



UNIVERSITAS
GADJAH MADA

Pengaruh Narrative Engagement di dalam Drama Korea Hospital Playlist Season 2 Terhadap Intensi
Menjadi Pendonor Organ
Brigita Laras Purbosanti, Lisa Lindawati, S.I.P., M.A.
Universitas Gadjah Mada, 2024 | Diunduh dari <http://etd.repository.ugm.ac.id/>

DAFTAR PUSTAKA

BUKU

- Ajzen, I. (2005). *Attitudes, Personality, and Behavior* (2nd ed.). New York: Open University Press.
- Azwar, S. (2012). *Penyusunan Skala Psikologi Edisi 2*. Yogyakarta: Pustaka Belajar.
- Chung, A. Y. (2015). *K-Drama : A New TV Genre with Global Appeal*. Sejong-si: Korean Culture and Information Service (KOCIS).
- Ghozali, I. (2016). *Aplikasi Analisis Multivariete Dengan Program IBM SPSS 23 Edisi 8*. Semarang: Badan Penerbit Universitas Diponegoro.
- Hale, J., Greene, K., & Householder, B. (2002). *The Theory of Reasoned Action*. In J. P. Dillard, & M. Pfau, *The Persuasion Handbook: Developments in Theory and Practice* (pp. 259-286). Thousand Oaks: Sage Publications.
- Kurniawan, A. W., & Puspitaningtyas, Z. (2016). *Metode Penelitian Kuantitatif*. Yogyakarta: Pandiva Buku.
- Roberts, D. F. (1971). *The Nature of Communication Effects*. In W. Schramm, & D. F. Roberts, *The Process and Effects of Mass Communication* (p. 359). Urbana: University of Illinois Press.
- Sugiyono. (2013). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.
- Sugiyono. (2019). *Metode Penelitian Kuantitaif, Kualitatif, dan R&D*. Bandung: Penerbit Alfabeta.
- Supriyanto, A. (2007). *Pengantar Teknologi Informasi*. Jakarta: Salemba Infotek.
- Taprial, V., & Kanwar, P. (2012). *Understanding Social Media*. London: Bookbon.
- Twenge, J. M. (2017). *iGen: Why Today's Super-Connected Kids Are Growing Up Less Rebellious, More Tolerant, Less Happy—and Completely Unprepared for Adulthood and What That Means for the Rest of Us*. New York: Atria.
- West, R., & Turner, L. H. (2019). *Introducing Communication Theory : Analysis and Application*, Sixth Edition. New York: McGraw-Hill Education.,



JURNAL DAN PROCEEDING

Ajzen, I. (1991). The Theory of Planned Behavior. *Organizational Behavior and Human Decision Processes*, 50, 179-211. doi: [https://doi.org/10.1016/0749-5978\(91\)90020-T](https://doi.org/10.1016/0749-5978(91)90020-T)

Bae, H. S., & Kang, S. (2008). The Influence of Viewing an Entertainment–Education Program on Cornea Donation Intention: A Test of the Theory of Planned Behavior. *Health Communication*, 23:1, 87-95. doi: <https://doi.org/10.1080/10410230701808038>

Balint, K. E., & Bilandzic, H. (2017). Health Communication Through Media Narratives: Factors, Processes, and Effects. *International Journal of Communication* 11, 4858–4864.

Bennett, P., & Hany, A. (2009). Barriers to kidney transplants in Indonesia: A literature review. *International Nursing Review*, 41-49. doi: <https://doi.org/10.1111/j.1466-7657.2008.00667.x>

Bilandzic, H., & Sukalla, F. (2019). The Role of Fictional Film Exposure and Narrative Engagement for Personal Norms, Guilt and Intentions to Protect The Climate. *Environmental Communication*. doi: <https://doi.org/10.1080/17524032.2019.1575259>

Bintoro, A. (2016). Memahami Nilai Etika dan Moral Donasi Organ. *Jurnal Orientasi Baru*, 93-94.

