

DAFTAR PUSTAKA

- Akmalia, H.A. (2022). The Impact of Climate Change on Agriculture in Indonesia and Its Strategies: A Systematic Review. *Agritepa*, Vol. 9, No. 1. Semarang.
- Arif, M. (2024). APJII Jumlah Pengguna Internet Indonesia Tembus 221 Juta Orang. Tersedia di <https://apjii.or.id/berita/d/apjii-jumlah-pengguna-internet-indonesia-tembus-221-juta-orang>
- Antara News. (2020). Buntut penertiban warung tuak, sekelompok orang serang masjid di Sumut. Tersedia di <https://mataram.antarane.ws.com/berita/98683/buntut-penertiban-warung-tuak-sekelompok-orang-serang-masjid-di-sumut>
- Associated Press News. (2024). China targets Europe's farmers, and not its automakers, in response to EU tariffs on electric cars. Tersedia di <https://apnews.com/article/china-eu-pork-ev-tariff-31a110502889141200bfb0d99be3f59a>
- Badan Pusat Statistik. (2015) Klasifikasi Baku Lapangan Usaha Indonesia 2015. Tersedia di https://sikap.lkpp.go.id/statistik/public/file/kbli_2015.pdf
- Badan Pusat Statistik. (2018). Statistik Penyedia Makan Minum 2018. Tersedia di <https://www.bps.go.id/id/publication/2020/05/19/46f4771e281557c89c35f732/statistik-penyediaan-makanan-dan-minuman-2018.html>
- Badan Pusat Statistik. (2019). Statistik Penyedia Makan Minum 2019. Tersedia di <https://www.bps.go.id/id/publication/2021/08/18/6ec5e82a11ec09a289528554/statistik-penyedia-makan-minum-2019.html>
- Badan Pusat Statistik. (2020). Statistik Penyedia Makan Minum 2020. Tersedia di <https://www.bps.go.id/id/publication/2022/06/15/73d93fd0f16f665fe3b60f56/statistik-penyedia-makan-minum-2020.html>
- Badan Pusat Statistik. (2021). Statistik Penyedia Makan Minum 2021. Tersedia di <https://www.bps.go.id/id/publication/2023/07/18/b7439b2db9b878d623830f0b/statistik-penyedia-makan-minum-2021.html>
- Badan Pusat Statistik. (2022). Statistik Penyedia Makan Minum 2022. Tersedia di <https://www.bps.go.id/id/publication/2023/12/22/1f688af1ba26ff02e07679ac/statistik-penyedia-makan-minum-2022.html>
- Badan Pusat Statistik. (2024). Perkembangan Indeks Harga Konsumen Maret 2024. Tersedia di <https://www.bps.go.id/id/pressrelease/2024/04/01/2302/inflasi-year-on-year--y-on-y--maret-2024-sebesar-3-05-persen.html>
- Badan Pusat Statistik. (2024). Pertumbuhan Ekonomi Indonesia Triwulan I-2024. Tersedia di

<https://www.bps.go.id/id/pressrelease/2024/05/06/2380/ekonomi-indonesia-triwulan-i-2024-tumbuh-5-11-persen--y-on-y--dan-ekonomi-indonesia-triwulan-i-2024-terkontraksi-0-83-persen--q-to-q--.html>

- Bank Indonesia. (2024). Kurs Transaksi Bank Indonesia. Tersedia di <https://www.bi.go.id/id/statistik/informasi-kurs/transaksi-bi/default.aspx>
- Barney, J.B., Hesterly, W.S. (2008). *Strategic Management and Competitive Advantage*. Second Edition. New Jersey. Pearson Education Limited: 72-120.
- CNBC Indonesia. (2023). Pengusaha Siaga! Cuaca Ekstrem Mengancam Bisnis Logistik. Tersedia di <https://www.cnbcindonesia.com/news/20230106084626-8-403319/pengusaha-siaga-cuaca-ekstrem-mengancam-bisnis-logistik>
- David, Fred R. & David, Forest R. (2017). *Strategic Management concepts and cases A Competitive Advantage Approach*. Sixteenth Edition. England. Pearson Education Limited.
- Humphrey, Albert (2005). "SWOT Analysis for Management Consulting". SR1 Alumni Newsletter (SRI International).
- Katadata.co.id. (2022). 10 Sektor Usaha dengan Jumlah Industri Mikro-Kecil Terbanyak di Indonesia (2020). Tersedia di <https://databoks.katadata.co.id/datapublish/2022/03/30/mayoritas-industri-mikro-kecil-bergerak-di-sektor-makanan>
- Kemenparekraf. (2014). "Peraturan Menteri Pariwisata dan Ekonomi Kreatif Republik Indonesia Nomor 12 Tahun 2014 Tentang Standar Usaha Rumah Makan". Jakarta.
- Kontan. (2024). Paling Lemah di Asia, Rupiah Spot Melemah ke Rp 16.317 Per Dolar AS di Tengah Hari. Tersedia di <https://investasi.kontan.co.id/news/paling-lemah-di-asia-rupiah-spot-melemah-ke-rp-16317-per-dolar-as-di-tengah-hari>
- Nurhasanah, Y. (2024). *Ekolinguistik Kuliner Makanan Khas Batak Toba*. Multiverse: Open Multidisciplinary Journal. Medan.
- Pearce, John A. dan Robinson, Richard B. (2013). *Manajemen Strategis: Formulasi, Implementasi, dan Pengendalian*. Jakarta: Salemba Empat.
- Porter, E. M. (1985). *Competitive Advantage-Creating and Sustaining Superior Performance*, New York : Free Press.
- Purba, M., Sihombing, L., Rajagukguk, D., Simbolon, J.W., Panjaitan, A.P.A, Firmando, H.B. (2023). Strategi Pemanfaatan Lapo Tuak Sebagai Ruang Publik Dalam Kampanye Pemilihan Kepala Desa Jumateguh Kecamatan Siempat Nempu Kabupaten Dairi. *Jurnal Sosiologi Agama Institut fAgama Kristen Negeri Tarutung*. Tarutung

- Riyanto, E. (2019). Eksistensi Barang Milik Negara Berupa Gedung Perkantoran Di Kawasan Komersial: Studi Kasus Di Kawasan Cbd Sudirman-Thamrin Jakarta. *Jurnal Pajak dan Keuangan Negara*.
- Smith, J., & Irwansyah, R. (2024). *The PwC Indonesia Economic Update 2024 Q1*. Jakarta.
- Statista Digital Market Insights. (2023). Revenue of The Online Food Delivery Market in Indonesia from 2019 to 2028 (in Million U.S. Dollars). Tersedia di <https://www.statista.com/forecasts/1227042/revenue-online-food-delivery-indonesia>
- Thompson, A. A., Gamble, E. J., Peteraf, A. M., & Strickland III, A. J. (2020). *Crafting and Executing Strategy The Quest for Competitive Advantage 22nd Edition*. McGraw-Hill, New York.
- Urtasun, A., Gutierrez, I. (2016). Clustering benefits for upscale urban hotels. *International Journal of Contemporary Hospitality Management*, Vol. 29, No. 5. Emerald Publishing Limited, Madrid.