

DAFTAR PUSTAKA

- Anh, T. T. (2014). The Structure-Conduct-Performance Paradigm Revisited: An Empirical Analysis For Vietnamese Firms. *External Economics Review*, 69, 90-96.
- Arnold, R. (2008). *Economics*. Thomson South-Western.
- Bain, J. (1956). *Barriers to new competition*. Harvard University Press, Cambridge.
- Baye, M. R. (2010). *Managerial Economics and Business Strategy*, (7th ed). New York: McGraw Hill.
- Besanko, D., Dranove, D., Shanley, M., & Schaefer, S. (2015). *Economics of strategy* (7th ed.). Wiley Global Education.
- Boleslavsky, R., Hwang, I., & Kim, K. (2019). *Competitive advertising and pricing*. Emory University and University of Miami.
- Church, J. R., & Ware, R. (2000). *Industrial Organization: A Strategic Approach*. Irwin/McGraw-Hill.
- Cooper, D. R., & Schindler, P. S. (2011). *Business Research Method*. McGraw-Hill.
- Creswell, J. W. (2022). *Research Design: Qualitative, Quantitative and Mixed Method Approaches* (6th Ed.). Los Angeles: Sage Publications.
- Erickson, M. G. (1995). "Advertising Strategies In A Dynamic Oligopoly.". *Journal of Marketing Research*, 32(2), 233-237.
- Ferguson, P. R., & Ferguson, G. J. (1994). *Industrial Economics: Issues and Perspectives*, (2nd ed). New York: New York University Press. New York: New York University Press.
- Figueiredo Junior, H. S., Meuwissen, M. P., Van der Lans, I. A., & Oude Lansink, A. G. (2016). Identifying successful strategies for honey value chains in Brazil: A conjoint study. *British Food Journal*, 118(7), 1800-1820.
- Hair, J. F. (2003). *Essentials of Business Research Methods*. Wiley.
- Hirschman, A. (1964). The paternity of an index. *American Economic Review*, 54(5), 761.
- Hovenkamp, H. J., & Shapiro, C. (2018). Horizontal Mergers, Market Structure, and Burdens of Proof. *The Yale Law Journal*(127), 1996-2025.
- Hsieh, Y., Yuan, S., & Liu, H. (2012). Service interaction design: A hawk-dove game based approach to managing customer expectations for oligopoly service providers. *Information Systems Frontiers*, 16(4), 697-713.
- Jaya, W. (2001). *Ekonomi Industri*. Yogyakarta: BPFE.
- Jung, S. H. (2014). Stratified Fisher's Exact Test and its Sample Size Calculation. *Biometrical Journal*, 129-140.
- Kostić, Z., Stojanović, B., & Radukić, S. (2016). Measuring the level of competition on the Serbian mobile telecommunications market. *Economic Themes*. *Economic Themes*, 54(3), 323-343.
- Kotler, P., & Armstrong, G. (2008). *Prinsip-prinsip Pemasaran*. Jakarta: Erlangga. Jakarta: Erlangga.
- Lamb, C. W., Hair, J. F., & McDaniel, C. (2001). *Pemasaran, Edisi pertama*. Jakarta: Salemba Empat.
- Lucky, R., & Eisenberg, J. (2006). *Renewing U.S. telecommunications research*. Washington D.C.: National Academies Press.

- Lee, C. (2007, March). SCP, NEIO and Beyond Working Paper Series Vol. 2007–05, Nottingham University Business School, University of Nottingham Malaysia Campus, March. *Working Paper Series, 2007–05*.
- Lemstra, W., Voogt, B., & Van Gorp, N. (2015). Measuring broadband in Europe: Development of a market model and performance index using structural equations modelling. *Telecommunications Policy*, 39(3-4), 253-268.
- Maisyarah, R. (2018). Analysis of the determinants competition oligopoly market telecommunication industry in Indonesia. *KnE Social Sciences*, 3(10), 760.
- Marini, M. A., Polidori, P., Teobaldelli, D., & Zevi, A. (2015). Welfare enhancing coordination in consumer cooperatives under mixed oligopoly. *Annals of Public and Cooperative Economics*, 1-23.
- Martin, S. (2002). *Advance Industrial Economics*. Massachusetts: Blackwell Publisher Inc.
- Mason, E. (1939). Price and production policies of large scale enterprises. *American Economic Review*, 29, 61-74.
- Matyjas, Z. (2014). The Role Of The Structure-Conduct-Performance Paradigm For The Development Of Industrial Organization Economics And Strategic Management. *Journal Of Positive Management*, 5(2), 53-63.
- Naldi, M., & Flamini, M. (2014). *The CR3 index and the interval estimation of the Herfindahl-Hirschman Index: an empirical comparison*.
- Nowlis, S. M., & Simonson, I. (2006). The Effect of New Product Features on Brand Choice. *Journal of Marketing Research*, 26-45.
- Octasyilva, A. R., & Rurianto, J. (2020). Analisis Industri Telekomunikasi Seluler Di Indonesia: Pendekatan SCP (Structure conduct Performance). *INOBI: Jurnal Inovasi Bisnis dan Manajemen Indonesia*, 3(3), 391-408.
- Paguolatos, E., & Sorensen, R. (1981). "A Simultaneous Equation Analysis of Advertising, Concentration and Profitability." *Southern Economic Journal*. 47 (3) (January): 728-741., 47(3), 728-741.
- Pepall, Lynne, Richards, Dan, Norman, George. (2014). *Industrial Organization: Contemporary Theory and Practice*. Wiley.
- Porter, M. E. (1980). *Competitive strategy*. New York: The Free Press.
- Porter, M. R. (1981). The Contributions of Industrial Organization to Strategic Management. *The Academy of Management Review*, 6, 609-620.
- Prince, Y. M., & Thurik, A. R. (1992). Price-cost margins in Dutch manufacturing - Effects of concentration, business cycle and International Trade. *De Economist*, 140(3), 310-335.
- Putra, A. P., & Pasaribu, R. D. (2023). Study of User Growth in Cellular Network Service Industry on Lombok Island Indonesia. *Proceedings of the 8th North American International Conference on Industrial Engineering and Operations Management*.
- Schurter, T., & Towers, S. (2006). *Customer Expectation Management: Success without Exception*. Florida: Meghan-Kiffer Press.
- Song, X. M., & Parry, M. E. (2007). A Cross National Comparative Study of New Product Development Process : Japan and the United States. *Journal of Marketing*, 61, 1-18.

- Stanikunas, R., & Burinkas, A. (2011). "The Analysis of Competition in Cellular Mobile Telephone Market." *Economics and Management*, 16, 366-372.
- Sung, N. (2014). "Market Concentration and Competition in OECD Mobile Telecommunications Market." *Applied Economics*. 46(25.), 3037-3048.
- Uzunidis, D. (2016). Propaedeutics in the theory of the industrial organisation: The SCP (structure, conduct, performance) model. *Journal of Innovation Economics & Management*, n°20(2), 197-215. <https://doi.org/10.3917/jie.020.0197>. *Journal of Innovation Economics & Management*, n°20(2), 197-215.
- Wang, J., Li, W., & Forst, A. (2020). A Product Market Competition, Stock Price Informativeness, and IFRS Adoption: Evidence From Europe.
- Weinstock, D. (1982). Using the Herfindahl Index to measure concentration. *The Antitrust Bulletin*, 285-301.