Bresnahan, M., Young, L. S., Smith, S. W., Shearman, S., Nebashi, R., Park, C. Y., & Yoo, J. (2007). A Theory of Planned Behavior Study of College Students' Intention to Register as Organ Donors in Japan, Korea, and The United States. *Health Communication* 21:3, 201-211. doi: <https://doi.org/10.1080/10410230701307436>

Busselle, R., & Bilandzic, H. (2009). Measuring Narrative Engagement. *Media Psychology*, 12(4), 321-347. doi:<https://doi.org/10.1080/15213260903287259>

Chang, M. K. (1998). Predicting Unethical Behavior: A Comparison of the Theory of Reasoned Action and the Theory of Planned Behavior. *Journal of Business Ethics*, 1825-1834. doi: <https://doi.org/10.1023/A:1005721401993>

Díaz-Quijano, F. A., Martínez-Vega, R. A., Rodríguez-Morales, A. J., Rojas-Calero, R. A., Luna-González, M. L., & Díaz-Quijano, R. G. (2018). Association between the level of education and knowledge, attitudes and practices regarding



dengue in the Caribbean region of Colombia. *BMC Public Health* 18, 143. doi:<https://doi.org/10.1186/s12889-018-5055-z>

Dominique, W., Ort, A., Rasch, B., & Fahr, A. (2023). The role of cliffhangers in serial entertainment: An experiment on cliffhangers' effects on enjoyment, arousal, and intention to continue watching. *Psychology of Popular Media*. Vol. 12, Iss. 2, 186-196. doi:10.1037/ppm0000392

Elliott, M. A., Armitage, C. J., & Baughan, C. J. (2003). Drivers' Compliance with Speed Limits: An Application of The Theory of Planned Behavior. *Journal of Applied Psychology*, 88, 964–972. doi: <https://doi.org/10.1037/0021-9010.88.5.964>

Farag, D., Akpede, N., Waterson, H., Asogun, D., Funmilayo, B. F., Nnadi, C., . . . Williams, G. (2023). he impact of education level on Knowledge, Attitudes and Practices towards COVID-19 in Edo State, Nigeria. *Journal of Public Health*, Volume 45, Issue Supplement_1, December 2023, 163-170. doi:<https://doi.org/10.1093/pubmed/fdac142>

Gerosa, T., Gui, M., Hargittai, E., & Nguyen, M. H. (2021). (Mis)informed During COVID-19: How Education Level and Information Sources Contribute to Knowledge Gaps. *International Journal of Communication* 15, 2196–2217. doi: <https://doi.org/10.5167/uzh-204498>

Giles, M., & Cairns, E. (1995). Blood Donation and Ajzen's Theory of Planned Behavior: An Examination of Perceived Behavioral Control. *British Journal of Social Psychology*, 34, 173-188. doi: <https://doi.org/10.1111/j.2044-8309.1995.tb01056.x>

Ju, H. (2019). Korean TV Drama Viewership on Netflix: Transcultural Affection, Romance, and Identities. *Journal of International and Intercultural Communication*, 1-17. doi: <https://doi.org/10.1080/17513057.2019.1606269>

Leeuwen, L. V., Putte, B. V., Renes, R. J., & Leeuwis, C. (2017). Do Narrative Engagement and Recipients' Thoughts Explain the Impact of an Entertainment-Education Narrative on Discouraging Binge Drinking? *Media Psychology*, 20, 194–220. doi:10.1080/15213269.2016.1142379

Matoka, M. C., & Hamdy, S. F. (2016). Gendering the Gift of Life: Family Politics and Kidney Donation in Egypt and Mexico. *Med Anthropol.* doi:<https://doi.org/10.1080/01459740.2015.1051181>

Mougharbel, F., Chaput, J. P., Sampasa-Kanyainga, H., Hamilton, H. A., Colman, I., Leatherdale, S. T., & Goldfield, G. S. (2023). Heavy social media use and



psychological distress among adolescents: the moderating role of sex, age, and parental support. *Front Public Health*. doi:0.3389/fpubh.2023.1190390

Nayak, V. C., & Nayak, S. (2023). An empirical investigation on the impact of attitudes towards organ donation in India. *PubMed Central*. doi:<https://doi.org/10.12688%2Ff1000research.131652.2>

Purwaningsih, S. N. (2020). Organ Transplant Agreement Between Donor and Recipient by Notary. *Advances in Economics, Business and Management Research*, Volume 140, 626-632.

