

DAFTAR PUSTAKA

- Ab Rashid, N., & Bojei, J. (2020). The Relationship Between Halal Traceability System Adoption And Environmental Factors On Halal Food Supply Chain Integrity In Malaysia. *Journal of Islamic Marketing*, 11(1), 117–142. <https://doi.org/10.1108/JIMA-01-2018-0016>
- Ab Talib, M. S. (2017). Motivations And Benefits Of Halal Food Safety Certification. *Journal of Islamic Marketing*, 8(4), 605–624. <https://doi.org/10.1108/JIMA-08-2015-0063>
- Ab Talib, M. S., Ai Chin, T., & Fischer, J. (2017). Linking Halal Food Certification And Business Performance. *British Food Journal*, 119(7). <https://doi.org/10.1108/BFJ-01-2017-0019>
- Ab Talib, M. S., & Hamid, A. B. A. (2014). Halal Logistics In Malaysia: A SWOT Analysis. *Journal of Islamic Marketing*, 5(3), 322–343. <https://doi.org/10.1108/JIMA-03-2013-0018>
- Ab Talib, M. S., Pang, L. L., & Ngah, A. H. (2020). The Role Of Government In Promoting Halal Logistics: A Systematic Literature Review. *Journal of Islamic Marketing*. <https://doi.org/10.1108/JIMA-05-2020-0124>
- Abd Rahman, A., Asrarhaghighi, E., & Ab Rahman, S. (2015). Consumers And Halal Cosmetic Products: Knowledge, Religiosity, Attitude And Intention. *Journal of Islamic Marketing*, 6(1), 148–163. <https://doi.org/10.1108/JIMA-09-2013-0068>
- Abdullah, S., Van Cauwenberge, P., Vander Bauwhede, H., & O'Connor, P. (2022). User-Generated Reviews And The Financial Performance Of Restaurants. *International Journal of Contemporary Hospitality Management*, 34(10), 3697–3714. <https://doi.org/10.1108/IJCHM-10-2021-1236>
- Adsit, D. J., Crom, S., & Jones, D. (1996). Relationships Between Employee Attitudes , Customer Satisfaction And Departmental Performance. *Journal of Management Development*, 15(1), 62–75.
- Ahmad Nizar, N. N., & Zainal Abidin, S. A. S. (2021). Online Food Delivery Services: Make Or Break The Halal Supply Chain? *Journal of Food and Pharmaceutical Sciences*, 9(1), 384–394. <https://doi.org/10.22146/jfpps.1149>
- Ahmed, A. M., Ismail, T. H., Abouelmaatti, R. R., Gaafar, R. E. M., & Elfeil, W. M. K. (2020). Detection Of Commercial Fraud In Processed Meat Products Using Rapid Techniques. *American Journal of Biochemistry and Biotechnology*. <https://doi.org/10.3844/ajbbsp.2020.244.251>
- Ahmed, S., & Rahman, M. H. (2015). The Effects Of Marketing Mix On Consumer Satisfaction: A Literature Review From Islamic Perspectives. *Turkish Journal of Islamic Economics*, 2(2), 17–30. <https://doi.org/10.3139/104.100724>
- Aida, A. A., Man, Y. B. C., Wong, C. M. V. L., Raha, A. R., & Son, R. (2005). Analysis Of Raw Meats And Fats Of Pigs Using Polymerase Chain Reaction For Halal Authentication. *Meat Science*, 69(1), 47–52. <https://doi.org/10.1016/j.meatsci.2004.06.020>
- Aida, M., & Musa, R. (2014). Determinants Of Attitude Towards Islamic Financing Among Halal- Certified Micro And SMEs : A Preliminary Investigation. *Procedia - Social and Behavioral Sciences*, 130, 135–144.

- <https://doi.org/10.1016/j.sbspro.2014.04.017>
- Aisyah, M., Suzanawaty, L., & Said, M. (2019). The Demand For Halal Certified Restaurants In Indonesia. *International Journal of Supply Chain Management*, 8(5), 86–98.
- Ajzen, I. (1991). The Theory Of Planned Behavior. *Organizational Behavior and Human Decision Processes*, 50, 179–211. <https://doi.org/10.1080/10410236.2018.1493416>
- Ajzen, I. (2012). The Theory Of Planned Behavior. *Handbook of Theories of Social Psychology: Volume 1*, 211, 438–459. <https://doi.org/10.4135/9781446249215.n22>
- Al-Banna, H. (2019). Muslim Customer Behavior In Halal Food Online Purchasing. *Journal of Islamic Monetary Economics and Finance*, 5(3), 517–540. <https://doi.org/10.21098/jimf.v5i3.1152>
- Al-Nahdi, M. T. S. M., Ishak, I., Haron, H., & Islam, M. A. (2009). Intention To Patronage Halal Restaurants Among Malaysian Muslims -An Issue Of Halal Perception. In W. H. W. Hasan & N. Jaafar (Eds.), *The GSMI (First) Global Business Summit Conference* (pp. 78–87). Institute of Business Excellence, Universiti Teknologi MARA, MALAYSIA ISSN:
- Alaimo, L. S., Fiore, M., & Galati, A. (2020). How The COVID-19 Pandemic Is Changing Online Food Shopping Human Behaviour In Italy. *Sustainability (Switzerland)*, 12(22), 1–18. <https://doi.org/10.3390/su12229594>
- Alam, S. S., & Sayuti, N. M. (2011). Applying The Theory Of Planned Behavior (TPB) In Halal Food Purchasing. *International Journal of Commerce and Management*, 21(1), 8–20. <https://doi.org/10.1108/10569211111111676>
- Ali, M. (2016). Konsep Makanan Halal Dalam Tinjauan Syariah Dan Tanggung Jawab Produk Atas Produsen Industri Halal. *AHKAM: Jurnal Ilmu Syariah*, 16(2), 291–306. <https://doi.org/10.15408/ajis.v16i2.4459>
- Ali, M. H., & Suleiman, N. (2018). Eleven Shades Of Food Integrity: A Halal Supply Chain Perspective. *Trends in Food Science and Technology*, 71(April 2017), 216–224. <https://doi.org/10.1016/j.tifs.2017.11.016>
- Ali, Q., Salman, A., Yaacob, H., & Parveen, S. (2019). Financial Cost And Social Influence: Factors Affecting The Adoption Of Halal Cosmetics In Malaysia. *Academy of Entrepreneurship Journal*, 25(2), 1–17.
- Alqudsi, S. G. (2014). Awareness And Demand For 100% Halal Supply Chain Meat Products. *Procedia - Social and Behavioral Sciences*, 130, 167–178. <https://doi.org/10.1016/j.sbspro.2014.04.021>
- Alvarado, C. Z., Richards, M. P., O’Keefe, S. F., & Wang, H. (2007). The Effect Of Blood Removal On Oxidation And Shelf Life Of Broiler Breast Meat. *Poultry Science*, 86(1), 156–161. <https://doi.org/10.1093/ps/86.1.156>
- Alwi, I. (2012). Kriteria Empirik Dalam Menentukan Ukuran Sampel Pada Pengujian Hopotesis Statistika Dan Analisis Butir. *Jurnal Formatif*, 2(2), 140–148.
- Amalia, F. A., Wang, K.-J., & Gunawan, A. I. (2020). Covid-19: Can Halal Food Lessen The Risks Of The Next Similar Outbreak? *International Journal Of Applied Business Research*, 2(02), 86–95. <https://doi.org/10.35313/ijabr.v0i0.112>

