

DAFTAR PUSTAKA

- Undang-undang (UU) Nomor 20 Tahun 2008 tentang Usaha Mikro, Kecil, dan Menengah.* 2008. *Pemerintah Republik Indonesia.* Indonesia: LN.2008/NO.93, TLN NO.4866, LL SETNEG : 20 HLM.
- Adomako, Samuel, dan Mujtaba Ahsan. 2022a. "Entrepreneurial passion and SMEs' performance: Moderating effects of financial resource availability and resource flexibility." *Journal of Business Research* 144, no. Mei (Mei): 122–35. <https://doi.org/10.1016/j.jbusres.2022.02.002>.
- Alkahtani, Asem, Norfarah Nordin, dan Rizwan Ullah Khan. 2020. "Does government support enhance the relation between networking structure and sustainable competitive performance among SMEs?" *Journal of Innovation and Entrepreneurship* 9, no. 1 (Desember): 14. <https://doi.org/10.1186/s13731-020-00127-3>.
- Alyani, Ilma, Imam Teguh Saptono, dan Siti Jahroh. 2023. "Digital Transformation Drivers for Indonesian MSMEs." *Indonesian Interdisciplinary Journal of Sharia Economics (IIJSE)* 7, no. 1 (Desember): 423–41. <https://doi.org/10.31538/ijse.v7i1.4374>.
- Azam, Md Shah. 2015. "Diffusion of ICT and SME Performance." Dalam , 7–290. <https://doi.org/10.1108/S1069-096420150000023005>.
- Barney, Jay. 1991. "Firm Resources and Sustained Competitive Advantage." *Journal of Management* 17, no. 1 (Maret): 99–120. <https://doi.org/10.1177/014920639101700108>.

- Barney, Jay B. 1993. "Looking inside for Competitive Advantage." Vol. 9.
- Barney, Jay B. 1995. "Looking inside for competitive advantage." *Academy of Management Perspectives* 9, no. 4 (November): 49–61.
<https://doi.org/10.5465/ame.1995.9512032192>.
- Bharadwaj, Anandhi, Omar A El Sawy, Paul A Pavlou, dan N Venkatraman. 2013. "DIGITAL BUSINESS STRATEGY: TOWARD A NEXT GENERATION OF INSIGHTS." Vol. 37.
- Carson, David J. 1985. "The Evolution of Marketing in Small Firms." *European Journal of Marketing* 19, no. 5 (Mei): 7–16.
<https://doi.org/10.1108/EUM00000000004739>.
- Cheah, Jun-Hwa, Ramayah Thurasamy, Mumtaz Ali Memon, Francis Chuah, dan Hiram Ting. 2020. "Multigroup Analysis using SmartPLS: Step-by-Step Guidelines for Business Research." *Asian Journal of Business Research* 10, no. 3 (Desember). <https://doi.org/10.14707/ajbr.200087>.
- Cheng, Jie, Harcharanjit Singh Mahinder Singh, Yi-Cheng Zhang, dan Shan-Yong Wang. 2023. "The impact of business intelligence, big data analytics capability, and green knowledge management on sustainability performance." *Journal of Cleaner Production* 429, no. Desember (Desember): 139410.
<https://doi.org/10.1016/j.jclepro.2023.139410>.
- Clemente-Almendros, Jose Antonio, Dorina Nicoara-Popescu, dan Ivan Pastor-Sanz. 2024. "Digital transformation in SMEs: Understanding its determinants

and size heterogeneity.” *Technology in Society* 77, no. Juni (Juni): 102483.

<https://doi.org/10.1016/j.techsoc.2024.102483>.

Creswell, John W. 2018. *Research Design (5th ed.) Qualitative, Quantitative, and Mixed Methods Approaches*. 5th Edition. SAGE edge.

Darcy, Colette, Jimmy Hill, TJ McCabe, dan Philip McGovern. 2014. “A consideration of organisational sustainability in the SME context.” *European Journal of Training and Development* 38, no. 5 (Mei): 398–414.
<https://doi.org/10.1108/EJTD-10-2013-0108>.

