

## DAFTAR PUSTAKA

- Aalbers, M. B. (2016). *The Financialization of Housing - A Political Economy Approach* (1st ed.). Routledge - Taylor and Francis Group.
- Affifah, S. T. (2022). *Banyak Diperbincangkan Generasi Milenial Soal Beli Vs Sewa Rumah, Mana Lebih Baik?* <https://www.liputan6.com/>  
<https://www.liputan6.com/citizen6/read/5121623/banyak-diperbincangkan-generasi-milenial-soal-beli-vs-sewa-rumah-mana-lebih-baik>
- Akhmedova, A., Jaca, C., & Fatima Vidal-Ayuso. (2023). The circular economy and consumer behaviour : Literature review and research directions. *Journal of Cleaner Production*, 418(July), 1–16.  
<https://doi.org/10.1016/j.jclepro.2023.137824>
- Aksel, E., & Imamoglu, C. (2020). Neighborhood location and its association with place attachment and residential satisfaction. *Open House International*, 45(3), 1–15. <https://doi.org/10.1108/OHI-05-2020-0035>
- Al-nahdi, T. S., Ghazzawi, O. H., & Bakar, A. H. Ab. (2015). *Behavioral Factors Affecting Real Estate Purchasing*. 6(8), 146–154.
- Alam, M. N., Ogiemwonyi, O., Alshareef, R., Alsolamy, M., Mat, N., & Azizan, N. A. (2023). Do social media influence altruistic and egoistic motivation and green purchase intention towards green products? An experimental investigation. *Cleaner Engineering and Technology*, 15(April), 100669.  
<https://doi.org/10.1016/j.clet.2023.100669>
- Alva, A. G. H., & Rita, M. R. (2022). Stock Investment Behavior of the Millennial Generation: The Moderating Role of Financial Literacy. *BASKARA : Journal of Business and Entrepreneurship*, 4(2), 40–57.  
<https://doi.org/10.54268/baskara.4.2.40-57>
- Alyahya, M., Agag, G., Aliedan, M., & Abdelmoety, Z. H. (2023). Understanding the factors affecting consumers ' behaviour when purchasing refurbished products : A chaordic perspective. *Journal of Retailing and Consumer Services*, 75(July), 103492. <https://doi.org/10.1016/j.jretconser.2023.103492>
- Amrozi, I., Sultansyah, D. R. P., Hidayat, A. M. N. A., & Savirani, A. (2022). Kelompok Milenial dan Tantangan Pembangunan Kota: Gentrifikasi dan Komersialisasi Ruang di Kota Yogyakarta. *Jurnal Studi Pemuda*, 10(2), 115.  
<https://doi.org/10.22146/studipemudaugm.69230>
- Antara. (2020). *Pembangunan Rumah tak Sepadan dengan Jumlah Masyarakat*. Medcom.Id. <https://www.medcom.id/properti/news-properti/aNrQnyxK-pembangunan-rumah-tak-sepadan-dengan-jumlah-masyarakat>

- Appiah, M. K., Gyening, E. K., Teye, P. K., Frimpong, C., & Nsowah, A. (2023). The implications of energy literacy on energy savings behavior: A model of contingent effects of energy value and attitude. *Energy Reports*, 10, 72–85. <https://doi.org/10.1016/j.egy.2023.06.008>
- Ardiansyah, Dwiky, 2018, “Analisis Determinan Ekspor Kopi Indonesia Pada Empat Negara Importir Terbesar”, *Jurnal Ilmiah, Fakultas Ekonomi dan Bisnis Universitas Brawijaya, Malang*.
- Ardi, Z., & Putri, S. A. (2020). *The Analysis of The Social Media Impact on The Millennial Generation Behavior and Social Interactions*. 1(2), 70–77. <https://doi.org/https://doi.org/10.29210/81065100>
- Ardiyanto, W. (2022). *Pentingnya Menemukan Komunitas Yang Baik Dalam Lingkungan Yang Baik*. <https://www.Rumah.Com/>. <https://www.rumah.com/berita-properti/2022/6/205334/pentingnya-menemukan-komunitas-yang-baik-dalam-lingkungan-yang-baik>
- Arief, ronny firdiansyah. (2022). Faktor-Faktor Yang Mempengaruhi Keputusan Pembelian Rumah Di Kota Batam. *Jurnal Wawasan Manajemen*, 10(1), 1–10. <https://doi.org/10.20527/jwm.v10i1.34>
- Ayuningtyas, F. J., & Astuti, I. P. (2018). Faktor penentu permintaan rumah tinggal di provinsi daerah istimewa yogyakarta. *Jurnal Ekonomi & Studi Pembangunan*, 19(April), 85–90. <https://doi.org/10.18196/jesp.19.1.3890>
- Azzahra, M. (2021). *HOUSE PRICES IN JAKARTA ARE HIGHER THAN IN NEW YORK*. Volix.Co.Id. <https://volix.co.id/house-prices-in-jakarta-are-higher-than-in-new-york/>
- Badan Pusat Statistik. (2020). *Jumlah Penduduk menurut Wilayah, Klasifikasi Generasi, dan Jenis Kelamin, INDONESIA, 2020*. <https://Sensus.Bps.Go.Id/>. <https://sensus.bps.go.id/topik/tabular/sp2020/2/0/0>
- Bakry, M., Masse, R. A., Arake, L., Amiruddin, M. M., & Syatar, A. (2021). How to attract millennials? Indonesian sharia banking opportunities. *WSEAS Transactions on Business and Economics*, 18, 376–385. <https://doi.org/10.37394/23207.2021.18.38>
- Belinda, Y. (2023). *Owning a house remains challenging for millennials*. The Jakarta Post. <https://asianews.network/owning-a-house-remains-challenging-for-millennials/>
- Bhatt, R. K. (2023). *Is it better to rent or buy a house in Malaysia?* <https://www.Iproperty.Com.My/>. <https://www.iproperty.com.my/guides/should-buy-or-rent-property-malaysia-30437>

