). Imagining the "new father": Fatherhood and masculinity in *\*Keluarga Cemara\** (2018). *\*Jurnal Ilmu Komunikasi\**, 15(1). <https://doi.org/10.31937/ultimacomm.v15i2.3107>
- Rohlinger, D. A. (2002). Eroticizing men: Cultural influences on advertising and male objectification. *\*Sex Roles\**, 46(3/4), 61–74. <https://doi.org/10.1023/a:1016575909173>
- Rosalina, I. (2022). Alienation occurred in “Melancholia” movie. *\*Nuris Journal of Education and Islamic Studies\**, 2(2), 116–129. <https://doi.org/10.52620/jeis.v2i2.16>
- Schrøder, K. C. (2018). Audience reception research in a post-broadcasting digital age. *\*Television & New Media\**, 20(2), 155–169. <https://doi.org/10.1177/1527476418811114>
- Shifman, L., & Lemish, D. (2010). Between feminism and fun(ny)mism. *\*Information, Communication & Society\**, 13(6), 870–891. <https://doi.org/10.1080/13691180903490560>
- Silvanari, T. A. (2021). Representasi karakter ayah pada film *\*NKCTHI\**: Nanti kita cerita tentang hari ini. *\*Jurnal Media Dan Komunikasi Indonesia\**, 2(1), 55. <https://doi.org/10.22146/jmki.63311>
- Statista. (2023, May 22). View on men’s beauty standards among women in Indonesia 2022. <https://www.statista.com/statistics/1368294/indonesia-ideal-male-body-according-to-women/#:~:text=According%20to%20a%20survey%20on,and%20shoulders%20to%20be%20desirable.>
- Stemple, L., & Meyer, I. H. (2014). The sexual victimization of men in America: New data challenge old assumptions. *\*American Journal of Public Health\**, 104(6), e19–e26. <https://doi.org/10.2105/AJPH.2014.301946>
- Street, J. (2001). *\*Mass media, politics, and society\**. Palgrave.
- Sugiyono. (2017). *\*Metode penelitian kuantitatif, kualitatif, dan R&D\**. Alfabeta.

- Syulhajji, S. (2016). Representasi maskulinitas dalam film *\*Talak 3\** (Studi analisis semiotika Roland Barthes). *\*E-Journal Ilmu Komunikasi\**, 5(2).
- Tim. (2023, March 30). Daftar 10 film Indonesia terlaris sepanjang masa. *\*Hiburan\**.  
<https://www.cnnindonesia.com/hiburan/20230330011313-220-931062/daftar-10-film-indonesia-terlaris-sepanjang-masa>
- Tolman, D. L. (2002). *\*Dilemmas of desire\**. <https://doi.org/10.2307/j.ctvjz838w>
- Tunshorin, C. (2016). Analisis resepsi budaya populer Korea pada *\*Eternal Jewel Dance Community Yogyakarta\**. *\*Profetik: Jurnal Komunikasi\**, 9(1).  
<https://doi.org/10.14421/pjk.v9i1.1191>
- Waling, A., Duncan, D., Angelides, S., & Dowsett, G. W. (2020). ‘Damn, Channing Tatum can move!’: Women’s accounts of men’s bodies and objectification in post-feminist times. *\*Sexualities\**, 25(5–6), 455–478.  
<https://doi.org/10.1177/1363460720967657>
- Wandi, G. (2015). Rekonstruksi maskulinitas: Menguak peran laki-laki dalam perjuangan kesetaraan gender. *\*Jurnal Ilmiah Kajian Gender\**, 5(2).
- Westerlund, B. (2016). The use of the absent and othering in design and critical analysis of PD activities. *\*ACM Journals\**.  
<https://doi.org/10.1145/2948076.2948082>
- Xie, Y., Yasin, M. A. I. B., Alsagoff, S. A. B. S., & Ang, L. H. (2022). An overview of Stuart Hall’s encoding and decoding theory with film communication. *\*Zenodo (CERN European Organization for Nuclear Research)\**.  
<https://doi.org/10.5281/zenodo.5894796>
- Yulianti, F., Bajari, A., & Mulyana, S. (2017). Representasi maskulinitas dalam iklan televisi Pond’s Men #Lelakimasakini (Analisis semiotika Roland Barthes terhadap representasi maskulinitas). *\*Jurnal Komunikasi\**, 9(1).
- Yusof, N. M., Jelodar, E. Z., & Hamdan, S. I. (2014). Continued visual objectification: The image of the fair sex in occidental advertisements. *\*Mediterranean*

Journal of Social Sciences\*, 5(20), 2886–2893.  
<https://doi.org/10.5901/mjss.2014.v5n20p2886>

Zillmann, D., & Vorderer, P. (Eds.). (2000). \*Media entertainment: The psychology of its appeal