Dhaheri, Mariam Al, Syed Zamberi Ahmad, Abdul Rahim Abu Bakar, dan Avraam Papastathopoulos. 2024. “Dynamic capabilities and SMEs competitiveness: the moderating effect of market turbulence.” *Journal of Asia Business Studies* 18, no. 2 (Maret): 277–98. <https://doi.org/10.1108/JABS-03-2023-0106>.

Fornell, Claes, dan David F. Larcker. 1981. “Evaluating Structural Equation Models with Unobservable Variables and Measurement Error.” *Journal of Marketing Research* 18, no. 1 (Februari): 39. <https://doi.org/10.2307/3151312>.

Gan, Tian, Mingxin Zhang, dan Zhiqiang Zhang. 2023. “The impact of digital government policy on entrepreneurial activity in China.” *Economic Analysis and Policy* 79, no. September (September): 479–96.
<https://doi.org/10.1016/j.eap.2023.06.029>.

Gnyawali, Devi R., dan Ravindranath Madhavan. 2001. “Cooperative Networks and Competitive Dynamics: A Structural Embeddedness Perspective.” *The*

Academy of Management Review 26, no. 3 (Juli): 431.
<https://doi.org/10.2307/259186>.

Gong, Cheng, dan Vincent Ribiere. 2021. “Developing a unified definition of digital transformation.” *Technovation* 102, no. April (April): 102217.
<https://doi.org/10.1016/j.technovation.2020.102217>.

Gonzalez, Reyes, Jose Gasco, dan Juan Llopis. 2024a. “Towards organisation 4.0. An empirical study.” *International Journal of Information Management* 75, no. April (April): 102746. <https://doi.org/10.1016/j.ijinfomgt.2023.102746>.

Gupta, Anchal, dan Rajesh Kumar Singh. 2023. “Managing resilience of micro, small and medium enterprises (MSMEs) during COVID-19: analysis of barriers.” *Benchmarking: An International Journal* 30, no. 6 (Juli): 2062–84.
<https://doi.org/10.1108/BIJ-11-2021-0700>.

Hair, Joe, G. T. M Hult, C. M Ringle, dan M Sarstedt. 2022. *A primer on partial least squares structural equation modeling (PLS-SEM)*. 3 ed. SAGE Publication.

Henderson, J. C., dan H. Venkatraman. 1999. “Strategic alignment: Leveraging information technology for transforming organizations.” *IBM Systems Journal* 38, no. 2.3: 472–84. <https://doi.org/10.1147/SJ.1999.5387096>.

Hilali, Wail El, Abdellah El Manouar, dan Mohammed Abdou Janati Idrissi. 2020. “Reaching sustainability during a digital transformation: a PLS approach.” *International Journal of Innovation Science* 12, no. 1 (Februari): 52–79.
<https://doi.org/10.1108/IJIS-08-2019-0083>.

- Hillman, Amy J., Michael C. Withers, dan Brian J. Collins. 2009. "Resource Dependence Theory: A Review." *Journal of Management* 35, no. 6 (Desember): 1404–27. <https://doi.org/10.1177/0149206309343469>.
- Hongyun, Tian, Jan Muhammad Sohu, Asad Ullah Khan, Ikramuddin Junejo, Sonia Najam Shaikh, Sadaf Akhtar, dan Muhammad Bilal. 2023. "Navigating the digital landscape: examining the interdependencies of digital transformation and big data in driving SMEs' innovation performance." *Kybernetes*, Desember (Desember). <https://doi.org/10.1108/K-07-2023-1183>.
- Johnson, Bob L. 1995. "Resource Dependence Theory: A Political Economy Model of Organizations." Dalam . <https://api.semanticscholar.org/CorpusID:55789926>.
- Jones, Matthew D., Scott Hutcheson, dan Jorge D. Camba. 2021. "Past, present, and future barriers to digital transformation in manufacturing: A review." *Journal of Manufacturing Systems* 60, no. Juli (Juli): 936–48. <https://doi.org/10.1016/j.jmsy.2021.03.006>.
- Kahre, Cathrin, David Hoffmann, dan Frederik Ahlemann. 2017. "Beyond Business-IT Alignment - Digital Business Strategies as a Paradigmatic Shift: A Review and Research Agenda." Dalam . <https://doi.org/10.24251/HICSS.2017.574>.
- Kane, Gerald C, Doug Palmer, Anh Nguyen Phillips, David Kiron, dan Natasha Buckley. 2015. "Strategy, not Technology, Drives Digital Transformation."