- Amin, M., Thurasamy, R., Aldakhil, A. M., & Kaswuri, A. H. Bin. (2016). The Effect Of Market Orientation As A Mediating Variable In The Relationship Between Entrepreneurial Orientation And SMEs Performance. *Nankai Business Review International*, 7(1), 39–59. <https://doi.org/10.1108/NBRI-08-2015-0019>
- Amri, A. (2020). Dampak Covid-19 Terhadap UMKM Di Indonesia. *Jurnal Brand*, 2(1), 147–153. https://www.academia.edu/42672824/Dampak_Covid-19_Terhadap_UMKM_di_Indonesia
- Anam, J., Sany Sanuri, B. M. M., & Ismail, B. L. O. (2018). Conceptualizing The Relation Between Halal Logo, Perceived Product Quality And The Role Of Consumer Knowledge. In *Journal of Islamic Marketing* (Vol. 9, Issue 4, pp. 727–746). Emerald Group Publishing Ltd. <https://doi.org/10.1108/JIMA-02-2017-0019>
- Angulo, A. M., & Gil, J. M. (2007). Risk Perception And Consumer Willingness To Pay For Certified Beef In Spain. *Food Quality and Preference*, 18(8), 1106–1117. <https://doi.org/10.1016/j.foodqual.2007.05.008>
- Annaraud, K., & Berezina, K. (2020). Predicting Satisfaction And Intentions To Use Online Food Delivery: What Really Makes A Difference? *Journal of Foodservice Business Research*, 23(4), 305–323. <https://doi.org/10.1080/15378020.2020.1768039>
- Armiani, B Basuki, & Nurrahmadani, S. (2021). Sertifikat Halal Menjadi Strategi Pemasaran Bagi UMKM Non-Muslim Dalam Meningkatkan Penjualan. *Prosiding Seminar Stiarni*, 8(1), 22–27.
- Askari Zakariah. (2018). Daging Halal Dan Thoyyib. *Jurnal Syariah Hukum Islam*, 1(March), 50–59. <https://doi.org/10.5281/zenodo.1242567>
- Azam, M. S. E., & Abdullah, M. A. (2020). Global Halal Industry: Realities And Opportunities. *International Journal of Islamic Business Ethics*, 5(1), 47. <https://doi.org/10.30659/ijibe.5.1.47-59>
- Azmi, F. R., Abdullah, A., Bakri, M. H., & Musa, H. (2018). Perception Of Small Medium And Enterprises Towards Halal Food Supply Chain In Malaysia. *International Journal of Mechanical Engineering and Technology*, 9(11), 821–828.
- Ballin, N. Z. (2010). Authentication Of Meat And Meat Products. *Meat Science*, 86(3), 577–587. <https://doi.org/10.1016/j.meatsci.2010.06.001>
- Banti, M. (2020). Food Adulteration And Some Methods Of Detection, Review. *International Journal of Nutrition and Food Sciences*, 9(3), 86. <https://doi.org/10.11648/j.ijnfs.20200903.13>
- Bashir, A. M., Bayat, A., Olutuase, S. O., & Abdul Latiff, Z. A. (2019). Factors Affecting Consumers' Intention Towards Purchasing Halal Food In South Africa: A Structural Equation Modelling. *Journal of Food Products Marketing*, 25(1), 26–48. <https://doi.org/10.1080/10454446.2018.1452813>
- Basir, N. S. A., Chik, C. T., Bachok, S., Baba, N., Hamid, R., & Salleh, M. M. (2018a). Motivational Factors For Halal Certification Adoption Among Small And Micro Enterprises In Malaysia. *International Journal of Supply Chain Management*, 7(4), 391–396.
- Basir, N. S. A., Chik, C. T., Bachok, S., Baba, N., Hamid, R., & Salleh, M. M.

- (2018b). Motivational Factors For Halal Certification Adoption Among Small And Micro Enterprises In Malaysia. *International Journal of Supply Chain Management*, 7(4).
- Basri, Y. Z., & Kurniawati, F. (2019). Effect Of Religiosity And Halal Awareness On Purchase Intention Moderated By Halal Certification. *KnE Social Sciences*, 2019, 592–607. <https://doi.org/10.18502/kss.v3i26.5403>
- Bassioni, H. A., Price, A. D. F., & Hassan, T. M. (2005). Building A Conceptual Framework For Measuring Business Performance In Construction: An Empirical Evaluation. *Construction Management and Economics*, 23(5), 495–507. <https://doi.org/10.1080/0144619042000301401>
- BinQumaysh, M. N. M. (2018). *Motives, Consequences and Variety in the Adoption of Halal Practices in Australian Restaurants* (Issue May). RMIT University.
- Bogdan, B., & Bilken, S. K. (1992). *Quality research for education: An introduction to theory and methods*. 106–156.
- Bonne, K., & Verbeke, W. (2008). Religious Values Informing Halal Meat Production And The Control And Delivery Of Halal Credence Quality. *Agriculture and Human Values*, 25(1), 35–47. <https://doi.org/10.1007/s10460-007-9076-y>
- Bukhari, S. F. H., Woodside, F. M., Hassan, R., Shaikh, A. L., Hussain, S., & Mazhar, W. (2019). Is Religiosity An Important Consideration In Muslim Consumer Behavior: Exploratory Study In The Context Of Western Imported Food In Pakistan. *Journal of Islamic Marketing*, 10(4), 1288–1307. <https://doi.org/10.1108/JIMA-01-2018-0006>
- Burrell, G., & Morgan, G. (1979). Sociological Paradigms And Organisational Analysis. In *Elements of the Sociology of Corporate Life (1st ed.)*. Routledge. <https://doi.org/https://doi.org/10.4324/9781315242804>
- Cahyani, Z., Nurcahyo, R., & Farizal. (2020). Popularity Analysis Of Mobile Food Ordering Apps In Indonesia. *2020 IEEE 7th International Conference on Industrial Engineering and Applications (ICIEA 2020)*, 1000–1004. <https://doi.org/10.1109/ICIEA49774.2020.9102024>
- Ceniti, C., Tilocca, B., Britti, D., Santoro, A., & Costanzo, N. (2021). Food Safety Concerns In “ COVID-19 Era .” *Microbiology Research*, 12, 53–68. <https://doi.org/https://doi.org/10.3390/microbiolres12010006>
- Chin, W. W. (1998). The Partial Least Squares Approach To Structural Equation Modeling. Modern Methods For Business Research. In George A. Marcoulides (Ed.), *Advances in Hospitality and Leisure* · (Issue April). Lawrence Erlbaum Associates Publisher.
- Chwelos, P., Benbasat, I., Dexter, A. S., Chwelos, P., Benbasat, I., & Dexter, A. S. (2001). *Research Report : Empirical Test of an EDI Adoption Model*. January 2015.
- Cumming, D., & Leung, T. Y. (2021). Board Diversity And Corporate Innovation: Regional Demographics And Industry Context. *Corporate Governance: An International Review*, 29(3), 277–296. <https://doi.org/10.1111/corg.12365>
- Demirhan, Y., Ulca, P., & Senyuva, H. Z. (2012). Detection Of Porcine DNA In Gelatine And Gelatine-Containing Processed Food Products-Halal/Kosher Authentication. *Meat Science*, 90(3), 686–689.

