

SUSTAINABILITY STRATEGY ANALYSIS OF PT SBK

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by

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22/502189/PEK/28866

to

**FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA YOGYAKARTA**

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Master of Business Administration
Faculty of Economics and Business
Universitas Gadjah Mada

AUTHORIZATION

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