



REFERENCES

- Adegbola, O., Gearhart, S., & Skarda-Mitchell, J. (2018). Using Instagram to Engage with (Potential) Consumers: A Study of Forbes Most Valuable Brands' Use of Instagram. *The Journal of Social Media in Society*, 232-251.
- Adhiarso, D. S., Utari, P., & Hastjarjo, S. (2019). The Impact of Digital Technology to Change People's Behavior in Using the Media. *Proceeding of The American Studies International Conference* (pp. 35-40). UGM Digital Press Social Sciences and Humanities. <https://doi.org/10.29037/digitalpress.402256>
- Alfiyani, W. (2021). Type and Meaning of the Figurative Language Found in Niki's Selected Songs' Lyrics. *Jurnal CULTURE (Culture, Language, and Literature Review)*, 156-169. DOI: <https://doi.org/10.53873/culture.v8i2.271>
- Ary, D., Jacobs, L. C., & Sorensen, C. K. (2010). *Introduction to Research in Education Eighth Edition*. Wadsworth: Cengage Learning.
- Colston, H. L. (2015). *Using figurative language*. New York: Cambridge University Press.
- Creswell, J. W. (2014). *Research Design Qualitative, Quantitative, And Mixed Methods Approaches* (4th ed.). Thousand Oaks, CA: SAGE.
- Deviani, O., & Hendar. (2024). FIGURATIVE LANGUAGE IN TAYLOR SWIFT'S SONG LYRICS "ALL TOO WELL" IN A 10-MINUTE VERSION. *Jurnalistrendi : JURNAL LINGUISTIK, SASTRA, DAN PENDIDIKAN*, 81-95. DOI: <https://doi.org/10.51673/jurnalistrendi.v9i1.2150>
- Finegan, E. (2007). *Language: Its Structure and Use, Fifth Edition*. USA: Thomson Wadsworth.
- Fusch, P., Fusch, G. E., & Ness, L. R. (2018). Denzin's Paradigm Shift: Revisiting Triangulation in Qualitative Research. *Journal of Social Change*, 19-32. <http://dx.doi.org/10.5590/JOSC.2018.10.1.02>
- Fraccastoro, S., Gabrielsson, M., & Chetty, S. (2021). Social Media Firm Specific Advantages as Enablers of Network. *Journal of World Business*. <https://doi.org/10.1016/j.jwb.2020.101164>
- Gibbs, J. R. (2023). What's figurative about figurative language? *Lingua*, Volume 287. <https://doi.org/10.1016/j.lingua.2023.103520>
- Gupta, S., Katiyar, D. D., & Goel, G. (2022). How Have Social Media Changed Communication? *International Journal for Research in Applied Science & Engineering Technology (IJRASET)*, 1107-1111. <https://doi.org/10.22214/ijraset.2022.40820>
- Hoque, M. (2020). Branches of linguistics. *Language and Linguistics*, 3.
- Instagram. (n.d.). *About Instagram*. Retrieved from Instagram Help Center: <https://help.instagram.com/424737657584573>
- Kepios, T. a. (2024). *Global Social Media Statistics*. Retrieved from DATAREPORTAL: <https://datareportal.com/social-media-users>



Lai, H., & Nissim, M. (2024). A Survey on Automatic Generation of Figurative Language: From Rule-based Systems to Large Language Models. Association for Computing Machinery, 1-34. <https://doi.org/10.1145/3654795>

Lauren, S., Saputri, H., & Magda, S. (2022). Analysis of the Use of Instagram as a Publication Media in Building a Brand Image of @Kurve.official. *Budapest International Research and Critics Institute-Journal (BIRCI-Journal)*, 1687-1696. <https://doi.org/10.33258/birci.v5i1.3770>

Lestari, P. R., Kurniawan, E., & Dallyono, R. (2020). A Transitivity Analysis of Ria Ricis and Atta Halilintar's Promotional Captions on Instagram. Proceedings of the 3rd International Conference on Language, Literature, Culture, and Education (ICOLLITE 2019) (pp. 341-345). Indonesia: Atlantis Press.