<https://doi.org/10.1016/j.meatsci.2011.10.014>

- Devi, Y., & Ganguly, K. (2021). Social Media In Operations And Supply Chain Management: A Systematic Literature Review To Explore The Future. *Operations and Supply Chain Management: An International Journal*, 14(2), 232–248. <https://doi.org/10.31387/oscm0450299>
- Di Pinto, A., Bottaro, M., Bonerba, E., Bozzo, G., Ceci, E., Marchetti, P., Mottola, A., & Tantillo, G. (2015). Occurrence Of Mislabeling In Meat Products Using DNA-Based Assay. *Journal of Food Science and Technology*, 52(4), 2479–2484. <https://doi.org/10.1007/s13197-014-1552-y>
- Ding, L., & Jiang, C. (2021). Restaurant Proactive Philanthropic Activities And Customer Loyalty: A Scenario-Based Study During The COVID-19 Pandemic Period Activities. *International Hospitality Review*, 35(2), 260–279. <https://doi.org/10.1108/IHR-08-2020-0045>
- Dsouza, D., & Sharma, D. (2021). Online Food Delivery Portals During COVID-19 Times : An Analysis Of Changing Consumer Behavior And Expectations. *International Journal of Innovation Science*, 13(2), 218–232. <https://doi.org/10.1108/IJIS-10-2020-0184>
- Elias, E. M., Mahidin, N., & Bahaudin, A. Y. (2019). The Influence Of Religiosity Leaderships Practices Towards The SMEs Business Performance In Food And Beverages Industry. *International Journal of Supply Chain Management*, 8(4), 1082–1088.
- Erwanto, Y., Abidin, M. Z., Muslim, E. Y. P., Sugiyono, S., & Rohman, A. (2014). Identification Of Pork Contamination In Meatballs Of Indonesia Local Market Using Polymerase Chain Reaction-Restriction Fragment Length Polymorphism (PCR-RFLP) Analysis. *Asian-Australasian Journal of Animal Sciences*, 27(10), 1487–1492. <https://doi.org/10.5713/ajas.2014.14014>
- Fikru, M. G. (2014). Firm Level Determinants Of International Certification : Evidence From Ethiopia. *World Development*, 64, 286–297. <https://doi.org/10.1016/j.worlddev.2014.06.016>
- Filipe Quevedo, Lima, S. O. F. D. de O., & Moreira, F. M. M. B. G. I. L. B. (2016). Intentions To Purchase Food Through The Internet: Developing And Testing A Model. *British Food Journal*, 118(3), 1–5.
- Gay, L. R., Mills, G. E., & Airasian, P. (2009). *Educational Research: Competencies for Analysis and Applications* (10th ed.). Pearson Education, Inc.
- Giyanti, I., Indrasari, A., Sutopo, W., & Liquidanu, E. (2021). Halal Standard Implementation In Food Manufacturing SMEs : Its Drivers And Impact On Performance. *Journal Islamic Marketing*, 12(8), 1577–1602. <https://doi.org/10.1108/JIMA-11-2019-0243>
- Glitsch, K. (2000). Consumer Perceptions Of Fresh Meat Quality: Cross-National Comparison. *British Food Journal*, 102(3), 177–194. <https://doi.org/10.1108/00070700010332278>
- Golnaz, Zainalabidin, M., Mad Nasir, S., & Eddie Chiew, F. C. (2010). Non-Muslims ' Awareness Of Halal Principles And Related Food Products In Malaysia. *International Food Research Journal*, 17, 667–674.
- Government of The Republic of Indonesia. (2014). *Law No. 33 of 2014 concerning*

Guarantees for Halal Products (Issue 1).

- Guney, O. I., & Sangun, L. (2020). How COVID-19 Affects Individuals ' Food Consumption Behaviour : A Consumer Survey On Attitudes And Habits In Turkey. *British Food Journal*, 123(7). <https://doi.org/10.1108/BFJ-10-2020-0949>
- Gupta, V., & Duggal, S. (2021). How The Consumer ' S Attitude And Behavioural Intentions Are Influenced : A Case Of Online Food Delivery Applications In India. *International Journal of Culture, Tourism and Hospitality Research*, 15(1), 77–93. <https://doi.org/10.1108/IJCTHR-01-2020-0013>
- Hadji Latif, S. D. (2019). Awareness And Perceptions Of Muslim Society Towards Islamic Banking In The Philippines. *International Journal of Islamic Economics and Finance (IJIEF)*, 1(2), 209–228. <https://doi.org/10.18196/ijief.1211>
- Haekal, A., & Widjajanta, B. (2016). Pengaruh Kepercayaan Dan Persepsi Risiko Terhadap Minat Membeli Secara Online Pada Pengunjung Website Classifieds Di Indonesia. *Journal of Business Management Education (JBME)*, 1(1), 183–195. <https://doi.org/10.17509/jbme.v1i1.2287>
- Hafid, H., Nuraini, Asminaya, N. S., Aka, R., Fitrianiingsih, Toba, R. D. S., Kimestri, A. B., & Ananda, S. H. (2020). Application Of Herbal Meatball Processing Technology To Increase Stamina Against Covid 19 For The Wua Wua Subdistrict , Kendari City. *Journal of Saintech Transfer*, III(2), 100–109.
- Hafiz, A., Hassan, Z., Nazmi, M., & Manap, A. (2015). Effect Of Slaughtering Methods On Meat Quality Indicators , Chemical Changes And Microbiological Quality Of Broiler Chicken Meat During Refrigerated Storage. *Journal Of Agriculture and Veterinary Science (IOSR-JAVS)*, 8(9), 12–17. <https://doi.org/10.9790/2380-08911217>
- Hair, J. F., Ringle, C. M., & Sarstedt, M. (2012). Partial Least Squares: The Better Approach To Structural Equation Modeling? *Long Range Planning*, 45(5–6), 312–319. <https://doi.org/10.1016/j.lrp.2012.09.011>
- Hair, J. F., Sarstedt, M., Hopkins, L., & Kuppelwieser, V. G. (2014). Partial Least Squares Structural Equation Modeling (PLS-SEM): An Emerging Tool In Business Research. *European Business Review*, 26(2), 106–121. <https://doi.org/10.1108/EBR-10-2013-0128>
- Handriana, T., Yulianti, P., Kurniawati, M., Arina, N. A., Aisyah, R. A., Ayu Aryani, M. G., & Wandira, R. K. (2020). Purchase Behavior Of Millennial Female Generation On Halal Cosmetic Products. *Journal of Islamic Marketing*, 12(7), 1295–1315. <https://doi.org/10.1108/JIMA-11-2019-0235>
- Haneberg, D. H. (2021). How Combinations Of Network Participation, Firm Age And Firm Size Explain SMEs' Responses To COVID-19. *Small Enterprise Research*, 28(3), 229–246. <https://doi.org/10.1080/13215906.2021.1989626>
- Haque, A., Sarwar, A., Yasmin, F., Tarofder, A. K., & Hossain, M. A. (2015). Non-Muslim Consumers' Perception Toward Purchasing Halal Food Products In Malaysia. *Journal of Islamic Marketing*, 6(1), 133–147.
- Hart, A. (2001). Mann-Whitney Test Is Not Just A Test Of Medians: Differences In Spread Can Be Important. *BMJ*, 323(18 August 2001), 11–22.
- Hayat, R., Den Butter, F., & Kock, U. (2013). Halal Certification For Financial

