

## TABLE OF CONTENTS

<b>COVER PAGE .....</b>	<b>i</b>
<b>COVER PAGE IN INDONESIAN .....</b>	<b>ii</b>
<b>TITLE PAGE .....</b>	<b>iii</b>
<b>APPROVAL SHEET .....</b>	<b>iv</b>
<b><i>PERNYATAAN BEBAS PLAGIASI</i> .....</b>	<b>v</b>
<b>ACKNOWLEDGEMENTS.....</b>	<b>vi</b>
<b>LIST OF TABLES .....</b>	<b>x</b>
<b>LIST OF SYMBOLS AND ABBREVIATIONS .....</b>	<b>xi</b>
<b>ABSTRACT .....</b>	<b>xii</b>
<b><i>INTISARI</i> .....</b>	<b>xiii</b>
<b>CHAPTER I INTRODUCTION.....</b>	<b>1</b>
1.1. Background of Choosing the Subject.....	1
1.2. Research Questions .....	5
1.3. Research Objectives .....	5
1.4. Focus and Scope of Research.....	5
1.5. Literature Review .....	6
1.6. Presentation .....	14
<b>CHAPTER II THEORETICAL FRAMEWORK AND RESEARCH METHODOLOGY.....</b>	<b>16</b>
2.1. Theoretical Approach.....	16
2.1.1. Pragmatics .....	16
2.1.2. Speech Act.....	16
2.1.3. Felicity Conditions .....	19
2.1.4. Commissives.....	21
2.1.5. Strategies of Promise.....	25
2.1.6. Context .....	31
2.2. Methods of Research.....	33
2.2.1. Method of Data Collection .....	33

2.2.2. Method of Data Analysis.....	35
<b>CHAPTER III: STRATEGIES AND QUALITY OF PROMISES BY AUTHORITY FIGURES IN THE SERIES UNBELIEVABLE .....</b>	<b>37</b>
3.1. Promises in the series .....	37
3.2. Directness Strategies of the Promises .....	39
3.2.1. Indirect Promise.....	40
3.2.1.1. <i>Pure Promise</i> .....	42
3.2.1.2. <i>Self-aggrandising Expression</i> .....	44
3.2.1.3. <i>False Promise</i> .....	45
3.2.1.4. <i>Time Expression</i> .....	47
3.2.1.5. <i>Courtesy-like Expression</i> .....	48
3.2.1.6. <i>Adjacency Pair</i> .....	49
3.2.1.7. <i>Discourse Conditional</i> .....	50
3.2.1.8. <i>Tautological-like Expression</i> .....	52
3.2.2. Promise Quality .....	53
3.2.2.1. <i>Pure Promise</i> .....	55
3.2.2.2 <i>Self-aggrandising Expression</i> .....	58
3.2.2.3. <i>False Promise</i> .....	61
3.2.2.4. <i>Time Expression</i> .....	64
3.2.2.5. <i>Courtesy-like Expression</i> .....	67
3.2.2.6. <i>Adjacency Pair</i> .....	70
3.2.2.7. <i>Discourse Conditional</i> .....	73
3.2.2.8 <i>Tautological-like Expression</i> .....	77
<b>CHAPTER IV: CONCLUSION .....</b>	<b>79</b>
<b>REFERENCES .....</b>	<b>83</b>
<b>APPENDIX .....</b>	<b>87</b>
<b>LEMBAR PERNYATAAN PUBLIKASI.....</b>	<b>105</b>