- Bhutta, N., & Ringo, D. (2021). The effect of interest rates on home buying: Evidence from a shock to mortgage insurance premiums. *Journal of Monetary Economics*, 118(3), 195–211. <https://doi.org/10.1016/j.jmoneco.2020.10.001>  
Get rights and content
- Bintoro, B. P. K., Susanto, T., Mihardja, E. J., Putra, J. C. P., & Ihsan, M. (2019). Criteria for medium segment vertical housing selection: User perspective. *International Journal of Integrated Engineering*, 11(9 Special Issue), 182–191.
- BPS. (2022). *Penduduk Berumur 15 tahun ke atas menurut jenis kegiatan 2022-2023*. [www.Bps.Go.Id](http://www.bps.go.id). <https://www.bps.go.id/indicator/6/529/1/penduduk-berumur-15-tahun-ke-atas-menurut-jenis-kegiatan.html>
- BPS Statistics Indonesia. (2023). Statistical Yearbook of Indonesia 2023. *Statistik Indonesia* 2020, 1101001, 790. <https://www.bps.go.id/publication/2020/04/29/e9011b3155d45d70823c141f/statistik-indonesia-2020.html>
- BPS, W. R. (2023). *Data Series Subyek Kependudukan*. [Bps.Go.Id](http://www.bps.go.id). <https://www.bps.go.id/indicator/12/1975/1/jumlah-penduduk-pertengahan-tahun.html>
- Briassoulis, H. (2020). *The Web Book of Regional Science Sponsored by Analysis of Land Use Change : Theoretical and Modeling* (S. Loveridge & R. Jackson (eds.)). University of the Aegean - Lesvos, Greece.
- Brooks, H., Bee, P., & Rogers, A. (2019). Introduction to qualitative research methods. *A Research Handbook for Patient and Public Involvement Researchers*, 0–216. <https://doi.org/10.7765/9781526136527.00012>
- Ceccato, V., & Wilhelmsson, M. (2020). Do crime hot spots affect housing prices? *Nordic Journal of Criminology*, 21(1), 84–102. <https://doi.org/10.1080/2578983X.2019.1662595>
- CFI Team. (2020). *Disposable Income*. [Https://Corporatefinanceinstitute.Com/](https://Corporatefinanceinstitute.Com/). <https://corporatefinanceinstitute.com/resources/economics/disposable-income/>
- Constabel, C., Patalay, P., Vaughan, L., Church, D., Hamer, M., & Maddock, J. (2023). Health and Place Subjective and objective indicators of neighbourhood safety and physical activity among UK adolescents. *Health and Place*, 83(March), 103050. <https://doi.org/10.1016/j.healthplace.2023.103050>
- Creswell, J. W. (2014). *Research Design - Qualitative, Quantitative and Mixed Methods Approaches* (J. Young (ed.); 4th Ed.).
- Demsas, J. (2022). *The Homeownership Society Was a Mistake - Real estate should be treated as consumption, not investment*. [Https://Www.Theatlantic.Com/](https://www.theatlantic.com/newsletters/archive/2022/12/homeownership-real-estate-investment-renting/672511/). <https://www.theatlantic.com/newsletters/archive/2022/12/homeownership-real-estate-investment-renting/672511/>