- Products: A Transaction Cost Perspective. *Journal of Business Ethics*, 117(3), 601–613. <https://doi.org/10.1007/s10551-012-1534-9>
- Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A New Criterion For Assessing Discriminant Validity In Variance-Based Structural Equation Modeling. *Journal of the Academy of Marketing Science*, 43(1), 115–135. <https://doi.org/10.1007/s11747-014-0403-8>
- Hidayat, S. E., Rafiki, A., & Nasution, M. D. T. P. (2021). Halal Industry ' S Response To A Current And Post-COVID-19 Landscape And Lessons From The Past. *Journal of Islamic Marketing*, 13(9), 1843–1857. <https://doi.org/10.1108/JIMA-06-2020-0180>
- Holdsworth, S., Sandri, O., Thomas, I., Wong, P., Chester, A., & Mclaughlin, P. (2019). The Assessment Of Graduate Sustainability Attributes In The Workplace : Potential Advantages Of Using The Theory Of Planned Behaviour (TPB) *. *Journal of Cleaner Production*, 238, 117929. <https://doi.org/10.1016/j.jclepro.2019.117929>
- Husny, Z. J. binti I. M., Hussein, M. Z. S. bin M., & Tan, M. I. bin I. (2016). Factors That Influence The Intention To Adopt Halal Logistics Services Among Malaysian SMEs: Formation Of Hypotheses And Research Model. *Asian Social Science*, 12(7), 151–158. <https://doi.org/10.5539/ass.v12n7p151>
- Hutami, R., Zain, E., & Theo, R. (2017). Saluran Distribusi Produk Pangan Jajanan Anak Sekolah (PJAS) Berbasis Olahan Daging. *Jurnal Pertanian*, 8(1), 58–65.
- Ikawati, R., & Rahman, A. N. B. (2022). Awareness And Willingness To Apply For Halal Guarantee Certification : A Study Of MSMEs Assisted By BAZNAS Yogyakarta. *Journal of Halal Science and Research*, 3(2), 70–78. <https://doi.org/10.12928/jhsr.v3i2.6870>
- Indraswari, A., & Kusuma, H. (2018). Analisa Pemanfaatan Aplikasi Go-Food Bagi Pendapatan Pemilik Usaha Rumah Makan Di Kelurahan Sawojajar Kota Malang. *Jurnal Ilmu Ekonomi*, 2(1), 63–73.
- Indriati, M. (2021). Deteksi Kandungan Babi Pada Produk Olahan Daging Menggunakan Metode Multipleks Pcr Di Kabupaten Pandeglang. *Jurnal Biologi Dan Pembelajarannya*, 16(1), 1–10.
- Irwandi, Wardi, E. S., & Dova, S. (2020). Deteksi Cemarkan Gen Babi Pada Produk Bakso Sapi Kemasan Di Kota Padang Menggunakan Metode PCR (Polymerase Chain Reaction). *Jurnal Akademi Farmasi Prayoga*, 5(2).
- Izzati Ab Ghani, N., Karim, F., & Muhammad, N. (2020). The Dynamic Of Technology, Organization And Environment Model In The Halal Certification Adoption Study: A Conceptual Paper. *International Journal of Asian Social Science*, 10(5), 223–231. <https://doi.org/10.18488/journal.1.2020.105.223.231>
- Jaswir, I., Mirghani, M. E. S., Salleh, H. M., Ramli, N., Octavianti, F., & Hendri, R. (2017). Contemporary Issues And Development In The Global Halal Industry. *Contemporary Issues and Development in the Global Halal Industry*, 291–300. <https://doi.org/10.1007/978-981-10-1452-9>
- Johnson, R. (2014). Food Fraud And “Economically Motivated Adulteration” Of Food And Food Ingredients. *Food Fraud and Adulterated Ingredients: Background, Issues, and Federal Action*, 1–56.