Putri, I. P., Liany, F. D., & Nuraeni, R. (2019). K-Drama dan Penyebaran Korean Wave di Indonesia. *ProTVF*, Volume 3, No. 1, 68-80. doi:<https://doi.org/10.24198/ptvf.v3i1.20940>

Rastati, R., Nadila, S. M., Ratri, A. M., & Akmaliah, W. (2020). Survey Result: K-Drama Consumption Amidst COVID-19 Pandemic in Indonesia. *Masyarakat dan Budaya: Volume 11*, Nomor 16.

Stadlbauer, V., Zink, C., Likar, P., & Zink, M. (2020). Family discussions and demographic factors influence adolescent's knowledge and attitude towards organ donation after brain death: a questionnaire study. *BMC Medical Ethics*. doi:<https://doi.org/10.1186/s12910-020-00499-x>

Suryana, E., Wulandari, S., Sagita, E., & Harto, K. (2022). Perkembangan Masa Remaja Akhir (Tugas, Fisik, Intelektual, Emosi, Sosial dan Agama) dan Implikasinya pada Pendidikan. *JIIP (Jurnal Ilmiah Ilmu Pendidikan)* Volume 5, Nomor 6, Juni 2022, 1956-1963.

Widhiarso, W. (2010). Pengategorian Data dengan Menggunakan Statistik Hipotetik dan Statistik Empirik. *Fakultas Psikologi Universitas Gadjah Mada*, 1-3.

Yee, E., Hosseini, S. M., Duarte, B., Knapp, S. M., Carnes, M., Young, B., Sweitzer, N. K., Breathett, K. (2021). Sex Disparities in Organ Donation: Finding an Equitable Donor Pool. *Journal of the American Heart Association*. doi:<https://doi.org/10.1161/JAHA.121.020820>

Yoo, J. H., & Tian, Y. (2011). Effects of Entertainment (Mis) Education: Exposure to Entertainment Television Programs and Organ Donation Intention. *Health Communication*, 26:2, 147-158.



SKRIPSI & THESIS

- Andersson, M., & Fredriksson, M. (2012). Decision-makers' Attitudes and Behaviors Toward E-mail Marketing.
- Puspita, E. (2022). Survei Pengaruh Narrative Engagement di dalam Marvel Cinematic Universe terhadap Purchase Intention Merchandise Marvel.
- Rong, V. (2020). The Impact of East Asian Cultural Values on Familial Interactions. Rutgers: The State University of New Jersey.

