

UNDERGRADUATE THESIS

**THE EFFECTS OF GAIN AND LOSS MESSAGE FRAMING IN
CLIMATE CHANGE NEWS HEADLINES ON URBAN CITIZENS'
NEWS BELIEVABILITY, RISK PERCEPTION, BEHAVIORAL
INTENTIONS TO MITIGATE CLIMATE CHANGE, AND
SUPPORT FOR GOVERNMENT POLICIES**

Problem No.: TKI2148OR/II-2023/2024/HMA/19/03/25.08/2023



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**INDUSTRIAL ENGINEERING UNDERGRADUATE PROGRAM
DEPARTMENT OF MECHANICAL AND INDUSTRIAL
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YOGYAKARTA
2024**

SKRIPSI

**DAMPAK *MESSAGE FRAMING* GAIN DAN LOSS DALAM
JUDUL BERITA PERUBAHAN IKLIM TERHADAP
KEPERCAYAAN TERHADAP BERITA, PERSEPSI RISIKO,
NIAT PERILAKU UNTUK MEMITIGASI PERUBAHAN IKLIM,
DAN DUKUNGAN TERHADAP KEBIJAKAN PEMERINTAH
PADA MASYARAKAT URBAN**

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LETTER OF APPROVAL

This undergraduate thesis is proposed as partial fulfillment
To obtain a **Bachelor's Degree**
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Mechanical & Industrial Engineering Department,
Faculty of Engineering,
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The Effects of Gain and Loss Message Framing in Climate Change News Headlines on Urban Citizens' News Believability, Risk Perception, Behavioral Intentions to Mitigate Climate Change, and Support for Government Policies

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