- Junusi, R. El. (2020). Digital Marketing During The Pandemic Period; A Study Of Islamic Perspective. *Journal of Digital Marketing and Halal Industry*, 2(1), 15. <https://doi.org/10.21580/jdmhi.2020.2.1.5717>
- Kamal, E. M., & Flanagan, R. (2014). Key Characteristics Of Rural Construction SMEs. *Journal of Construction in Developing Countries*, 19(2), 1–13.
- Khairunnisa, H., Lubis, D., & Hasanah, Q. (2020). Kenaikan Omzet UMKM Makanan Dan Minuman Di Kota Bogor Pasca Sertifikasi Halal. *Al-Muzara'Ah*, 8(2), 109–127. <https://doi.org/10.29244/jam.8.2.109-127>
- Khan, M., Najmi, A., Ahmed, W., & Aman, A. (2019). The Role Of Consumer Willingness To Pay For Halal Certification In Pakistan. *Journal of Islamic Marketing*, 10(4), 1230–1244. <https://doi.org/10.1108/JIMA-09-2018-0155>
- Kim, G. D., Lee, H. S., Jung, E. Y., Lim, H. J., Seo, H. W., Lee, Y. H., Jang, S. H., Baek, S. B., Joo, S. T., & Yang, H. S. (2013). The Effects Of CO2 Gas Stunning On Meat Quality Of Cattle Compared With Captive Bolt Stunning. *Livestock Science*, 157(1), 312–316. <https://doi.org/10.1016/j.livsci.2013.05.025>
- Kraus, S., Clauss, T., Breier, M., Gast, J., Zardini, A., & Tiberius, V. (2020). The Economics Of COVID-19: Initial Empirical Evidence On How Family Firms In Five European Countries Cope With The Corona Crisis. *International Journal of Entrepreneurial Behaviour and Research*, 26(5), 1067–1092. <https://doi.org/10.1108/IJEBR-04-2020-0214>
- Krisharyanto, E., Retnowati, E., & Hastuti, N. T. (2019). Regulation And Provisions For Supervision Of Halal Products In Indonesia. *Journal of Legal, Ethical and Regulatory Issues*, 22(1), 1–11.
- Laguna, L., Fisman, S., Puerta, P., Chaya, C., & Tárrega, A. (2020). The Impact Of COVID-19 Lockdown On Food Priorities. Results From A Preliminary Study Using Social Media And An Online Survey With Spanish Consumers. *Food Quality and Preference*, 86(May), 104028. <https://doi.org/10.1016/j.foodqual.2020.104028>
- Manning, L. (2016). Food Fraud: Policy And Food Chain. *Current Opinion in Food Science*, 10(2), 16–21. <https://doi.org/10.1016/j.cofs.2016.07.001>
- McKendrick, J. H. (1999). Multi-Method Research: An Introduction To Its Application In Populationgeography. *Professional Geographer*, 51(1), 40–50. <https://doi.org/10.1111/0033-0124.00143>
- Memon, Y. J., Azhar, S. M., Haque, R., & Bhutto, N. A. (2019). Religiosity As A Moderator Between Theory Of Planned Behavior And Halal Purchase Intention. *Journal of Islamic Marketing*. <https://doi.org/10.1108/JIMA-01-2019-0006>
- Montowska, M., & Pospiech, E. (2011). Authenticity Determination Of Meat And Meat Products On The Protein And DNA Basis. *Food Reviews International*, 27(1), 84–100. <https://doi.org/10.1080/87559129.2010.518297>
- Muhamad, N. A., Kamarulzaman, N. H., & Nawati, N. M. (2020). Agro-Food SMEs' Intention To Adopt Halal Traceability System. *Food Research*, 4(Suppl.1), 93–98. [https://doi.org/10.26656/fr.2017.4\(S1\).S28](https://doi.org/10.26656/fr.2017.4(S1).S28)
- Muhamad, A. A., Ab Rahman, M. N., Mohd Hamzah, F., Che Mohd Zain, C. R., & Zailani, S. (2019). The Impact Of Consumption Value On Consumer

- Behaviour: A Case Study Of Halal-Certified Food Supplies. *British Food Journal*, 121(11), 2951–2966. <https://doi.org/10.1108/BFJ-10-2018-0692>
- Mukhtar, A., & Butt, M. M. (2012). Intention To Choose Halal Products : The Role Of Religiosity. *Journal of Islamic Marketing*, 3(2), 108–120. <https://doi.org/10.1108/17590831211232519>
- Muslichah, M., Abdullah, R., & Abdul Razak, L. (2020). The Effect Of Halal Foods Awareness On Purchase Decision With Religiosity As A Moderating Variable: A Study Among University Students In Brunei Darussalam. *Journal of Islamic Marketing*, 11(5), 1091–1104. <https://doi.org/10.1108/JIMA-09-2017-0102>
- Muttaqin, Z., & Ferdaus, N. N. (2017). Investigating Meat Milling Business In. *Madania*, 21(2), 171–180.
- Nakyinsige, K., Sazili, A. Q., Zulkifli, I., Goh, Y. M., Abu Bakar, F., & Sabow, A. B. (2014). Influence Of Gas Stunning And Halal Slaughter (No Stunning) On Rabbits Welfare Indicators And Meat Quality. *Meat Science*, 98(4), 701–708. <https://doi.org/10.1016/j.meatsci.2014.05.017>
- Ngah, A. H., & Ali, M. H. (2019). Halal Transportation Adoption Among Pharmaceuticals And Cosmetics Manufacturers. *Journal of Islamic Marketing*. <https://doi.org/10.1108/JIMA-10-2018-0193>
- Ngah, A. H., Thurasamy, R., Aziz, N. A., Ali, M. H., & Khan, M. I. (2019). Modelling The Adoption Of Halal Warehousing Services Among Halal Pharmaceutical And Cosmetic Manufacturers. *Journal of Sustainability Science and Management*, 14(6), 103–116.
- Ngah, A. H., Yuserrie, Z., & Ramayah, T. (2014). Barriers And Enablers In Adopting Halal Transportation Services: A Study Of Malaysian Halal Manufacturers. *International Journal of Business and Management*, 2(2), 49–70.
- Ngah, A. H., Zainuddin, Y., & Thurasamy, R. (2014). Adoption Of Halal Supply Chain Among Malaysian Halal Manufacturers: An Exploratory Study. *Procedia - Social and Behavioral Sciences*, 129, 388–395. <https://doi.org/10.1016/j.sbspro.2014.03.692>
- Nguyen, T. T. H., Nguyen, N., Nguyen, T. B. L., Phan, T. T. H., Bui, L. P., & Moon, H. C. (2019). Investigating Consumer Attitude And Intention Towards Online Food Purchasing In An Emerging Economy: An Extended TAM Approach. *Foods*, 8(11), 1–15. <https://doi.org/10.3390/foods8110576>
- Nguyen, P. V., Huynh, H. T. N., Lam, L. N. H., Le, T. B., & Nguyen, N. H. X. (2021). The Impact Of Entrepreneurial Leadership On SMEs' Performance: The Mediating Effects Of Organizational Factors. *Heliyon*, 7(6), e07326. <https://doi.org/10.1016/j.heliyon.2021.e07326>
- Nordin, D., Husain, R., Yulia, A., Basar, S. A., & Salleh, M. F. (2016). The Effect Of Halal Certification On Financial Performance Of Halal Food Companies In Malaysia. In E. al. Ed(s): Setyawan Widyarto & S. Alam (Eds.), *Proceedings of UNISEL Bestari Research Projects* (Vol. 21, Issue 1, pp. 49–68). FIIT-UNISEL Publisher,. <https://doi.org/10.33102/jfatwa.vol21no1.281>
- Nur, I., Rahman, A., Saleh, R., Rahman, S. A., & Hashim, D. M. (2011). *Factors Contributing to Non-Compliance of the Halal Standard among Restaurant Operators in Malaysia*. 24, 88–92.