ARTIKEL & DOKUMEN ONLINE

- Ali, M., & AJLabs. (2023, Juni 30). How many years does a typical user spend on social media? Retrieved from Al Jazeera: <https://www.aljazeera.com/news/2023/6/30/how-many-years-does-a-typical-user-spend-on-social-media>
- Allkpop. (2021, Desember 26). Top 10 Highest-Rating K-dramas 2021 on Cable TV: #1 Mr. Queen, #2 Love (ft. Marriage and Divorce)2, #3 Vincenzo and more. Retrieved from Allkpop: <https://www.allkpop.com/article/2021/12/top-10-highest-rating-k-dramas-2021-on-cable-tv-1-mr-queen-2-love-ft-marriage-and-divorce2-3-vincenzo-and-more>
- ALVARA. (2022). GEN Z: MILLENIAL 2.0? Perbedaan Karakter dan Perilakunya. Jakarta: ALVARA STRATEGI INDONESIA.
- Ameliawati, D. (2023, November 6). VIU vs Netflix Bersaing Rilis Drakor Baru, Begini Jawaban Netizen Saat Disuruh Pilih Salah Satu: Sejurnya... Retrieved from Kpop Chart: <https://www.kpopchart.net/k-update/91610767356/viu-vs-netflix-bersaing-rilis-drakor-baru-begini-jawaban-netizen-saat-disuruh-pilih-salah-satu-sejurnya>
- APJII. (2024, Februari 13). Survei Penetrasi Internet Indonesia 2024. Jakarta: Asosiasi Penyelenggara Jasa Internet Indonesia. Retrieved from APJII.
- Arradian, D. (2023, Januari 14). Ternyata Ada Grup Facebook untuk Jual Beli Organ Tubuh, tapi Sudah Diblokir Kominfo. Retrieved from SINDOnews.com: <https://tekno.sindonews.com/read/995565/207/ternyata-ada-grup-facebook-untuk-jual-beli-organ-tubuh-tapi-sudah-diblokir-kominfo-1673672519>
- AsianWiki. (2020). Hospital Playlist. Retrieved from AsianWiki.com: https://asianwiki.com/Hospital_Playlist



AsianWiki. (2021). Hospital Playlist 2. Retrieved from AsianWiki.com: https://asianwiki.com/Hospital_Playlist_2

Bohdan, K. (2023, Mei 23). What's the secret behind the K-drama wave — and will it crash? Retrieved from Al Jazeera: <https://www.aljazeera.com/features/2023/5/23/will-the-korean-drama-wave-rise-higher>

Brookes, E. (2021, July 22). The Theory of Planned Behavior. Retrieved from Simply Psychology: www.simplypsychology.org/theory-of-planned-behavior.html

Busselle, R., & Cutietta, N. (2019, Februari 27). Narrative Engagement. Retrieved from Oxford Bibliographies: <https://www.oxfordbibliographies.com/view/document/obo-9780199756841/obo-9780199756841-0223.xml#:~:text=Narrative%20engagement%20is%20the%20sensation,of%20our%20real%2Dworld%20surroundings>

Canadian Blood Services. (2022). Lifesaving organs and tissues that can be donated. Retrieved from Canadian Blood Services: <https://learn.organtissuedonation.ca/en/lifesaving-organs-and-tissues-can-be-donated>

CNN Indonesia. (2021, Agustus 26). Donor Organ di Korsel Naik Berkat Drama Hospital Playlist 2. Retrieved from CNN Indonesia: <https://www.cnnindonesia.com/gaya-hidup/20210826071400-255-685506/donor-organ-di-korsel-naik-berkat-drama-hospital-playlist-2>

Dimock, M. (2019, Januari 17). Defining generations: Where Millennials end and Generation Z begins. Retrieved from Pew Research Center: <https://www.pewresearch.org/short-reads/2019/01/17/where-millennials-end-and-generation-z-begins/>

Multicare, (2022). Efek Negatif Menonton TV Bagi Lansia. Retrieved from Multicare: <https://www.multicare.co.id/artikel-detail/RlhJVnhUS01uUXdzQWx2OXVIOGlzdz09>

Febrian, R., Islam, P. A., & Angelina, T. (2020, Mei 20). Mendalami Invasi Drama Korea: Dukungan Pemerintah dan Strategi Pelaku Industri. Retrieved from VOI: <https://voi.id/tulisan-seri/6203/mendalami-invasi-drama-korea-dukungan-pemerintah-dan-strategi-pelaku-industri>



UNIVERSITAS
GADJAH MADA

Pengaruh Narrative Engagement di dalam Drama Korea Hospital Playlist Season 2 Terhadap Intensi
Menjadi Pendonor Organ
Brigita Laras Purbosanti, Lisa Lindawati, S.I.P., M.A.
Universitas Gadjah Mada, 2024 | Diunduh dari <http://etd.repository.ugm.ac.id/>

