

PROGRAM INTERPRETASI ALAM

DI KAWASAN TAMAN WISATA ALAM GROJOGAN SEWU, KARANGANYAR, JAWA TENGAH

Oleh

Hanifah Nur Fadhila¹,

Taufik Tri Hermawan²

INTISARI

Taman Wisata Alam Grojogan Sewu merupakan kawasan konservasi yang digunakan sebagai destinasi ekowisata yang sumber daya alamnya berpotensi dimanfaatkan sebagai lokasi untuk mengapresiasi keindahan alam. Namun, selama ini wisata di Taman Wisata Alam Grojogan Sewu cenderung fokus pada sumberdaya airnya yang melimpah yaitu air terjun Grojogan Sewu sehingga banyak potensi-potensi lain belum dikembangkan dan diketahui. Keberadaan berbagai jenis satwa liar, seperti monyet ekor panjang dan berbagai jenis burung bisa menambah daya tarik bagi pengunjung. Kegiatan wisata juga dapat memberikan dampak negatif terhadap lingkungan sekitar, seperti penumpukan sampah dan kerusakan fasilitas wisata. Interpretasi alam dianggap sebagai salah satu upaya efektif dalam menambah wawasan dan meningkatkan kesadaran pengunjung terhadap pelestarian alam dan menjaga keseimbangan antara kegiatan wisata dan pelestarian lingkungan.

Penelitian dilakukan dengan menginventarisasi potensi flora, fauna, lanskap dan budaya. Data mengenai potensi lanskap diperoleh dengan cara melakukan penilaian secara visual menurut *Bureau Land of Management*. Pengumpulan data flora dan fauna dilakukan dengan cara mencatat secara langsung jenis-jenis yang ditemui. Data mengenai potensi budaya diperoleh dengan cara mendata seluruh objek yang ada. Data mengenai potensi objek yang terdapat Taman Wisata Alam Grojogan Sewu kemudian dianalisis secara deskriptif dan hasilnya digunakan sebagai pertimbangan perancangan jalur dan program interpretasi alam.

Berdasarkan hasil penelitian menunjukkan bahwa Kawasan Taman Wisata Alam Grojogan Sewu memiliki potensi yang dapat digunakan dalam kegiatan interpretasi alam. Berdasarkan data objek interpretasi alam yang telah didapatkan, terdapat tiga rancangan program interpretasi alam. Rancangan program tersebut mengangkat tema pesona keindahan Grojogan Sewu, air dan Grojogan Sewu, serta Grojogan Sewu dan kisahnya.

Kata Kunci : Taman Wisata Alam Grojogan Sewu, Ekowisata, Jalur Interpretasi Interpretasi alam

¹Mahasiswa Bagian Konservasi Sumber Daya Hutan, Fakultas Kehutanan, UGM

²Dosen Bagian Konservasi Sumber Daya Hutan, Fakultas Kehutanan, UGM

THE NATURE INTERPRETATION PROGRAM IN GROJOGAN SEWU NATURAL TOURISM PARK AREA, KARANGANYAR, CENTRAL JAVA

By :

Hanifah Nur Fadhila¹, Taufik Tri Hermawan²

ABSTRAK

Grojogan Sewu Nature Tourism Park is a conservation area that is used as an ecotourism destination whose natural resources have the potential to be used as a location to appreciate natural beauty. However, so far tourism at the Grojogan Sewu Nature Tourism Park has tended to focus on its abundant water resources, namely the Grojogan Sewu waterfall, so that many other potentials have not been developed and known. The presence of various types of wildlife, such as long-tailed monkeys and various types of birds, can add to the attraction for visitors. Tourist activities can also have a negative impact on the surrounding environment, such as accumulation of rubbish and destruction of tourist facilities. Nature interpretation is considered an effective effort to broaden visitors' insight and increase awareness of nature conservation and maintaining a balance between tourism activities and environmental conservation.

The research was carried out by inventorying the potential of flora, fauna, landscape and culture. Data regarding landscape potential is obtained by conducting a visual assessment according to the Bureau of Land Management. Flora and fauna data collection is carried out by directly recording the species encountered. Data regarding cultural potential is obtained by recording all existing objects. Data regarding potential objects in the Grojogan Sewu Nature Tourism Park were then analyzed descriptively and the results were used as considerations for designing routes and nature interpretation programs.

Based on the research results, it shows that the Grojogan Sewu Nature Tourism Park area has potential that can be used in nature interpretation activities. Based on the natural interpretation object data that has been obtained, there are three natural interpretation program designs. The program design has the theme of the enchanting beauty of Grojogan Sewu, water and Grojogan Sewu, as well as Grojogan Sewu and its story.

Keywords: Grojogan Sewu Nature Tourism Park, Ecotourism, Nature Interpretation Trail

¹Students of Forest Resources Conservation, Faculty of Forestry, UGM

²Lecturer in the Forest Resources Conservation Department, Faculty of Forestry,