

INTISARI

Penelitian ini bertujuan untuk menentukan alternatif skema pemanfaatan tanah kas Desa Lugurejo untuk pengembangan usaha penggemukan sapi BUMDes Mulia Abadi berdasarkan identifikasi studi kelayakan bisnis melalui empat aspek diantaranya aspek aspek finansial, aspek lingkungan, aspek pasar dan pemasaran, serta aspek legalitas; menentukan kontribusi usaha penggemukan sapi BUMDes Mulia Abadi terhadap Pendapatan Asli Desa (PADes) Desa Lugurejo, Kecamatan Butuh, Kabupaten Purworejo; dan memberikan rekomendasi strategi pengembangan usaha penggemukan sapi BUMDes Mulia Abadi. Penelitian ini menggunakan data primer dan sekunder. Teknik pengumpulan data dilakukan melalui inventarisasi, observasi, wawancara, dokumentasi, dan FGD (*Forum Group Discussion*).

Berdasarkan analisis studi kelayakan bisnis yang dilakukan, usaha penggemukan sapi BUMDes Mulia Abadi pada aspek lingkungan serta pasar dan pemasaran layak untuk dijalankan, tetapi belum mencapai kelayakan pada aspek finansial dan legalitas. Hasil dari penelitian ini menunjukkan bahwa meskipun secara finansial belum mencapai kelayakan, sebagai BUMDes yang baru merintis, usaha penggemukan sapi BUMDes Mulia Abadi sudah dapat memberdayakan anggotanya melalui peningkatan pendapatan dan keterampilan. Akan tetapi, pada tahap pemandirian masih bisa ditingkatkan dan dikembangkan lagi oleh BUMDes Mulia Abadi dan Pemerintah Desa Lugurejo.

Berdasarkan perhitungan proyeksi keuangan yang dilakukan, usaha penggemukan sapi BUMDes Mulia Abadi menggunakan skema I, skema II, dan skema III dapat berkontribusi terhadap PADes sebesar Rp95.263.262, Rp378.673.475, dan Rp94.829.852. Berdasarkan analisis studi kelayakan bisnis (aspek finansial, lingkungan, pasar dan pemasaran, serta legalitas) dan kontribusinya terhadap PADes, pengembangan usaha penggemukan sapi BUMDes Mulia Abadi akan lebih optimal apabila dijalankan menggunakan skema II.

Strategi pengembangan yang bisa dilakukan BUMDes bersama dengan perangkat desa untuk mengembangkan usaha penggemukan sapi BUMDes Mulia Abadi antara lain menambah jumlah bibit sapi, menambah modal usaha melalui pengajuan proposal bantuan kepada Pemerintah Kabupaten Purworejo, memperluas jaringan dan kemitraan, serta melakukan diversifikasi usaha dengan mengembangkan usaha pembibitan sapi dan pengolahan pupuk organik dari kotoran sapi.

Kata Kunci: Optimalisasi Aset, Tanah Kas Desa, Badan Usaha Milik Desa (BUMDes), Usaha Penggemukan Sapi, Studi Kelayakan Bisnis, Kontribusi BUMDes, Pendapatan Asli Desa (PADes), Strategi Pengembangan BUMDes.

ABSTRACT

This research aims to determine alternative schemes for the utilization of village-owned land in Lugurejo Village for the development of the BUMDes Mulia Abadi cattle fattening business based on the identification of business feasibility studies through four aspects: financial aspects, environmental aspects, market and marketing aspects, and legality aspects. The study also aims to determine the contribution of the BUMDes Mulia Abadi cattle fattening business to the Original Village Revenue (PADes) of Lugurejo Village, Butuh Subdistrict, Purworejo Regency; and to provide recommendations for the development strategy of the BUMDes Mulia Abadi cattle fattening business. This research uses primary and secondary data. Data collection techniques are conducted through inventory, observation, interviews, documentation, and FGD (Forum Group Discussion).

Based on the business feasibility study analysis, the BUMDes Mulia Abadi cattle fattening business is feasible to be implemented in terms of environmental aspects and market and marketing aspects but has not yet achieved feasibility in terms of financial and legal aspects. The results of this study indicate that although it has not yet reached financial feasibility, as a newly established BUMDes, the BUMDes Mulia Abadi cattle fattening business can already empower its members through increased income and skills. However, at the independence stage, it can still be further improved and developed by BUMDes Mulia Abadi and the Lugurejo Village Government.

Based on the financial projection calculations, the cattle fattening business of BUMDes Mulia Abadi using Scheme I, Scheme II, and Scheme III can contribute to the Village-Owned Enterprise Revenue (PADes) amounting to Rp95,263,262, Rp378,673,475, and Rp94,829,852 respectively. Based on the business feasibility study analysis (financial, environmental, market and marketing, and legality aspects) and its contribution to PADes, the development of the cattle fattening business of BUMDes Mulia Abadi will be more optimal if it is carried out using Scheme II.

The development strategies that can be implemented by BUMDes together with the village apparatus to develop the BUMDes Mulia Abadi cattle fattening business include increasing the number of cattle seeds, increasing business capital through submitting aid proposals to the Purworejo Regency Government, expanding networks and partnerships, and diversifying businesses by developing cattle breeding and processing organic fertilizers from cattle manure.

Keywords: Asset Optimization, Village-Owned Land, Village-Owned Enterprises (BUMDes), Cattle Fattening Business, Business Feasibility Study, BUMDes Contribution, Original Village Revenue (PADes), BUMDes Development Strategy.