- Nurdin, N., Novia, N., Rahman, A., & Suhada, R. (2019). Potensi Industri Produk Makanan Halal Di Kota Palu. *Jurnal Ilmu Ekonomi Dan Bisnis Islam*, 1(1). <http://jurnaljiebi.org/index.php/jiebi/article/view/1>
- Nusantari, N., Taroepratjeka, H., & Arijanto, S. (2015). Pengukuran Performansi Berdasarkan Malcolm Baldrige For Performance Excellence (MBCfPE) Pada Kriteria Pengukuran, Analisis Dan Manajemen Pengetahuan Di Hotel X. *Jurnal Online Institut Teknologi Nasional*, 03(2), 59–68. <https://ejurnal.itenas.ac.id/index.php/rekaintegra/article/view/749/949>
- Nusran, M., Gunawan, Razak, M., Numba, S., & Wekke, I. S. (2018). Halal Awareness On The Socialization Of Halal Certification. *IOP Conference Series: Earth and Environmental Science*, 175(1). <https://doi.org/10.1088/1755-1315/175/1/012217>
- Othman, B., Md. Shaarani, S., & Bahron, A. (2017). The Influence Of Knowledge, Attitude And Sensitivity To Government Policies In Halal Certification Process On Organizational Performance. *Journal of Islamic Marketing*, 8(3), 393–408. <https://doi.org/10.1108/JIMA-09-2015-0067>
- Pace, S. (2014). *Effects Of Intrinsic And Extrinsic Religiosity On Attitudes Toward Products: Empirical Evidence Of Value-Expressive And Social-Adjustive Functions*. 30(4), 1227–1238.
- Pramintasari, T. R., & Fatmawati, I. (2017). Pengaruh Keyakinan Religius , Peran Sertifikasi Halal , Paparan Informasi , Dan Alasan Kesehatan Terhadap Kesadaran Masyarakat Pada Produk Makanan Halal. *Jurnal Manajemen Bisnis*, 8(1), 1–33.
- Pratiwi, E. D. (2016). Faktor Yang Mempengaruhi Niat Menggunakan Instagram Dengan The Theory Of Reasoned Action Menggunakan Amos 21. *Jurnal Teknik Komputer AMIK BSI*, II(1), 68–77.
- Rahayu, W. S., Rohman, A., & Martono, S. (2018). Application Of FTIR Spectroscopy And Chemometrics For Halal Authentication Of Beef Meatball Adulterated With Dog Meat. *Indonesian Journal of Chemistry*, 18(2), 376–381. <https://doi.org/10.22146/ijc.27159>
- Rahman, R. A., Mohamed, Z., Rezai, G., Shamsudin, M. N., & Sharifuddin, J. (2014). Exploring The OIC Food Manufacturer Intention Towards Adopting Malaysian Halal Certification. In *American Journal of Food Technology* (Vol. 9, Issue 5, pp. 266–274). <https://doi.org/10.3923/ajft.2014.266.274>
- Rakshit, S., Islam, N., Mondal, S., & Paul, T. (2021). Mobile Apps For SME Business Sustainability During COVID-19 And Onwards. *Journal of Business Research*, 135(January), 28–39. <https://doi.org/10.1016/j.jbusres.2021.06.005>
- Ramadhani, K., Widyaningrum, R., Khofifah, H., & Putri, S. N. (2022). Food Safety And Halal Issues In Food Aggregator Applications : “ A Consumer’s Point Of View .” *Jurnal Ilmiah Ekonomi Islam*, 8(01), 21–27. <https://doi.org/10.29040/jiei.v8i1.43921>
- Ramli, M. A., Salahudin, A., Razak, M. I. A., Idris, M. A. H., & Zulkepli, M. I. S. (2018). Halal Meat Fraud And Safety Issues In Malaysian And Indonesian Market. *Journal of Halal Industry & Services*, 1(1), 1–15. <http://www.journals.hh-publisher.com/index.php/JHIS/article/view/4>
- Robson, K., Dean, M., Brooks, S., Haughey, S., & Elliott, C. (2020). A 20-Year

- Analysis Of Reported Food Fraud In The Global Beef Supply Chain. *Food Control*, 116(April), 107310. <https://doi.org/10.1016/j.foodcont.2020.107310>
- Rofiq, M. A., Nawawi, M. A. A., Syafitr, R. I., Ektiarnanti, R., Maenadi, D., & Alfarda, W. N. (2020). Transformasi Bisnis Kreatif Micro Enterpreneur Dalam Mempertahankan Omset Di Masa Covid-19. *Seminar Nasional Manajemen, Ekonomi Dan Akuntansi*, September, 489–497. <https://proceeding.unpkediri.ac.id/index.php/senmea/article/view/292>
- Romero Jeldres, M., Díaz Costa, E., & Faouzi Nadim, T. (2023). A Review Of Lawshe's Method For Calculating Content Validity In The Social Sciences. *Frontiers in Education*, 8(November). <https://doi.org/10.3389/feduc.2023.1271335>
- Ruslan, A. A. A., Kamarulzaman, N. H., & Sanny, M. (2018). Muslim Consumers' Awareness And Perception Of Halal Food Fraud. *International Food Research Journal*, 25(December), S87–S96.
- Ruth, V., & Kok, E. J. (2012). Halal Assurance In Food Supply Chains : Verification Of Halal Certificates Using Audits And Laboratory Analysis. *Trends in Food Science & Technology*, 27(2), 109–119. <https://doi.org/10.1016/j.tifs.2012.04.005>
- Salehudin, I., & Luthfi, B. A. (2011). Marketing Impact Of Halal Labeling Toward Indonesian Muslim Consumer's Behavioral Intention. *ASEAN Marketing Journal*, III(1), 35–44.
- Sekaran, U., & Bougie, R. (2016). Research Method For Business Textbook (A Skill Building Approach). *United States: John Wiley & Sons Inc.*
- Setyawati, H. A., Suroso, A., Adi, P. H., & Helmy, I. (2020). Linking Green Marketing Strategy, Religiosity, And Firm Performance: Evidence Form Indonesian SMEs. *Management Science Letters*, 10(11), 2617–2624. <https://doi.org/10.5267/j.msl.2020.3.031>
- Sharma, D. S., Sangal, R., Proc, S., Ahiladas, B., Saravanaperumal, P., Balachandran, S., Sripalan, T., & Ranathunga, S. (2015). Ruchi: Rating Individual Food Items In Restaurant Reviews. *NLP Association of India*, 209–214. <http://www.tripadvisor.com>
- Shroff, A., Shah, B. J., & Gajjar, H. (2022). Online Food Delivery Research: A Systematic Literature Review. *International Journal of Contemporary Hospitality Management*, 34(8), 2852–2883. <https://doi.org/10.1108/IJCHM-10-2021-1273>
- Silalahi, S. A. F., Fachrurazi, F., & Fahham, A. M. (2021). Factors Affecting Intention To Adopt Halal Practices: Case Study Of Indonesian Small And Medium Enterprises. *Journal of Islamic Marketing*, 13(6), 1244–1263. <https://doi.org/10.1108/JIMA-05-2020-0152>
- Simanjuntak, M., & Dewantara, M. M. (2014). The Effects Of Knowledge , Religiosity Value , And Attitude On Halal Label Reading Behavior Of Undergraduate Students. *Asean Marketing Journal*, VI(2), 65–76.
- SNI 3818-2014. (2014). Bakso Daging. *Badan Standardisasi Nasional*. <https://id.wikipedia.org/wiki/Bakso>
- Soares, S., Amaral, J. S., Oliveira, M. B. P. P., & Mafra, I. (2013). A SYBR Green Real-Time PCR Assay To Detect And Quantify Pork Meat In Processed