- Dewi, R. R. (2022). *Permasalahan dan Menambah Ketertarikan Generasi Milenial Terhadap Trans Koetaradja*. <https://dishub.acehprov.go.id/>. <https://dishub.acehprov.go.id/informasi/permasalahan-dan-menambah-ketertarikan-generasi-milenial-terhadap-trans-koetaradja/>
- Dickerson, A. M. (2016). Millennials, Affordable Housing, and the Future of Homeownership. *Journal of Affordable Housing*, 24(3), 435–465.
- Dong, H., & Qin, B. (2017). Exploring the link between neighborhood environment and mental wellbeing: A case study in Beijing, China. *Landscape and Urban Planning*, 164, 71–80. <https://doi.org/https://doi.org/10.1016/j.landurbplan.2017.04.005>
- Dunuwila, S. R., & Devapriya, K. A. K. (2022). Analysis of the Current Housing Market in Colombo Metro Region To Enhance the Prospective Consumer Satisfaction. *World Construction Symposium*, June, 102–112. <https://doi.org/10.31705/WCS.2022.9>
- El Badriati, B., Saleh, M., Nahar, F. H., Aprilia, T. L., & Azizurrohman, M. (2022). The work ethics of muslim woman Songket weavers in increasing family income: Sukarare tourism village, Indonesia. *Heliyon*, 8(11), e11604. <https://doi.org/10.1016/j.heliyon.2022.e11604>
- Elldér, E., Haugen, K., & Vilhelmson, B. (2022). When local access matters: A detailed analysis of place, neighbourhood amenities and travel choice. *Urban Studies*, 59(1), 120–139. <https://doi.org/10.1177/0042098020951001>
- Faul, F., Erdfelder, E., Lang, A. G., & Buchner, A. (2007). G\*Power 3: A flexible statistical power analysis program for the social, behavioral, and biomedical sciences. *Behavior Research Methods*, 39(2), 175–191. <https://doi.org/10.3758/BF03193146>
- Gabriellova, K., & Buchko, A. A. (2021). Here comes Generation Z: Millennials as Managers. *Business Horizonsz Journal*, 64(4). <https://doi.org/https://doi.org/10.1016/j.bushor.2021.02.013>
- Gandhi, M. (2023). *The 7 Generations: What do we know about them?* <https://Journeymatters.Ai/>. <https://journeymatters.ai/7-generations/>
- Ghebremeskel, F., & Mehreteab, H. T. (2022). Choice of Transport Mode By Residents of The City of Asmara-Eritrea. *Journal of Management and Economic Studies*, 4(2), 146–156. <https://doi.org/10.26677/TR1010.2022.1019>
- Glover, T. D., Todd, J., & Moyer, L. (2022). Neighborhood Walking and Social Connectedness. *Frontiers in Sports and Active Living*, 4(April). <https://doi.org/10.3389/fspor.2022.825224>

- González-Espejo, F., Astroza, S., & Hurtubia, R. (2022). On the relation between school and residential location choice: Evidence of heterogeneous strategies from Santiago de Chile. *Journal of Transport Geography*, 102. <https://doi.org/https://doi.org/10.1016/j.jtrangeo.2022.103359>
- Gozali, I. (2018). *Aplikasi Analisis Multivariate dengan Program IBM SPSS 25*. Badan Penerbit Universitas Diponegoro.
- Hair, J. F., Hult, G. T. M., Ringle, C. M., Sarstedt, M., Danks, N. P., & Ray, S. (2021). *Partial Least Squares Structural Equation Modeling (PLS-SEM) Using R: A Workbook* (Vol. 30, Issue 1). Springer. <https://doi.org/10.1080/10705511.2022.2108813>
- Hamid, R. S., & Anwar, S. M. (2019). *Structural Equation Modeling (SEM) Berbasis Varian - Konsep Dasar dan Aplikasi Program Smart PLS 3.2.8 dalam Riset Bisnis* (1st ed.). PT Inkubator Penulis Indonesia.
- Hammed, H. (2020). Quantitative and qualitative research methods: Considerations and issues in qualitative research - The Maldives National University. *The Maldives National Journal of Research*, 8(1), 7–18.
- Herbst-Debby, A., Kaplan, A., Endeweld, M., & Achouche, N. (2023). Adolescent employment, family income and parental divorce. *Research in Social Stratification and Mobility*, 84. <https://doi.org/10.1016/j.rssm.2023.100772>
- Heriyati, P., Tamara, D., Saimanc, N. I., Ningrum, R. K., & Suriae, R. S. (2021). Factors Affecting The Decision Of Home Buying Of Millenial During The Covid-19 Pandemic. *Turkish Journal of Computer and Mathematics Education (TURCOMAT)*, 12(3), 5013–5023. <https://doi.org/10.17762/turcomat.v12i3.2015>
- Hommati. (2019). *How Generation Z Will Change The Housing Market (Forever)*. Hommati.Com. <https://www.hommati.com/blog/how-generation-z-will-change-the-housing-market-forever#:~:text=The good news is that,before the age of 35>.
- Horiachko, A. (2022). *Top 21 Real Estate Technology & Property Trends for 2023*. Softermii. <https://www.softermii.com/blog/technologies-in-real-estate-proptech-trends-the-changing-industry>
- Hosmer, D.W., dan Lemeshow, S. (1989). *Aplied Logistic Regression*. John Wiley & Sons Inc., New York
- Huang, Z., & Du, X. (2015). Assessment and determinants of residential satisfaction with public housing in Hangzhou, China. *Habitat International*, 6, 218–230. <https://doi.org/https://doi.org/10.1016/j.habitatint.2015.01.025>
- IDN Research Institute. (2019). *Indonesia Millennial Report 2019*.

