

## DAFTAR PUSTAKA

- Barney, J. (2014). *Gaining and Sustaining Competitive Advantage*, 4th Edition. London: Pearson Education Limited.
- Copper, R. D. (2022). *Business Research Methods*, 14th Edition. New York: McGraw Hill.
- Barney, J. B. (2015). *Strategic Management and Competitive Advantage Concepts and Cases* 5th Edition. London: Pearson Education Limited.
- Thompson, A. A. (2020). *Crafting & Executing Strategy*. New York: McGraw-Hill Education.
- Porter, M. E. (1998). *Competitive Strategy: Techniques for Analyzing Industries and Competitors*, 6th Edition. New York: The Free Press.
- Cukai, D. B. (2023). *National Logistics Ecosystem*. Jakarta: Ditjen Bea dan Cukai.
- Fredrickson, D. C. (2005). *Are you sure you have a strategy? Are you sure you have a strategy?*
- Indonesia, K. (2023, July 20). *Efisiensi Ekosistem Logistik Nasional*. Jakarta.
- A., S. L. (2023). *Proposed Business Strategy for International Freight Forwarding Company*. *International Journal of Current Science Research and Review*, 8.
- Capital, V. (2021). *Evaluating Indonesia's Logistics Market Potential*. Kualalumpur: Vynn Capital.
- Wijaya, D. (2017, April 20). <https://sis.binus.ac.id/>. Retrieved from <https://sis.binus.ac.id/>.
- Aisen, A. (2013). *How does political instability affect economic growth?* *European Journal of Political Economy*.
- Inderadi, R. (2018). *The Business Strategy Analysis of a Forwading Company in Indonesia*. Management Department, BINUS Business School-Undergraduate Program.
- Porter, M. (1998). *Competitive Advantage: Creating and Sustaining Superior Performance*, 6th Edition. New York: The Free Press.

Rothaermel, F. (2021). Strategic Management, 5th Edition. 2021: Mc Graw Hill.

Kuncoro Harto Widodo, d. (2022). Logistik Indonesia: Teori, Kebijakan, dan Praktik. Yogyakarta: Deepublish Publisher.

Diphayana, W. (2019). Perdagangan Internasional. Jakarta: Deepublish.