

TABLE OF CONTENTS

COVER PAGE	i
HALAMAN SAMPUL.....	ii
TITLE PAGE	iii
APPROVAL SHEET	iv
PERNYATAAN BEBAS PLAGIAT	v
ACKNOWLEDGMENTS	vi
LIST OF TABLES	ix
LIST OF ABBREVIATIONS	x
ABSTRACT	xi
INTISARI	xii
 CHAPTER I: INTRODUCTION	 1
1.1. Background of Choosing the Subject.....	1
1.2. Research Questions	3
1.3. Objectives of the Study	3
1.4. Focus and Scope of the Study	3
1.5. Literature Review	4
1.6. Presentation	6
 CHAPTER II: THEORETICAL FRAMEWORK AND RESEARCH METHODOLOGY.....	 8
2.1. Theoretical Framework	8
2.1.1. Cooperative Principle.....	8
2.1.2. Non-Observance of Conversational Maxims	9
2.1.3. Functions of Violating the Conversational Maxims	14
2.1.4. Implicature	16
2.1.5. Context	17
2.2. Methods of the Research.....	18
2.2.1. Data Source and Research Data	18

2.2.2.	Method of Data Collection.....	19
2.2.3.	Method of Data Analysis	21
CHAPTER III: THE VIOLATIONS OF GRICEAN MAXIMS AND THEIR FUNCTIONS IN THE TV SERIES <i>BETTER CALL SAUL</i> SEASONS 1 AND 2.....		24
3.1.	Types of Maxim Violations	24
3.1.1.	Violation of Quality Maxim.....	26
3.1.2.	Violation of Quantity Maxim.....	28
3.1.3.	Violation of Relation Maxim	30
3.1.4.	Violation of Manner Maxim	32
3.1.5.	Violation of Multiple Maxims (Quality and Manner).....	35
3.2.	The Functions of Maxim Violations	37
3.2.1.	To mislead the hearer	38
3.2.2.	To avoid unwanted responses	40
3.2.3.	To withhold information	42
3.2.4.	To drop the matter of the conversation	44
3.2.5.	To inconspicuously hide the truth.....	46
CHAPTER IV: CONCLUSION		49
BIBLIOGRAPHY		52
APPENDIX A: Violations of Quality Maxim		54
APPENDIX B: Violations of Quantity Maxim.....		89
APPENDIX C: Violations of Relation Maxim.....		92
APPENDIX D: Violations of Manner Maxim		94
APPENDIX E: Violations of Multiple Maxims (Quality and Manner)		96
LEMBAR PERNYATAAN PUBLIKASI		99