- Indah, I., & Wardono, P. (2021). Co-living space : The shared living behavior of the millennial generation in Indonesia. *Jurnal Teknik Arsitektur*, 6(2), 199–214. <https://doi.org/10.30822/arteks.v6i2.679>
- Ismail, H., & Shaari, S. M. (2019). Housing Decision: The Choice Between Location, House and Neighborhood Among Malaysian. *MATEC Web of Conferences*, 26(6), 1–6. [https://doi.org/https://doi.org/10.1051/mateconf/2019\\_26601026](https://doi.org/https://doi.org/10.1051/mateconf/2019_26601026)
- Istikomah, K. (2019). The Millennial Generation Buying Behaviour in Purchasing Houses Case of Modest Housing Industry in Indonesia. *Proceedings of the 1st Workshop on Multidisciplinary and Its Applications*, 1–9. <https://doi.org/10.4108/eai.20-1-2018.2281883>
- Jenkins, R. (2018). *This Is How Generation Z Makes Buying Decisions*. Inc.Com. <https://www.inc.com/ryan-jenkins/this-is-how-generation-z-makes-buying-decisions.html>
- Jisana, T. K. (2014). Consumer Behaviour Models : An Overview. *Sai Om Journal of Commerce & Management*, 1(5), 34–43.
- Kaluthanthri, P. C., & Jayawardhana, K. H. M. S. . (2022). Exploring the Complexities of Millennial Housing Choices : An Analysis of the Influence of Neighborhood Factors. *Sri Lankan Journal of Real Estate*, 19(19), 93–122. <https://doi.org/10.31357/sljre.v19i02.6356>
- Kamal, R. (2018). *Owning Properties is not the Focus: Millennials*. <https://medium.com/@rkml/owning-properties-is-not-the-focus-millennials-757c4b2e44a0>
- KC Custom Homes. (2022). *Why Building a House is Better Than Buying: Cost, Customization, and More*. <https://www.mykccustomhomes.com/post/why-building-a-house-is-better-than-buying>
- Keat, T. K. (2022). The Impact of Generation Z Intent to Purchase Housing Property in Klang Valley. In *University of Tunku Abdul Rahman*.
- Khan, P. A. M., Azmi, A., Juhari, N. H., Khair, N., Zaleha, S., & Daud. (2017). Housing Preference for First Time Home Buyer in Malaysia. *International Journal of Real Estate Studies*, 11(2), 1–6.
- Khoiriyah, U., Isfandayani, I., & Tirtajaya, M. D. (2022). Peran Generasi Z Dalam Penguatan Ekonomi Kreatif. *Devosi*, 3(2), 6–14. <https://doi.org/10.33558/devosi.v3i2.4580>
- Kitchin, R., & Thrift, N. (2009). *Questionnaire Survey* (1st ed.). V. Preston. <https://doi.org/10.1016/B978-008044910-4.00504-6>

- Knueven, L. (2019). *8 reasons why buying a house is better than renting, according to people who have done it*. <https://www.businessinsider.com/https://www.businessinsider.com/personal-finance/why-buying-a-home-is-better-than-renting>
- Kotler, P., & Keller, K. L. (2020). *Marketing Management (15th ed.)*. Pearson Prentice Hall.
- Kurniawan, A., & Fanani, D. (2022). Examining Resident' S Perception of Sustainability Tourism Planning And Development: The Case Of Malang City, Indonesia. *Geojournal of Tourism and Geosites*, 40(1), 242–252. <https://doi.org/10.30892/gtg.40129-825>
- Larsman, P., 2006. *On The Relation between Psychosocial Work Environment and Musculoskeletal Symptoms: A Structural Equation Modeling Approach*. Arbete Och Hälsa. National Institute for Working Life. Hal:18
- Lichner, I., Lyócsa, Š., & Výrostová, E. (2022). Nominal and discretionary household income convergence: The effect of a crisis in a small open economy. *Structural Change and Economic Dynamics*, 61, 18–31. <https://doi.org/10.1016/j.strueco.2022.02.004>
- Lim, S. H., & Kim, D. J. (2020). Does Emotional Intelligence of Online Shoppers Affect Their Shopping Behavior? From a Cognitive-Affective-Conative Framework Perspective. *International Journal of Human-Computer Interaction*, 36, 1304–1313. <https://doi.org/10.1080/10447318.2020.1739882>
- Lindemann, N. (2023). *12 advantages and disadvantages of questionnaires*. <https://pointerpro.com/https://pointerpro.com/blog/questionnaire-pros-and-cons/>
- Liputan6.Com. (2023). *Erick Thohir: 81 Juta Milenial di Indonesia Belum Punya Rumah*. Liiputan6.Com. <https://www.liputan6.com/bisnis/read/5260068/erick-thohir-81-juta-milenial-di-indonesia-belum-punya-rumah>
- Liu, D., Shen, S., Shillair, R., Li, F., & Chen, Z. (2022). How does home ownership affect migrants' sense of relative deprivation? An investigation based on field theory. *Social Science and Medicine*, 306(1). <https://doi.org/10.1016/j.socscimed.2022.115097>
- Low, S., Ullah, F., Shirowzhan, S., Sepasgozar, S. M. E., & Lee, C. L. (2020). Smart Digital Marketing Capabilities for Sustainable Property Development : A Case of Malaysia. *Sustainability*, 12(5402), 1–40. <https://doi.org/10.3390/su12135402>
- Madushani, K. H. A., Peiris, M. T. O. V., & Jayasinhe, W. S. (2019). A Study on Environmental Factors' Influence Towards the Potential Buyers' Decision on Luxury Apartments in the City of Colombo and Suburbs. *Sri Lankan Journal of Real Estate*, 12, 1–26.