<http://sloanreview.mit.edu/projects/strategy-not-technology-drives-digital-transformation>.

Khin, Sabai, dan Theresa CF Ho. 2019. "Digital technology, digital capability and organizational performance." *International Journal of Innovation Science* 11, no. 2 (Juni): 177–95. <https://doi.org/10.1108/IJIS-08-2018-0083>.

Kraft, Corin, Johan P. Lindeque, dan Marc K. Peter. 2022. "The digital transformation of Swiss small and medium-sized enterprises: insights from digital tool adoption." *Journal of Strategy and Management* 15, no. 3 (Juli): 468–94. <https://doi.org/10.1108/JSMA-02-2021-0063>.

Krüger, N, dan F Teuteberg. 2016. "IT consultants as change agents in digital transformation initiatives." In *Multikonferenz Wirtschaftsinformatik (Vol. 2, pp. 1019-1030)*.

Kwon, Eun Hee, dan Min Jae Park. 2017. "Critical Factors on Firm's Digital Transformation Capacity: Empirical Evidence from Korea." *International Journal of Applied Engineering Research*. Vol. 12. <http://www.ripublication.com>.

Laghzaoui, Soulaïmane. 2011. "SMEs' internationalization: an analysis with the concept of resources and competencies." *Journal of Innovation Economics & Management* n°7, no. 1 (April): 181–96. <https://doi.org/10.3917/jie.007.0181>.

Lam, Long W. 2012. "Impact of competitiveness on salespeople's commitment and performance." *Journal of Business Research* 65, no. 9 (September): 1328–34. <https://doi.org/10.1016/j.jbusres.2011.10.026>.



Mithas, Sunil, Ali Tafti, dan Will Mitchell. 2013. “How a Firm’s Competitive Environment and Digital Strategic Posture Influence Digital Business Strategy.” *MIS Quarterly* 37, no. 2 (Februari): 511–36. <https://doi.org/10.25300/MISQ/2013/37.2.09>.

- Nguyen, ThuyUyen H., Michael Newby, dan Michael J. Macaulay. 2015. "Information Technology Adoption in Small Business: Confirmation of a Proposed Framework." *Journal of Small Business Management* 53, no. 1 (Januari): 207–27. <https://doi.org/10.1111/jsbm.12058>.
- OECD. 2021. *The Digital Transformation of SMEs*. OECD. <https://doi.org/10.1787/bdb9256a-en>.
- Okorie, Okechukwu, Jennifer Russell, Ruth Cherrington, Oliver Fisher, dan Fiona Charnley. 2023. "Digital transformation and the circular economy: Creating a competitive advantage from the transition towards Net Zero Manufacturing." *Resources, Conservation and Recycling* 189, no. Februari (Februari): 106756. <https://doi.org/10.1016/j.resconrec.2022.106756>.
- Omoush, Khaled Al, Carlos Lassala, dan Samuel Ribeiro-Navarrete. 2023. "The role of digital business transformation in frugal innovation and SMEs' resilience in emerging markets." *International Journal of Emerging Markets*, April (April). <https://doi.org/10.1108/IJOEM-12-2022-1937>.
- Pablos, Patricia Ordonez de, Margaret A. Peteraf, dan Juan Ventura Victoria. 2007. "Foreword: the resource-based theory of the firm challenges, new and old." *International Journal of Learning and Intellectual Capital* 4, no. 1/2: 1. <https://doi.org/10.1504/IJLIC.2007.013854>.
- Pavlou, Paul A., dan Omar A. El Sawy. 2011. "Understanding the Elusive Black Box of Dynamic Capabilities." *Decision Sciences* 42, no. 1 (Februari): 239–73. <https://doi.org/10.1111/j.1540-5915.2010.00287.x>.

