

# **HOW DOES A COMPANY ADDRESS SUSTAINABILITY CHALLENGES THROUGH DIGITAL TRANSFORMATION PROCESS: A CASE STUDY OF GOJEK INDONESIA**

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by

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to

**FACULTY OF ECONOMICS AND BUSINESS**

**UNIVERSITAS GADJAH MADA**

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Master of Business Administration  
Faculty of Economics and Business  
Universitas Gadjah Mada

## AUTHORIZATION

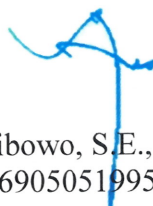
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has been defended before the Board of Examiners  
on June 30, 2024  
and has been declared to fulfill all requirements

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