



## TABLE OF CONTENTS

<b>TITLE PAGE (ENGLISH) .....</b>	i
<b>TITLE PAGE (INDONESIAN) .....</b>	ii
<b>LETTER OF APPROVAL.....</b>	iii
<b>LEMBAR PENGESAHAN DOSEN PENGUJI .....</b>	iv
<b>NASKAH SOAL TUGAS AKHIR .....</b>	v
<b>STATEMENT .....</b>	vi
<b>ACKNOWLEDGEMENT.....</b>	vii
<b>FOREWORD.....</b>	viii
<b>GRATITUDE NOTE .....</b>	ix
<b>TABLE OF CONTENTS .....</b>	xi
<b>LIST OF FIGURES .....</b>	xiv
<b>LIST OF TABLES .....</b>	xv
<b>LIST OF APPENDICES .....</b>	xvi
<b>ABSTRACT .....</b>	xvii
<b>INTISARI .....</b>	xviii
<b>CHAPTER I INTRODUCTION .....</b>	1
1.1.    Problem Background .....	1
1.2.    Problem Formulation .....	4
1.3.    Problem Scope .....	5
1.4.    Research Objective .....	5
1.5.    Research Benefits.....	5
<b>CHAPTER II LITERATURE REVIEW.....</b>	7
2.1.    Research Position.....	10
<b>CHAPTER III THEORETICAL BACKGROUND .....</b>	12
3.1.    Climate Change.....	12
3.2.    News Headlines .....	13
3.3.    Gain and Loss Frames.....	14
3.4.    Risk Communication .....	14



3.5.	News Believability .....	15
3.6.	Risk Perception .....	15
3.7.	Behavioral Intention to Mitigate Climate Change .....	15
3.8.	Support for Government Policy .....	16
3.9.	Urban Area.....	16
3.10.	Validity and Reliability Testing .....	17
3.11.	Assumptions Testing.....	17
3.12.	One-Way ANOVA.....	18
<b>CHAPTER IV RESEARCH METHOD .....</b>		<b>19</b>
4.1.	Research Subject and Objective.....	19
4.2.	Research Hypothesis .....	20
4.3.	Design of Experiment .....	23
4.4.	Research Tools.....	23
4.5.	Research Procedure.....	25
4.6.	Operational Definitions.....	27
<b>CHAPTER V RESULTS &amp; DISCUSSIONS .....</b>		<b>31</b>
5.1	Respondent Profiles .....	31
5.2.	Pilot Study.....	33
5.3.	Validity and Reliability Test .....	36
5.4.	Statistical Power.....	36
5.5.	The Effects on News Believability .....	37
5.6.	The Effects on Risk Perception.....	38
5.7.	Effect of Message Frames on Behavioral Intentions .....	40
5.8.	Effect of Message Frames on Support Toward Government Policy ....	41
5.9.	Discussion .....	43
5.10.	Practical Implications.....	45



**The Effects of Gain and Loss Message Framing in Climate Change News Headlines on Urban  
Citizens'  
News Believability, Risk Perception, Behavioral Intentions to Mitigate Climate Change, and Support  
for Government Policies**

UNIVERSITAS  
GADJAH MADA  
TASHA DIAN FEBRINA, Ir. Hilya Mudrika Arini, S.T., M.Sc., M.Phil., Ph.D., IPM., ASEAN Eng.  
Universitas Gadjah Mada, 2024 | Diunduh dari <http://etd.repository.ugm.ac.id/>

5.11. Research Limitations .....	46
<b>CHAPTER VI CONCLUSIONS .....</b>	<b>47</b>
6.1. Conclusions.....	47
6.2. Recommendations for Future Research .....	47
<b>BIBLIOGRAPHY .....</b>	<b>49</b>
<b>APPENDICES .....</b>	<b>55</b>