

INTISARI

Penelitian ini bertujuan untuk: (1) Mengetahui tingkat keseimbangan kehidupan kerja petani, (2) Mengetahui tingkat kepuasan kerja petani, (3) Mengetahui pengaruh keseimbangan kehidupan kerja dan karakteristik petani terhadap kepuasan kerja petani sayuran organik di Desa Batur, Kecamatan Getasan, Kabupaten Semarang. Penelitian ini dilakukan pada bulan September-Oktober 2023. Lokasi penelitian ditentukan secara purposive di Desa Batur, Kecamatan Getasan, Kabupaten Semarang. Metode dasar yang digunakan adalah metode survei dengan wawancara terhadap 40 petani sayuran organik. Keseimbangan kehidupan kerja petani dianalisis dengan model keseimbangan kehidupan kerja Greenhaus sementara model Sutrisno digunakan untuk menganalisis kepuasan kerja petani, kemudian regresi linier berganda dengan metode *Ordinary Least Square* (OLS) digunakan untuk mengetahui pengaruh keseimbangan kehidupan kerja terhadap kepuasan kerja petani sayuran organik. Hasil penelitian menunjukkan bahwa keseimbangan kehidupan kerja dan kepuasan kerja petani sayuran organik di Desa Batur termasuk dalam kategori sangat tinggi dan tinggi. Hasil penelitian ini juga menunjukkan bahwa keseimbangan kehidupan kerja dan karakteristik petani secara simultan berpengaruh terhadap kepuasan kerja petani. Secara parsial, keseimbangan kehidupan kerja dan keanggotaan kelompok tani berpengaruh signifikan terhadap kepuasan kerja.

Kata kunci: keseimbangan kehidupan kerja, kepuasan kerja, pertanian organik.

ABSTRACT

This study aims to: (1) determine the level of work-life balance of farmers, (2) determine the level of job satisfaction of farmers, (3) determine the effect of work-life balance and farmer characteristics on job satisfaction of organic vegetable farmers in Batur Village, Getasan District, Semarang Regency. This research was conducted in September-October 2023. The research location was determined purposively in Batur Village, Getasan District, Semarang Regency. The basic method used was a survey method with interviews with 40 organic vegetable farmers. Farmers' work-life balance was analyzed with the Greenhaus work-life balance model while the Sutrisno model was used to analyze farmers' job satisfaction, then multiple linear regression with the Ordinary Least Square (OLS) method was used to determine the effect of work-life balance on job satisfaction of organic vegetable farmers. The results showed that work-life balance and job satisfaction of organic vegetable farmers in Batur Village were in the very high and high categories. The results also show that work-life balance and farmer characteristics simultaneously affect farmer job satisfaction. Partially, work-life balance and farmer group membership have a significant effect on job satisfaction.

Keywords: *work-life balance, job satisfaction, organic farming.*