- Poultry Meat Products. *Meat Science*, 94(1), 115–120. <https://doi.org/10.1016/j.meatsci.2012.12.012>
- Soetjipto, N. (2020). *Ketahanan UMKM Jawa Timur Melintasi Pandemi COVID-19*. Penerbit K-Media.
- Soltanian, M., Zailani, S., Iranmanesh, M., & Aziz, A. A. (2016). Motivations Of SME Entrepreneurs To Become Halalpreneurs. *Journal of Science and Technology Policy Management*, 7(2), 173–189. <https://doi.org/10.1108/JSTPM-07-2015-0023>
- Spink, J., Embarek, P. Ben, Savelli, C. J., & Bradshaw, A. (2019). Global Perspectives On Food Fraud: Results From A WHO Survey Of Members Of The International Food Safety Authorities Network (INFOSAN). *Npj Science of Food*, 3(1), 1–5. <https://doi.org/10.1038/s41538-019-0044-x>
- Spink, J. W. (2019). Food Fraud Prevention. In *Food Fraud Prevention*. <https://doi.org/10.1007/978-1-4939-9621-6>
- Sucipto, S., Setiawan, D. T., & Addina, F. N. (2016). Estimasi Biaya Implementasi Jaminan Kehalalan Dan Keamanan Produk Bakso (Studi Kasus Pada Bakso X Di Kota Malang). In P. Bambang Heri, Nurhayati, S. Suwasono, & Y. Wibowo (Eds.), *Mewujudkan Sistem Industri Pertanian dan Perikanan yang Tangguh dan Modern dalam rangka Mendukung Kemandirian bangsa* (pp. 35–40).
- Sudarsono, H., Ikawati, R., Kurnia, A., Azizah, S. N., & Kholid, M. N. (2023). Effects Of Religiosity, Halal Knowledge And Halal Certification On The Intention Of Muslims To Use The Halal Vaccine During Covid-19 Pandemic. *Journal of Islamic Marketing*. <https://doi.org/10.1108/JIMA-06-2021-0179>
- Suhartanto, D., Ali, M. H., Tan, K. H., & Sjahreneddin, F. (2019). Loyalty Toward Online Food Delivery Service : The Role Of E-Service Quality And Food Quality. *Journal of Foodservice Business Research*, 22(1), 81–97. <https://doi.org/10.1080/15378020.2018.1546076>
- Suhartanto, D., Dean, D., Sarah, I. S., Hapsari, R., Amalia, F. A., & Suhaeni, T. (2020). Does Religiosity Matter For Customer Loyalty? Evidence From Halal Cosmetics. *Journal of Islamic Marketing*. <https://doi.org/10.1108/JIMA-03-2020-0069>
- Suhartanto, D., Djatnika, T., Suhaeni, T., & Setiawati, L. (2022). Halal Trust During The COVID-19 Outbreak: The Role Of Quality, Perceived Benefit And Health Risk Evidence From Mobile Food Purchasing. *Journal of Islamic Accounting and Business Research*. <https://doi.org/10.1108/JIABR-02-2022-0048>
- Sulistyaningsih, P., Praja, C. B. E., Heniyatun, & Kurniaty, Y. (2019). Halal Certification Obligations In 2019: Is It Possible To Be Applied In Indonesia? *Journal of Law, Policy and Globalization*, 82(2), 23–27. <https://doi.org/10.7176/JLPG>
- Susilowati, I., Edy Riyanto, E., Kirana, M., Mafruhah, I., & Radam, A. (2018). The Economic And Sharia Value Of Moslem's Awareness For Halal Food In Indonesia. *Jurnal Ekonomi Pembangunan: Kajian Masalah Ekonomi Dan Pembangunan*, 19(1), 102. <https://doi.org/10.23917/jep.v19i1.5859>
- T Cahyanto, Suryani, Y., Adawiyah, A., Kulsum, Y., & Kurniawan, I. D. (2020). Detection Of Pork Contamination On Meat-Based Foods At Public

