

**HYPERBOLIC EXPRESSIONS IN
DETERGENT PRODUCT ADVERTISEMENTS ON YOUTUBE**

AN UNDERGRADUATE THESIS



REGITA LESTARIYAN LAINY

20/463107/SA/20674

FACULTY OF CULTURAL SCIENCES

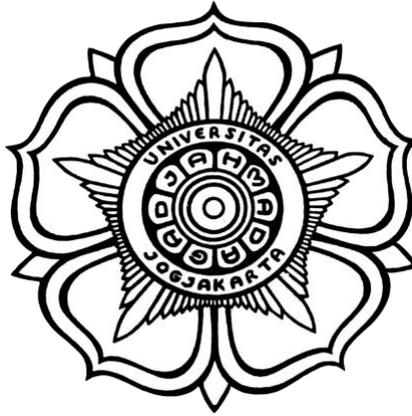
UNIVERSITAS GADJAH MADA

YOGYAKARTA

2024

**EKSPRESI HIPERBOLIK DALAM
IKLAN PRODUK DETERJEN DI YOUTUBE**

SKRIPSI



REGITA LESTARIYAN LAINY

20/463107/SA/20674

**FAKULTAS ILMU BUDAYA
UNIVERSITAS GADJAH MADA
YOGYAKARTA**

2024



UNIVERSITAS
GADJAH MADA

HYPERBOLIC EXPRESSIONS IN DETERGENT PRODUCT ADVERTISEMENTS ON YOUTUBE
REGITA LESTARIYAN LAINY, Dra. Rio Rini Diah Moehkardi, M.A.
Universitas Gadjah Mada, 2024 | Diunduh dari <http://etd.repository.ugm.ac.id/>

APPROVAL SHEET

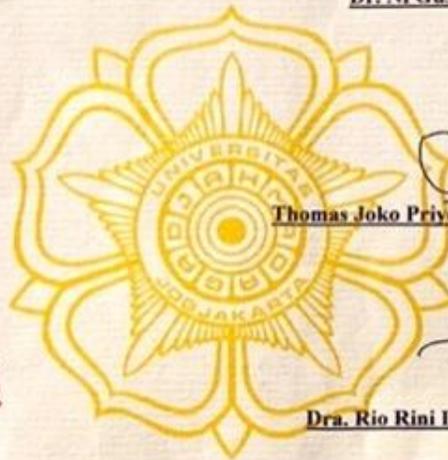
Prepared and submitted by
Regita Lestariyan Lainy

Defended before the Board of Examiners on July 9th, 2024

The Board of Examiners

Dr. Ni Gusti Ayu Roselani, M.A.

Chairperson



Thomas Joko Priyo Sembodo, S.S., M.A.

Principal Examiner

Dra. Rio Rini Diah Moehkardi, M.A.

Supervisor



The undergraduate thesis has been accepted in partial fulfillment of the requirement
for the *Sarjana* Degree in English Studies

July 9th, 2024

Dr. Adi Sutrisno, M.A.

Head of the Program