- GODT. (2022). Organ Donation adn Transplantation Activities 2022. Retrieved from Global Observatory on Donation and Transplantation: <https://www.transplant-observatory.org/summary/>
- Hidayat, A. (2013). Tutorial Rumus Chi Square Dan Metode Hitung. Retrieved from Statistikian: <https://www.statistikian.com/2012/11/rumus-chi-square.html>
- Indraswari, D. L. (2022, Februari 20). Tontonan Serial Tetap Memikat Masyarakat. Retrieved from Kompas: <https://www.kompas.id/baca/gaya-hidup/2022/02/19/tontonan-serial-tetap-memikat-masyarakat>
- Infopedia, S. (2021, Oktober). Human Organ Transplant Act (HOTA). Retrieved from National Library Board Singapore: <https://www.nlb.gov.sg/main/article-detail?cmsuuid=d375b6ac-a12a-4455-bf75-9cef3a1b22aa>
- It's Lit. (2017). It's Lit. Retrieved from <https://storage.googleapis.com/think/docs/its-lit.pdf>
- Jakpat. (2022, Agustus 22). Jakpat Blog. Retrieved from JAKPAT.NET: <https://blog.jakpat.net/korean-drama-fever-jakpat-survey-report-2022/>
- Kahn, R., & Dennis, M. A. (2024, Maret 28). Internet. Retrieved from Britannica: <https://www.britannica.com/technology/Internet/Issues-in-new-media>
- Katsha, H. (2023, April 24). Want A Good Night's Sleep? Experts Want You To Watch These TV Shows Before Bed. Retrieved from Huffington Post: https://www.huffingtonpost.co.uk/entry/if-you-watch-tv-before-bed-i-have-news-for-you_uk_64464540e4b0d84038897a52
- Kemp, S. (2024, Februari 21). DIGITAL 2024: INDONESIA. Retrieved from DATAREPORTAL: <https://datareportal.com/reports/digital-2024-indonesia>
- Kendrick, M. (2018, Juli 31). Why do more women donate organs than men? Retrieved from BBC: <https://www.bbc.com/future/article/20180730-why-more-women-donate-organs-than-men>
- Khalika, N. N. (2021, Oktober 7). Menjadi Pendonor Organ Karena Drama Korea. Retrieved from tirto.id: <https://tirto.id/menjadi-pendonor-organ-karena-drama-korea-gj9r>
- Kim, L. (2021, Juni 16). Key Points To Look Forward To In New Season Of "Hospital Playlist". Retrieved from Soompi: <https://www.soompi.com/article/1474927wpp/key-points-to-look-forward-to-in-new-season-of-hospital-playlist>