- Elementary School In Bandung. *AICIS* 2019, January, 1–8. <https://doi.org/10.4108/eai.1-10-2019.2291685>
- Talib, Hamid, A. B. A., & Zulfakar, M. H. (2015). Halal Supply Chain Critical Success Factors : A Literature Review. *Journal of Islamic Marketing*, 6(1), 44–71. <https://doi.org/10.1108/JIMA-07-2013-0049>
- Talib, Z., Rahman, N. A., Lutfi Iskandar, M., & Kassim, N. (2020). Factors Influence Sustainability In Quality And Halal Integrity Among Halal Food Manufacturers In Malaysia During Covid-19 Pandemic. *Solid State Technology*, October. www.solidstatetechology.us
- Thaper, R. (2020). Letter To Editor Food Safety Amid Coronavirus Disease 2019. *Current Medicine Research and Practice*, 10(305–307), 2020–2022. <https://doi.org/10.4103/cmrrp.cmrrp>
- Tibola, C. S., Simone Alves da Silva, Dossa, A. A., & Patr'icio, D. I. (2018). Economically Motivated Food Fraud And Adulteration In Brazil : Incidents And Alternatives To Minimize Occurrence. *Journal of Food Science*, 83(8), 2028–2038. <https://doi.org/10.1111/1750-3841.14279>
- Tieman, M. (2014). *Halal clusters*. <https://doi.org/10.1108/JIMA-05-2014-0034>
- Tjitoresmi, E., & Suhodo, diah S. (2014). *Peluang Usaha Produk Halal di Pasar Global* (Desember 2). LIPI Press.
- Utami, H. D. (2011). Factors Influencing Consumer Purchasing Decision Toward Malang Meatballs At East Java, Indonesia. *Journal of Food Products Marketing*, 17(1), 25–45. <https://doi.org/10.1080/10454446.2011.532375>
- Verbeke, W., Rutsaert, P., Bonne, K., & Vermeir, I. (2013). Credence Quality Coordination And Consumers' Willingness-To-Pay For Certified Halal Labelled Meat. *Meat Science*, 95(4), 790–797. <https://doi.org/10.1016/j.meatsci.2013.04.042>
- Vogt, W. P. (2008). Quantitative Versus Qualitative Is A Distraction: Variations On A Theme By Brewer And Hunter (2006). *Methodological Innovations Online*, 3(1), 18–24. <https://doi.org/10.4256/mio.2008.0007>
- Wahyuni, S., Maryam, S., & Aminah. (2019). Validasi Metode Analisis Cemarkan Dna Babi Pada Bakso Sapi Menggunakan Primer Mitokondria D-Loop22 Dengan Metode Polymerase Chain Reaction (PCR). *Jurnal Farmasi Galenika*, 5(1), 65–72. <https://doi.org/10.22487/j24428744.2017.v3.i1.12035>
- Wan-Hassan, W. M., & Awang, K. W. (2009). Halal Food In New Zealand Restaurants: An Exploratory Study. *International Journal of Economics and Management*, 3(2), 385–402.
- Widyaningrum, P. W. (2019). Pengaruh Label Halal, Kesadaran Halal, Iklan, Dan Celebrity Endorser Terhadap Minat Pembelian Kosmetik Melalui Variabel Persepsi Sebagai Mediasi (Studi Pada Civitas Akademika Universitas Muhammadiyah Ponorogo). *Capital: Jurnal Ekonomi Dan Manajemen*, 2(2), 74. <https://doi.org/10.25273/capital.v2i2.3984>
- Wilkins, S., Butt, M. M., Shams, F., & Pérez, A. (2019). The Acceptance Of Halal Food In Non-Muslim Countries: Effects Of Religious Identity, National Identification, Consumer Ethnocentrism And Consumer Cosmopolitanism. *Journal of Islamic Marketing*, 10(4), 1308–1331. <https://doi.org/10.1108/JIMA-11-2017-0132>

- Winahyu, R. B. (2013). Pengaruh Risk Attitude, Risk Perception, Dan Subjective Norm Terhadap Risk Intended Behavior Dari Restoran Makanan Yang Tidak Memiliki Sertifikasi Halal Bagi Konsumen Muslim, Dengan Variabel Moderator Religiusitas. *Jurnal Bisnis Dan Manajemen*, 5(2), 130–146.
- Woldie, A., Leighton, P., & Adesua, A. (2008). Factors Influencing Small And Medium Enterprises (SMEs): An Exploratory Study Of Owner/Manager And Firm Characteristics. *Banks and Bank Systems*, 3(3), 5–13.
- Wood, M., Daly, J., Miller, J., & Roper, M. (1999). Multi-Method Research: An Empirical Investigation Of Object-Oriented Technology. *Journal of Systems and Software*, 48(1), 13–26. [https://doi.org/10.1016/S0164-1212\(99\)00042-4](https://doi.org/10.1016/S0164-1212(99)00042-4)
- Xiao, J. J., Ford, M. W., & Kim, J. (2011). Consumer Financial Behavior: An Interdisciplinary Review Of Selected Theories And Research. *Family and Consumer Sciences Research Journal*, 39(4), 399–414. <https://doi.org/10.1111/j.1552-3934.2011.02078.x>
- Yang, Y., Liu, H., & Chen, X. (2020). COVID-19 And Restaurant Demand : Early Effects Of The Pandemic And Stay-At-Home Orders. *International Journal of Contemporary Hospitality*, 32(12), 3809–3834. <https://doi.org/10.1108/IJCHM-06-2020-0504>
- Ye, Q., Law, R., & Gu, B. (2009). The Impact Of Online User Reviews On Hotel Room Sales. *International Journal of Hospitality Management*, 28(1), 180–182. <https://doi.org/10.1016/j.ijhm.2008.06.011>
- Yusra, & Agus, A. (2020). The Influence Of Online Food Delivery Service Quality On Customer Satisfaction And Customer Loyalty: The Role Of Personal Innovativeness. *Journal of Environmental Treatment Techniques*, 8(1), 6–12.
- Yuswohady, Fatahilah, F., Rachmaniar, A., & Hanifah, I. (2020). *Consumer behaviour new normal after COVID-19*. 1–40. ikbaal23@gmail.com
- Zahra, S. A. (2020). International Entrepreneurship In The Post Covid World. *Journal of World Business*, August, 101143. <https://doi.org/10.1016/j.jwb.2020.101143>
- Zahrah, A., & Fawaid, A. (2019). Halal Food Di Era Revolusi Industri 4.0: Prospek Dan Tantangan Aminatuz. *Indonesian Journal of Multidisciplinary Islamic Studies*, 3(2), 121–138.
- Zailani, S., Kanapathy, K., Iranmanesh, M., & Tieman, M. (2015). Drivers Of Halal Orientation Strategy Among Halal Food Firms. *British Food Journal*, 117(8), 2143–2160. <https://doi.org/10.1108/BFJ-01-2015-0027>
- Zakia, N., Suhartanto, D., & Kania, R. (2020). Faktor Pembentuk Kepercayaan Pembelian Makanan Halal Melalui Pengiriman Makanan Daring. *Prosiding The 11th Industrial Research Workshop and National Seminar*, 1186–1191. <https://doi.org/https://doi.org/10.35313/irwns.v11i1.2182>
- Zhang, W., & Xue, J. (2016). Economically Motivated Food Fraud And Adulteration In China : An Analysis Based On 1553 Media Reports. *Food Control*, 67, 192–198. <https://doi.org/10.1016/j.foodcont.2016.03.004>
- Zhang, Z., Ye, Q., Law, R., & Li, Y. (2010). The Impact Of E-Word-Of-Mouth On The Online Popularity Of Restaurants: A Comparison Of Consumer Reviews And Editor Reviews. *International Journal of Hospitality Management*, 29(4), 694–700. <https://doi.org/10.1016/j.ijhm.2010.02.002>

- Zia, Q., Alawami, M., Mokhtar, N. F. K., Nhari, R. M. H. R., & Hanish, I. (2020). Current Analytical Methods For Porcine Identification In Meat And Meat Products. *Food Chemistry*, 324(April 2019), 126664. <https://doi.org/10.1016/j.foodchem.2020.126664>
- Zilhada, Adhiyanto, C., Fajrin, A. G., & Khairunnisa, N. (2020). Analisis Cemaran Daging Babi Pada Bakso Sapi Yang Dijual Di Tanjung Priok Menggunakan Real-Time Polymerase Chain Reaction (RT-PCR). *Jurnal Sains Farmasi Dan Klinis*, 7(1), 83–91.