Mirrlees, T. (2020). Social Media. In M. Filimowicz, & V. Tzankova, *Reimagining Communication: Mediation* (pp. 177-192). New York: Routledge. <https://doi.org/10.4324/9781351015431>

Monny, M. O. (2023). Figurative Language and Its Meaning Found in The Novel "It Starts with Us". *Journal on Education*, 609-619.

Nainggolan, F., Siahaan, D. A., Sinurat, B., & Herman. (2021). An Analysis of Figurative Language on Joe Biden's Victory Speech. *International Journal on Integrated Education*, 364-375. <https://dx.doi.org/10.31149/ijie.v4i3.1514>

Pamungkas, K., & Sujatna, E. T. (2016). FIGURATIVE MEANING IN PROMOTION TEXTS OF NATURE TOURISM OBJECT: A STUDY IN GARUT REGENCY, WEST JAVA-INDONESIA . 3rd International Conference on Education and Social Sciences (pp. 162-171). Turkey: INTCESS2016. ISBN: 978-605-64453-5-4

Pangaribuan, N., Laia, R., & Silaban, G. (2020). LANGUAGE STYLE IN INSTAGRAM COSMETIC ADVERTISEMENT. *JURNAL LITTERA: FAKULTAS SASTRA DARMA AGUNG*, 91-100.

Patton, M. Q. (2002). *Qualitative Research & Evaluation Methods*. Thousand Oaks, CA: SAGE.

Pho-Klang, K. (2020). Figurative Language in Social Media Captions for Clothing Advertisements. *RANGSIT JOURNAL OF SOCIAL SCIENCES AND HUMANITIES*, 33-40. DOI: https://doi.nrct.go.th>ListDoi/listDetail?Resolve_DOI=10.14456/rjsh.2020.11

Rabiah, S. (2012). Language as a Tool for Communication and Cultural Reality Discloser. *Communication and Culture "Rethinking Multiculturalism: Media in Multicultural Society"* (pp. 1-11). Yogyakarta: Center for Open Science. <https://doi.org/10.31227/osf.io/nw94m>

Riemer, N. (2010). *Introducing Semantics*. New York: Cambridge University Press.

Rohani, T., & Arsyad, S. (2018). SEMANTIC ANALYSIS OF FIGURATIVE LANGUAGE EXPRESSIONS IN "FEATURE" OF THE JAKARTA POST. *JOALL (Journal of Applied Linguistics and Literature)*, 97–114. <https://doi.org/10.33369/joall.v3i1.6168>



Rosli, N. F., & Azman, N. N. (2024). A STUDY OF FIGURATIVE LANGUAGE IN WOMEN'S FASHION ADVERTISING ON INSTAGRAM. MJSSH: Muallim Journal of Social Sciences and Humanities, 112-128. <https://doi.org/10.33306/mjssh/289>

Sands, M. B. (2024, May 13). *Company Information*. Retrieved from marinabaysands.com: <https://id.marinabaysands.com/company-information.html>

Sunubi, A. H. (2016). *Introduction to Linguistics*. Pareapare: DIRAH.

Taherdoost, H. (2021). Data Collection Methods and Tools for Research; A Step-by-Step Guide to Choose Data Collection Technique for Academic and Business Research Projects. *International Journal of Academic Research in Management (IJARM)*, 10-38. <https://hal.science/hal-03741847>

Wardhaugh, R., & Fuller, J. M. (2015). *An Introduction to Sociolinguistics*. UK: John Wiley & Sons, Inc.

Wuri, S., Muntuuntu, M., & Maru, M. G. (2023). LANGUAGE STYLE ON ADELE'S INSTAGRAM ACCOUNT FROM JULY 2020 TO JULY 2022. *SoCul: International Journal of Research in Social Cultural Issue*, 767-773. <https://doi.org/10.53682/soculjrccscli.v3i1.7616>

Zulfa, P. F., & Tazali, I. (2022). FIGURATIVE LANGUAGE IN “MYSTERIOUS THINGS” SEGMENT OF HIROTADA RADIFAN’S YOUTUBE CHANNEL. *International Journal of English Learning and Applied Linguistics (IJELAL)*, 30-40. DOI: <http://dx.doi.org/10.21111/ijelal.v3i1.8438>