- Mahdi, M. I. (2022). *Sebanyak 81,08% Penduduk RI Sudah Miliki Rumah Sendiri pada 2021*. DataIndonesia.Id. <https://dataindonesia.id/sector-riil/detail/sebanyak-8108-penduduk-ri-sudah-miliki-rumah-sendiri-pada-2021>
- Mariadas, P. A., Abdullah, H., & Abdullah, N. (2019). Factors Affecting Purchasing Decision of House in the Urban Residential Property Market in Klang. *Journal of Social Sciences and Humanities*, 16(4), 1–9.
- Martic, K. (2023). *Millennials in the Workplace: 11 Ways to Attract and Keep Them*. <https://Haiilo.Com/>. <https://haiilo.com/blog/millennials-in-the-workplace-11-ways-to-attract-and-keep-them/>
- McCrinkle, M., & Fell, A. (2022). Generation Alpha: Understanding our Children and Helping them Thrive. *TEACH Journal of Christian Education*, 16(1). <https://doi.org/10.55254/1835-1492.1515>
- Mckinnon, A., Cullinane, S., Browne, M., & Whiteing, A. (2010). *Improving the environmental sustainability of logistics - Green Logistics* (1st ed.). Replika Press Pvt Ltd.
- Meitiana. (2017). Perilaku Pembelian Konsumen: Sebuah Tinjauan Literatur Theory of Planned Behavior. *Jurnal Ekonomi Modernisasi*, 13(1), 16–24. <https://doi.org/http://dx.doi.org/10.21067/jem.v13i1.1762>
- Millwood, A. (2021). *Understanding the Consumer Decision Making Process*. <https://www.Yotpo.Com/>. <https://www.yotpo.com/resources/consumer-decision-making-process-ugc/>
- Mintardjo, B. H. (2022). Pengaruh Kenyamanan Ruang Publik, Pelayanan dan Fasilitas Taman Jayawijaya Mojosonggo di Surakarta terhadap Kepuasan Wisatawan. *Jurnal Nawasena*, 1(3), 1–9.
- Mohajan, H. (2017). Two Criteria for Good Measurements in Research : Validity and Reliability. *Annals of Spiru Haret University*, 17(3), 58–82.
- Moos, Markus, dkk. (2015). *Youthification: New Kids on The Block*. Waterloo: University of Waterloo School of Planning.
- Moreno, F. M., Lafuente, J. G., Avila, F., & Moreno, S. M. (2017). The Characterization of the Millennials and Their Buying Behavior The Characterization of the Millennials and Their Buying Behavior. *International Journal of Marketing Studies*, 9(5), 135–144. <https://doi.org/10.5539/ijms.v9n5p135>
- Morris, G. (2023). *Advantages and Disadvantages of Owning a Home*. <https://www.Incharge.Org/>. <https://www.incharge.org/housing/homebuyer-education/homeownership-guide/advantages-and-disadvantages-of-owning-a-home/>

- Morwitz, V. (2014). Consumers ' Purchase Intentions and their Behavior. *Foundations and Trends in Marketing*, 7(3), 181–230. <https://doi.org/10.1561/17000000036>
- Mulyano, Y., Rahadi, R. A., & Amaliah, U. (2020). Millennials Housing Preferences Model in Jakarta. *European Journal of Business and Management Research*, 5(1), 1–9. <https://doi.org/10.24018/ejbmr.2020.5.1.240>
- Najmah. (2017). *Statistika Kesehatan Aplikasi STATA dan SPSS* (P. P. Lestari (ed.); 1st ed.). Salemba Medika.
- Nguyen, N. H., Kien Dao, T., Duong, T. T., Nguyen, T. T., Nguyen, V. K., & Dao, T. L. (2023). Role of consumer ethnocentrism on purchase intention toward foreign products: Evidence from data of Vietnamese consumers with Chinese products. *Heliyon*, 9(2), e13069. <https://doi.org/10.1016/j.heliyon.2023.e13069>
- Nurmawati. (2018). *Perilaku Konsumen & Keputusan Pembelian* (Amirullah (ed.); 1st ed.). Media Nusa Creative.
- Oke, A. O., Kamolshotiros, P., Popoola, O. Y., Ajagbe, M. A., & Olujobi, O. J. (2016). Consumer behavior towards decision making and loyalty to particular brands. *International Review of Management and Marketing*, 6(4), 43–52.
- Olujimi, J., Rotowa, O., Fasina, T., Ojo, B., & Bello, M. (2021). The willingness of cooperative societies to sponsor house ownership in Akure, Nigeria. *Heliyon*, 7(5), e06950. <https://doi.org/10.1016/j.heliyon.2021.e06950>
- Opaluwa, A. I., & Aribigbola, A. (2015). Factors Affecting the Choice of Residential Housing in Lokoja , Kogi State , Nigeria. *International Journal of Innovative Science, Engineering & Technology*, 2(10), 850–859.
- Osman, M. M., Ramlee, M. A., Rahman, S. A. A., & Ibrahim, M. (2018). The Basic Criteria for The Provision of Affordable Housing in Melaka. *Journal of the Malaysian Institute of Planners*, 73–82.
- Ouyang, H., Li, B., Mccarthy, M., Kelly, A., Sheehan, J. J., Miao, S., Kilcawley, K., & Fenelon, M. (2021). Understanding preferences for and consumer behavior toward cheese among a cohort of young , educated , internationally mobile Chinese consumers. *Journal of Dairy Science*, 104(12), 12415–12426. <https://doi.org/10.3168/jds.2021-20598>
- Pena-García, N., Gil-Saura, I., Rodríguez-Orejuela, A., & Siqueira-Junior, J. R. (2020). Purchase intention and purchase behavior online : A cross-cultural approach. *Heliyon*, 6(February). <https://doi.org/10.1016/j.heliyon.2020.e04284>
- Pepper, S., & Manji, A. (2019). *Co-Living as an Emerging Market: An Assessment of Co-Living's Long-Term Resiliency*. Massachusetts Institute of Technology.

