

## **ABSTRAKSI**

Agency merupakan kemampuan seseorang dalam menentukan tujuan, membuat pilihan, serta menindaklanjutinya. Mempengaruhi peningkatan agency selayaknya dipengaruhi pemberdayaan. Terbatasnya penelitian yang membahas bagaimana perubahan agency dipengaruhi pemberdayaan menjadi alasan penelitian guna menjawab bagaimana dan mengapa wirausaha sosial mengalami perubahan agency dalam proses pemberdayaan ekonomi.

Penelitian dilakukan pada bulan September 2023- Februari 2024 pada kelompok pembatik di Desa Kebon, Bayat, Klaten, sebagai penelitian kualitatif menggunakan studi kasus. Metode pengumpulan data dilakukan melalui wawancara mendalam terhadap 6 anggota kelompok pembatik dan 1 pelaku pemberdayaan beserta observasi dan dokumentasi. Analisis data dilakukan melalui kondensasi data, penyajian data, penarikan kesimpulan, serta verifikasi. Hasil penelitian diolah melalui analisis tematik.

Hasil penelitian menemukan bahwa pembatik semula memiliki hambatan dalam pilihan tindakan. Perubahan agency terjadi melalui perubahan respon pembatik terhadap permasalahan dan disebabkan pengaruh pengalaman pemberdayaan ekonomi, yaitu perubahan kapasitas untuk melakukan pilihan. Penelitian ini belum melihat relasi sosial dan pengaruh struktur sosial sehingga menjadi kemungkinan penelitian selanjutnya.

Kata kunci: Agency, Perubahan Agency, Elemen Agency, Pemberdayaan, Pendampingan Ekonomi, Wirausaha Sosial Perempuan

## **ABSTRACT**

Agency is a person's ability to determine goals, make choices, and act upon them. Influencing the improvement of agency should be influenced by empowerment. Currently the research that discusses how agency change is influenced by empowerment is limited, hence this research aims to answer how and why social enterprises actors experience agency changes in the process of economic empowerment.

The research was conducted in September 2023-February 2024 on a batik craftswomen group in Kebon Village, Bayat, Klaten. It was designed as qualitative research using case study. The data collection method was conducted through in-depth interviews involving 6 group members and 1 facilitator, as well as observation and documentation. Data analysis was developed through data condensation, data presentation, conclusion drawing, and verification. The results were analysed through thematic analysis.

The results of the research found that batik craftswomen initially had obstacles those hinder their choice of action. Changes in agency had occurred through changes in their responses to problems and were caused by their experiences during economic empowerment, those were capacity changes to make choices. This research has not yet observed the social relation factors and the social structure; therefore, it can be considered as a possibility for further research.

**Keyword:** Agency, Changes of Agency, Agency Element, Empowerment, Economic Assistance, Women Social Entrepreneurs.