- Pranatawijaya, Viktor Handrianus, Widiatry Widiatry, Ressa Priskila, dan Putu Bagus Adidyana Anugrah Putra. 2019. “Penerapan Skala Likert dan Skala Dikotomi Pada Kuesioner Online.” *Jurnal Sains dan Informatika* 5, no. 2 (Desember): 128–37. <https://doi.org/10.34128/jsi.v5i2.185>.
- Sholihin, Mahfud, dan Dwi Ratmono. 2020. *Analisis SEM-PLS dengan WarpPLS 7.0 untuk Hubungan Nonlinier dalam Penelitian Sosial dan Bisnis*. 2 ed. Yogyakarta: Andi Offset.
- Utami, Hesty, dan Eleftherious Alamanos. 2023. *Resource-Based Theory*. <https://open.ncl.ac.uk>.
- Verhoef, Peter C., Thijs Broekhuizen, Yakov Bart, Abhi Bhattacharya, John Qi Dong, Nicolai Fabian, dan Michael Haenlein. 2021. “Digital transformation: A multidisciplinary reflection and research agenda.” *Journal of Business Research* 122, no. Januari (Januari): 889–901. <https://doi.org/10.1016/j.jbusres.2019.09.022>.
- Vial, Gregory. 2019. “Understanding digital transformation: A review and a research agenda.” *The Journal of Strategic Information Systems* 28, no. 2 (Juni): 118–44. <https://doi.org/10.1016/j.jsis.2019.01.003>.
- Vo Thai, Huy Cuong, Trinh-Hoang Hong-Hue, dan My-Linh Tran. 2024. “Dynamic capabilities and digitalization as antecedents of innovation and sustainable performance: empirical evidence from Vietnamese SMEs.” *Journal of Asia Business Studies* 18, no. 2 (Maret): 385–411. <https://doi.org/10.1108/JABS-08-2023-0325>.

- WapresRI. 2017. “Kerja Sama Industri Besar, UMKM Tekan Ketimpangan.” Wakil Presiden Republik Indonesia. 29 Agustus 2017. <https://www.wapresri.go.id/kerja-sama-industri-besar-umkm-tekan-ketimpangan/>.
- Watson, John. 2007. “Modeling the relationship between networking and firm performance.” *Journal of Business Venturing* 22, no. 6 (November): 852–74. <https://doi.org/10.1016/j.jbusvent.2006.08.001>.
- Wernerfelt, Birger. 1984. “A resource-based view of the firm.” *Strategic Management Journal* 5, no. 2 (April): 171–80. <https://doi.org/10.1002/smj.4250050207>.
- Wiliandri, Ruly -. 2020. “A Conceptual Approach to Identify Factors Affecting the Digital Transformation of Micro, Small and Medium-sized Enterprises (MSMEs) during Covid-19 Pandemic in Indonesia.” *Ekonomi Bisnis* 25, no. 2 (Oktober): 66. <https://doi.org/10.17977/um042v25i2p66-85>.
- Xu, Guangping, Guangyuan Hou, dan Jinshan Zhang. 2022. “Digital Sustainable Entrepreneurship: A Digital Capability Perspective through Digital Innovation Orientation for Social and Environmental Value Creation.” *Sustainability* 14, no. 18 (September): 11222. <https://doi.org/10.3390/su141811222>.
- Yuan, Yun-Peng, Yogesh K. Dwivedi, Garry Wei-Han Tan, Tat-Huei Cham, Keng-Boon Ooi, Eugene Cheng-Xi Aw, dan Wendy Currie. 2023. “Government Digital Transformation: Understanding the Role of Government Social

Media.” *Government Information Quarterly* 40, no. 1 (Januari): 101775.

<https://doi.org/10.1016/j.giq.2022.101775>.