- Petcharat, T., & Leelasantitham, A. (2021). A retentive consumer behavior assessment model of the online purchase decision-making process. *Heliyon*, 7, 1–18. <https://doi.org/10.1016/j.heliyon.2021.e08169>
- Petersen, A. H. (2020). *Can't Even - How Millennials Became The Burnout Generation* (1st ed.). Houghton Mifflin Harcourt - Publishing Company.
- Potrawa, T., & Tetereva, A. (2022). How much is the view from the window worth? Machine learning-driven hedonic pricing model of the real estate market. *Journal of Business Research*, 144(January), 50–65. <https://doi.org/10.1016/j.jbusres.2022.01.027>
- Pratiwi, Y. R. (2021). *Mengatur Keuangan Untuk Generasi Milenial*. <https://www.djkn.kemenkeu.go.id/>  
<https://www.djkn.kemenkeu.go.id/kpknl-banjarmasin/baca-artikel/14026/Mengatur-Keuangan-Untuk-Generasi-Milenial.html>
- Priyatno, Duwi, 2013, “Mandiri Belajar Analisis Data Dengan SPSS”, Yogyakarta: Media Kom. Hal 25, 30, 9, 40.
- Priyatno, Duwi, 2014, “SPSS 22 Pengolah Data Terpraktis”, Edisi 1, Yogyakarta: ANDI. Hal: 94, 103, 106.
- Putri, W. F. I. (2023). *Awas Tua Sebelum Kaya, Ini Saran Buat Milenial dan Gen Z!* CNBC Indonesia. <https://www.cnbcindonesia.com/news/20230516142235-4-437810/awas-tua-sebelum-kaya-ini-saran-buat-milenial-gen-z>
- Rahmawati, D., Rahadi, R. A., Putri, A. D., Tinggi, S., Ekonomi, I., & Bandung, E. (2021). The Current State of Property Development in Indonesia During the Covid-19 Pandemic. *International Journal of Innovation, Creativity and Change*. *Www.Ijicc.Net*, 15(7), 2021. [www.ijicc.net](http://www.ijicc.net)
- Rakib, M. R. H. K., Pramanik, S. A. K., Amran, M. Al, Islam, M. N., & Sarker, M. O. F. (2022). Factors affecting young customers' smartphone purchase intention during Covid-19 pandemic. *Heliyon*, 8(9). <https://doi.org/10.1016/j.heliyon.2022.e10599>
- Ramadhani, F. (2023). *Pembagian Generasi Berdasarkan Tahun Kelahiran*. Gaya.Tempo.Co. Fani Ramadhani
- Ramya, N., & Ali, M. (2016). Factors affecting consumer buying behavior September 2016. *International Journal of Applied Research*, 2(10), 76–80.
- Rapoport, A. (1980). *Human Aspects of Urban Form (Towards a Man-Environment Approach to Urban Form and Design)*. Oxford: Pergamon Press.
- Realtors, N. A. of. (2015). *Community & Transportation Preferences Survey U.S. Metro Areas, 2015*.

