



## ABSTRACT

The floriculture industry in the Netherlands holds significant economic and political sway, shaping both domestic policies and European Union (EU) decision-making processes. Through its economic power and political influence, the industry was successful in securing state-aid amidst the crisis of Covid-19 pandemic. Against the backdrop of Brexit and Euroscepticism, this thesis also explores the approval of state aid for the Dutch floriculture industry within the EU. Examining the interplay between economic power, political influence, and structural dynamics, the study investigates how the industry has the power to mobilize support, shape public opinion, and influence EU decision-making process. Through a multi-faceted analysis, the thesis sheds light on the complexities of an economic policy outcome. By delving into the Dutch floricultural industry's dynamics, the implications of Brexit, and Euroscepticism, the thesis contributes to a deeper understanding of EU integration, economic policy, and the dynamics of power within the European Union.

**Keywords:** Dutch floriculture industry, European Union, subsidy, state-aid, euroscepticism, Brexit, European integration, Covid-19 pandemic, economic power, political influence