

## TABLE OF CONTENTS

<b>COVER PAGE .....</b>	<b>ii</b>
<b>LEMBAR PENGESAHAN DOSEN PENDAMPING .....</b>	<b>iii</b>
<b>LEMBAR PENGESAHAN DOSEN PENGUJI .....</b>	<b>iv</b>
<b>PERNYATAAN BEBAS PLAGIASI .....</b>	<b>v</b>
<b>PRELUDE.....</b>	<b>vi</b>
<b>THANK-YOU NOTE .....</b>	<b>vii</b>
<b>TABLE OF CONTENTS.....</b>	<b>viii</b>
<b>LIST OF FIGURES .....</b>	<b>x</b>
<b>LIST OF TABLES .....</b>	<b>xi</b>
<b>LIST OF EQUATION .....</b>	<b>xii</b>
<b>INTISARI .....</b>	<b>xiii</b>
<b>ABSTRACT .....</b>	<b>xiv</b>
<b>CHAPTER I.....</b>	<b>1</b>
1.1 Background .....	1
1.2 Problem Formulation .....	3
1.3 Research Objectives.....	3
1.4 Assumptions and Limitations.....	4
1.5 Benefits .....	5
<b>CHAPTER II .....</b>	<b>6</b>
<b>CHAPTER III .....</b>	<b>12</b>
3.1 Freight Transportation Planning .....	12
3.2 Transportation Pooling.....	13
3.3 Ultra-Fresh Sectors .....	14
3.4 Data-Driven Decision Making .....	16
3.5 Time Series Data.....	16
3.6 Probabilistic Prediction .....	16
3.7 Conditional Probability .....	17
3.8 General Classifier.....	17
3.9 Evaluation Metrics .....	18

<b>CHAPTER IV.....</b>	<b>23</b>
4.1 Research Subject.....	23
4.2 Research Instruments.....	24
4.3 Research Flow Process.....	24
<b>CHAPTER V .....</b>	<b>29</b>
5.1 Exploratory Data Analysis (EDA) .....	29
5.2 Data Discretization.....	34
5.3 Conditional Probabilistic Approach.....	36
5.4 Classifier Approach .....	43
5.5 Comparison.....	46
5.6 Discussion.....	49
<b>CHAPTER VI.....</b>	<b>56</b>
6.1 Conclusion .....	56
6.2 Recommendation .....	57
6.3 Challenges and Limitations.....	58
<b>REFERENCES.....</b>	<b>59</b>
<b>ATTACHEMENTS.....</b>	<b>65</b>

## LIST OF FIGURES

Figure 3.9.1. Weight Matrix for 5 Bins.....	20
Figure 4.1.1. Ultra-Fresh Products .....	24
Figure 4.3.1. Research Flowchart .....	25
Figure 5.1.1. Time Series for Client 1.....	30
Figure 5.1.2. Time Series Decomposition for 1 Client .....	31
Figure 5.1.3 Feature Selection for 1 Client .....	32
.....	
Figure 5.1.4. Correlational Analysis within 1 Client for all Day of the Week .....	32
Figure 5.1.5. Correlational Analysis between Clients .....	33
Figure 5.1.6. Day of the Week Distribution for 1 Client .....	34
Figure 5.2.1. Data Discretization for 1 Client for 1 Day of the Week .....	36
Figure 5.3.1. Selection of Bin Properties .....	37
Figure 5.3.2. Bin Accuracy for Conditional Probabilistic Approach.....	39
Figure 5.3.3. Matthew's Correlation Coefficient for Conditional Probabilistic Approach.....	40
Figure 5.5.4. Weighted Cohen's Kappa for Conditional Probabilistic Approach	41
Figure 5.3.5. RMSE for Conditional Probabilistic Approach.....	42
Figure 5.3.6. Result for Conditional Probability Prediction for Client 1 .....	43
Figure 5.4.1. Bin Accuracy for Classifier Approach .....	44
Figure 5.4.2. Matthew's Correlation Coefficient for Classifier Approach .....	44
Figure 5.4.3. Weighted Cohen's Kappa for Classifier Approach .....	45
Figure 5.4.4. RMSE for Classifier Approach.....	45
Figure 5.5.1. Final Results of Prediction Model .....	48

## LIST OF TABLES

Table 2.1. Research Positioning Matrix .....	11
Table 5.1.1 Summary of Means and Standard Deviation .....	30
Table 5.3.1. Contingency Table for One Client for One Day of the Week .....	37
Table 5.3.2. Intersectional Probability Table for One Client for One Day of the Week .....	37
Table 5.3.3. Conditional Probability Table for One Client for One Day of the Week .....	38

## LIST OF EQUATION

Equation 1. Conditional Probability.....	17
Equation 2. Accuracy .....	18
Equation 3. Matthew’s Correlation Coefficient .....	19
Equation 4. Cohen’s Kappa.....	19
Equation 5. Root Mean Squared Error .....	20
Equation 6. Backorder Percentage .....	21