- Rechkemmer, J. (2023). *Building Accessibility: What Owners Should Know*. <https://Neumannmonson.Com/>. <https://neumannmonson.com/blog/building-accessibility-what-owners-should-know>
- Redjo, R. E. S. M., Wijayaningtyas, M., & Ikandar, T. (2020). Keputusan Pembelian Rumah Generasi Milenial Kota Malang. *Jurnal Info Manajemen Proyek Teknik Sipil-S2*.
- Rezeki, R. I., Restiviani, Y., & Zahara, R. (2020). Penggunaan Sosial Media Twitter Dalam Komunikasi Organisasi (Studi Kasus Pemerintah Provinsi Dki Jakarta Dalam Penanganan Covid-19). *JOURNAL OF ISLAMIC AND LAW STUDIES*, 4(2), 63–78. <https://doi.org/10.18592/jils.v4i2.3812>
- Ripolles-Avila, A., Cervantes-Huamán, B. R. H., & Rodríguez-Jerez, osé J. (2023). *Sampling, testing methodologies, and their implication in risk assessment, including interpretation of detection limits* (M. E. Knowles, L. E. Anelich, A. R. Boobis, & B. Popping (eds.)). Academic Press. <https://doi.org/10.1016/B978-0-12-819470-6.00022-6>
- rumah.com. (2018). *Mengamati Perkembangan Pasar Properti Yogyakarta*. Rumah.Com. <https://www.rumah.com/areainsider/daerah-istimewa-yogyakarta/article/pasar-properti-yogyakarta-3019>
- Santoso, Singgih, 2013, “Menguasai SPSS 21 di Era Informasi”. PT.ELEK Media Komputindo. Jakarta. Hal: 347, 354
- Satir, T. U. (2023). Effect of sustainability perception on consumer purchasing behaviour. *Management, Reserach Journal of Business And*, 10(2), 69–80. <https://doi.org/10.17261/Pressacademia.2023.1737>
- Schowalter, T. D. (2022). Ecosystem structure and function. In *Insect Ecology - An Ecosystem Approach* (5th ed., pp. 519–566). Academic Press. <https://doi.org/https://doi.org/10.1016/B978-0-323-85673-7.00004-6>
- Schuetz, B. J. (2020). *To improve housing affordability , we need better alignment of zoning , taxes , and subsidies*.
- Sekaran, U., & Bougie, R. (2016). *Research Methods for Business - A Skill - Building Approach - 7th Edition* (7th Editio). John Wiley & Sons.
- Sharon, Al. (2015). Understanding the Millennial Generation. *Journal of Financial Service Professionals*, 69(6), 11–14. <http://eds.a.ebscohost.com/laureatech.idm.oclc.org/eds/pdfviewer/pdfviewer?sid=0a0336d0-b8da-410d-a5b3-7e42fa4cbe86@sessionmgr4004&vid=1&hid=4210>
- Shu, C. (2022). *Indonesia’s IDEAL takes the pain out of applying for mortgages*. Techcrunch.Com. <https://techcrunch.com/2022/07/26/indonesias-ideal-takes-the-pain-out-of-applying-for-mortgages/>

- Solaja, O. M., & Ogunola, A. A. (2016). Leadership Style and Multigenerational Workforce : A Call for Workplace Agility in Nigerian Public Organizations. *International Journal of African and Asian Studies*, 21, 46–56.
- Stankevich, A. (2017). Explaining the Consumer Decision-Making Process: Critical Literature Review. *Journal of International Business Research and Marketing*, 2(6), 7–14. <https://doi.org/10.18775/jibrm.1849-8558.2015.26.3001>
- Sudaryono. (2014). *Educational research methodology*. Lentera Ilmu Cendekia.
- Sukendro, G. G., Nigar Pandrianto, R. O., & Sari, W. P. (2022). *Komunikasi Komunikasi Anak Muda Anak Muda untuk Perubahan Perubahan Sosial Sosial Komunikasi Anak Muda dan Perubahan Sosial* (1st ed.). PT Gramedia Pustaka Utama.
- Suryadi, E., Darmawan, D., & Mulyadi, A. (2019). *Metode Penelitian Komunikasi - Dengan Pendekatan KuantitatifBa* (P. Latifah (ed.); 1st ed.). PT Remaja Rosdakarya Offset - Bandung.
- Swollet. (2023). *The Psychological Benefits of Saving and Its Influence on Happiness*. The Financial Empoerment Platform Focused on Gamifying Financial Education and Providing On-Chain Credentials. <https://www.linkedin.com/pulse/psychological-benefits-saving-its-influence-happiness-swollet>
- Tampubolon, H. (2014). *Strategi manajemen sumber daya manusia dan perannya dalam pengembangan keunggulan bersaing* (1st ed.). Penerbit Papas Sinar Sinanti.
- Thanaraju, P., Khan, P. A. M., Juhari, N. H., Sivanathan, S., & Khair, N. M. (2019). Factors Affecting The Housing Preferences of Homebuyers in Kuala Lumpur. *Journal of the Malaysian Institute of Planners*, 17(1), 138–148. <https://doi.org/https://doi.org/10.21837/pm.v17i9.593>
- Tjiptono, F. (2018). *Pemasaran Jasa – Prinsip, Penerapan, dan Penelitian*. Andy Offset.
- Torresin, S., Albatici, R., Aletta, F., Babich, F., & Kang, J. (2019). Assessment Methods and Factors Determining Positive Indoor Soundscapes in Residential Buildings : A Systematic Review. *Sustainability (Switzerland)*. <https://doi.org/10.3390/su11195290>
- Trihendradi, Cornelius, 2013, “Langkah Mudah Menguasai Analisis Statistik Menggunakan SPSS 21”, Yogyakarta: ANDI. Hal:154.
- Tsang, S., Royse, C. F., & Terkawi, A. S. (2017). Guidelines for developing , translating , and validating a questionnaire in perioperative and pain medicine. *Saudi J Anaesth*, 11(1). [https://doi.org/10.4103/sja.SJA\\_203\\_17](https://doi.org/10.4103/sja.SJA_203_17)

