

## DAFTAR PUSTAKA

### Buku:

- Gunawan, I. (2013). *Metode Penelitian Kualitatif*. Jakarta: Bumi Aksara.
- Homans, G. C. (1961). *Social Behavior; Its Elementary Forms*. New York: Harcourt, Brace & World, Inc.
- Roth, M., Yoshida, H., & Picard, M. (2021). *Japan's Contemporary Media Culture between Local and Global. Content, Practice and Theory*. Heidelberg: CrossAsia-eBooks. doi:<https://doi.org/10.25969/mediarep/17150>.
- Sugiyono. (2019). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.

### Laporan penelitian, Jurnal Skripsi, Tesis, dan Disertasi:

- Davey, F. (2019). The 'virtual Youtuber' phenomenon in Japan. *Dissertation*, University of Oxford.
- Hasyanah, H. (2017). Teknik-Teknik Observasi (Sebuah Alternatif Metode Pengumpulan Data Kualitatif Ilmu-Ilmu Sosial). *At-Taqaddum*, 21-46. doi:<https://doi.org/10.21580/at.v8i1.1163>
- Nisa, F. (2021). *"PERTUKARAN SOSIAL ANTAR KELOMPOK UMAT BERAGAMA (Studi Tentang Tradisi Perayaan Malam Takbiran di Kelurahan Semarapura Klod Kangin, Kecamatan Klungkung, Kabupaten Klungkung)"*. Skripsi: Universitas Muhammadiyah Malang.
- Waluyo, L. S. (2019). Pertukaran Sosial dalam Online Dating (Studi Pada Pengguna Tinder di Indonesia. *JURNAL INFORMATIK*. doi:<http://dx.doi.org/10.52958/iftk.v15i1.1122>
- Wardani. (2016). MEMBEDAH TEORI SOSIOLOGI: Teori Pertukaran (Exchange Theory) George Caspar Homans. *Studia Insania*, 4, 19-38.

### Sumber Dari Internet:

- Anonim. (n.d.). *Playboard.co*. Retrieved Desember 12, 2022, from <https://playboard.co/en/youtube-ranking/most-superchatted-all-channels-in-worldwide-total>

- Anonim.(n.d). *Reddit*. Retrieved Juli 19, 2024, from [https://www.reddit.com/r/VirtualYoutubers/comments/k6ft2p/why\\_so\\_much\\_hate\\_against\\_vtubers/](https://www.reddit.com/r/VirtualYoutubers/comments/k6ft2p/why_so_much_hate_against_vtubers/)
- Anonim. (n.d.). *VirtualYoutuber Fandom*. Retrieved Desember 12, 2022, from <https://virtualyoutuber.fandom.com/wiki/Hololive>
- Anonim. (n.d.). *VirtualYoutuber Fandom*. Retrieved Desember 12, 2022, from [https://virtualyoutuber.fandom.com/wiki/Usada\\_Pekora](https://virtualyoutuber.fandom.com/wiki/Usada_Pekora)
- Gigguk. (2020, September 12). *Youtube*. Retrieved from Youtube: <https://www.youtube.com/watch?v=UJ9mH4YC6MY>
- Kiriku Translation. (2021, Oktober 25). *Youtube*. Retrieved Desember 12, 2022, from [https://www.youtube.com/watch?v=X9PPs\\_mfkd0&t=67s](https://www.youtube.com/watch?v=X9PPs_mfkd0&t=67s)
- Kiriku Translations. (2021, September 13). *Youtube*. Retrieved Desember 12, 2022, from <https://www.youtube.com/watch?v=XaU5-TRBdTo>
- Maeno, Kotaro. (2023, November 1). *Itmedia.co.jp*. Retrieved Juli 19, 2024, from <https://www.itmedia.co.jp/news/amp/2311/01/news042.html>
- OtakMori Translations - Vtubers. (29, April 2021). *Youtube*. Retrieved Desember 12, 2022, from <https://www.youtube.com/watch?v=7zs8SqFIONg&list=PLkuLCZsdAPdMWwwKH33f-VJSxsMdYKPcX&index=125>
- Pekora, U. (2020, April 4). *Youtube*. Retrieved Desember 12, 2022, from <https://www.youtube.com/watch?v=AAr2IHZLNyU>
- Vtuber Collection. (2021, Juli 23). *Youtube*. Retrieved 12 12, 2022, from <https://www.youtube.com/watch?v=HUdcnPRTka8>
- Vtuber For ALL. (25, November 2020). *Youtube*. Retrieved Desember 12, 2022, from <https://www.youtube.com/watch?v=Jeara2YGvWs&t=53s>