- Tulchinsky, T. H., & Varavikova, E. A. (2014). Measuring, Monitoring, and Evaluating the Health of a Population. In E. A. Varavikova (Ed.), *The New Public Health* (1st ed., pp. 91–147). Academic Press. <https://doi.org/10.1016/b978-0-12-415766-8.00003-3>
- Ugarte, S., Ree, B. van der, Voogt, M., Eichhammer, W., Ordonez, J. A., Reuter, M., Schlomann, B., Lloret, P., & Villafafila, R. (2016). Energy Efficiency for Low-Income Households. In I. Vernacotola (Ed.), *Energy Research & Social Science* (1st ed., Issue November). Directorate General For Internal Policies - Policy Department A: Economic And Scientific Policy.
- Valentine, D. B., Powers, T. L., Valentine, D. B., Southwestern, G., & Powers, T. L. (2013). Generation Y Values and Lifestyle Segments. *Journal of Consumer Marketing*, 30(7), 597–606. <https://doi.org/10.1108/JCM-07-2013-0650>
- Wang, P., Ma, Y., Zhao, X., Wang, B., Wang, J., & Gao, F. (2020). Regional Differences and Influential Factors of Open Public Space in Chinese Cities Based on Big Earth Data. *Sustainability*, 12(6). <https://doi.org/10.3390/su12062514>
- Wang, R. (2016). Tracking “Choice” in the Housing Choice Voucher Program: The Relationship Between Neighborhood Preference and Locational Outcome. *Urban Affairs Review*, 54(2). <https://doi.org/10.1177/1078087416646205>
- Wardani, S. (2023). Implementation of Murabahah Contracts in Ownership Financing a House in the Sharia State Savings Bank, Lhokseumawe City. *Morfai Journal*, 3(2), 207–213. <https://doi.org/10.54443/morfai.v3i2.852>
- Weeks, J. R. (2021). *Population - an Introduction to Concept and Issues* (13th ed.). Cengage Learning Inc.
- Wijauaningtyas, M., Handoko, F., & Hidayat, S. (2019). The millennials ’ perceived behavioural control on an eco - friendly house purchase intention. *Journal of Physics: Conference Series*, 1375(012060), 1–8. <https://doi.org/10.1088/1742-6596/1375/1/012060>
- Wijayaningtyas, M., Handoko, F., & Hidayat, S. (2019). The millennials’ perceived behavioural control on an ecofriendly house purchase intention. *Journal of Physics: Conference Series*, 1375, 1–8. <https://doi.org/10.1088/1742-6596/1375/1/012060>
- Wiradji, S. (2023). *Bappenas unveils Indonesia’s 2020-2050 population projection*. The Jakarta Post. <https://www.thejakartapost.com/business/2023/05/17/bappenas-unveils-indonesias-2020-2050-population-projection.html#:~:text=The population projection and scenarios,was 0.67 percent per annum.>

- Wolor, C. W., Nurkhin, A., & Citriadin, Y. (2021). Leadership Style for Millennial Generation , Five Leadership Theories , Systematic Literature Review. *General Management Journal*, 22(184), 105–110. <https://doi.org/10.47750/QAS/22.184.13>
- Yuhui, T. (2012). A Study of Housing Aspiration and Social Interactions of China's Generation Y. Chong Qing: Department of Real Estate, National University of Singapore.
- Yustika, F. P., Ridlo, M. A., & Widyasamratri, H. (2022). Preferensi Generasi Milenial Dalam Memilih Hunian Studi Kasus: Dki Jakarta, Jakarta Barat, Dan Yogyakarta. *Jurnal Kajian Ruang*, 2(1), 72. <https://doi.org/10.30659/jkr.v2i1.20356>
- Zallio, M., & Clarkson, P. J. (2021). Inclusion, diversity, equity and accessibility in the built environment: A study of architectural design practice. *Building and Environment*, 206, 1–11. <https://doi.org/10.1016/j.buildenv.2021.108352>
- Zeng, E., Dong, Y., & Yan, L. (2023). Perceived Safety in the Neighborhood : Exploring the Role of Built Environment , Social Factors , Physical Activity and. *Building*, 13(2), 1–18. <https://doi.org/https://doi.org/10.3390/buildings13010002>
- Zhang, W., Zhang, W., & Daim, T. U. (2023). Investigating consumer purchase intention in online social media marketing: A case study of Tiktok. *Technology in Society*, 74. <https://doi.org/10.1016/j.techsoc.2023.102289>