- Lee, G. L. (2021, Juni 11). 'Hospital Playlist 2' to return with deeper, more heartwarming story. Retrieved from The Korea Time: https://www.koreatimes.co.kr/www/art/2021/06/688_310345.html
- Lipman, J. L. (2019, November 23). Should It Be Legal To Sell Your Organs? Retrieved from The Roundtable: <https://www.pulj.org/the-roundtable/should-it-be-legal-to-sell-your-organs>
- Muhson, A. (2006, Maret 4). Staff UNY. Retrieved from Teknik Analisis Kuantitatif: [http://staffnew.uny.ac.id/upload/132232818/lainlain/Ali+Muhsun+\(2006\)+Analisis+Kuantitatif.pdf](http://staffnew.uny.ac.id/upload/132232818/lainlain/Ali+Muhsun+(2006)+Analisis+Kuantitatif.pdf)
- Perna, M. C. (2022, November 29). Why Gen Z Might Become One Of The Most Charitable Generations Yet. Retrieved from Forbes: <https://www.forbes.com/sites/markcperna/2022/11/29/why-gen-z-might-become-one-of-the-most-charitable-generations-yet/?sh=21d9c1d95d3c>
- Persada, G. (2021, Maret 11). Hari Ginjal Dunia, KPCDI: Mendamba Hadirnya Negara untuk Pasien Gagal Ginjal Kronik di Indonesia. Retrieved from KOMPAS.TV: <https://www.kompas.tv/nasional/154444/hari-ginjal-dunia-kpcdi-mendamba-hadirnya-negara-untuk-pasien-gagal-ginjal-kronik-di-indonesia?page=all>
- PR Newswire. (2024, Mei 14). Research: Gen Z More Impacted and Influenced by TV and Streaming Than by Social Media. Retrieved from PR Newswire: <https://www.prnewswire.com/news-releases/research-gen-z-more-impacted-and-influenced-by-tv-and-streaming-than-by-social-media-302144850.html>
- Putri, A. S. (2021, Mei 5). UNAIR Expert Examines What Causes K-Drama Fever Among Girls. Retrieved from UNAIR NEWS: <https://news.unair.ac.id/2021/05/05/unair-expert-examines-what-causes-k-drama-fever-among-girls/?lang=en>
- Putri, A. W. (2017, Desember 4). Donor Mata Masih Kontroversial di Indonesia. Retrieved from tirto.id: <https://tirto.id/donor-mata-masih-kontroversial-di-indonesia-cA3V>
- Raharjo, S. (2014). Cara melakukan Uji Validitas Product Moment dengan SPSS. Retrieved from SPSS Indonesia: <https://www.spssindonesia.com/2014/01/iji-validitas-product-momen-spss.html>
- Raharjo, S. (2021, Februari 19). Cara melakukan Uji Validitas Product Moment dengan SPSS. Retrieved from SPSS Indonesia: <https://www.spssindonesia.com/2014/01/iji-validitas-product-momen-spss.html>



UNIVERSITAS
GADJAH MADA

Pengaruh Narrative Engagement di dalam Drama Korea Hospital Playlist Season 2 Terhadap Intensi Menjadi Pendonor Organ
Brigita Laras Purbosanti, Lisa Lindawati, S.I.P., M.A.
Universitas Gadjah Mada, 2024 | Diunduh dari <http://etd.repository.ugm.ac.id/>

Rahayu, A. (2022, September). Pengenalan Analisis Regresi. Retrieved from BINUS University: <https://binus.ac.id/malang/2022/09/pengenalan-analisis-regresi/>

Subandriyo, B. (2020). Analisis Korelasi dan Regresi. Retrieved from Pusdiklat BPS: https://pusdiklat.bps.go.id/diklat/bahan_diklat/BA_Analisis%20Korelasi%20da_n%20Regresi_Budi%20Soebandriyo,%20SST,%20M.%20Stat_2123.pdf

Susanthi, N. L. (2011, Oktober 2). ‘Gurita’ Budaya Populer Korea Di Indonesia. Retrieved from ISI Denpasar: <https://isi-dps.ac.id/gurita-budaya-populer-korea-di-indonesia/>

Sutrisno, E. (2022, November 25). Sekarang Indonesia Punya 38 Provinsi. Retrieved from Indonesia.go.id: <https://indonesia.go.id/kategori/editorial/6690/sekarang-indonesia-punya-38-provinsi?lang=1>

Syalaby, A. (2016, Mei 8). Psikolog: Usia Ideal Anak Nonton TV 14 Tahun. Retrieved from Republika: <https://khazanah.republika.co.id/berita/o6uwms394/psikolog-usia-ideal-anak-nonton-tv-14-tahun>

Taher, A. P. (2021, Maret 31). Jokowi Teken Aturan Tanggung Jawab Negara dalam Transplantasi Organ. Retrieved from tirto.id: <https://tirto.id/jokowi-teken-aturan-tanggung-jawab-negara-dalam-transplantasi-organ-gbFf>

Wahyuni, N. (2014). Uji Validitas dan Reliabilitas. Retrieved from Binus University Quality Management Center: <https://qmc.binus.ac.id/2014/11/01/u-j-i-v-a-l-i-d-i-t-a-s-d-a-n-u-j-i-r-e-l-i-a-b-i-l-i-t-a-s/>

WHO. (-). Adolescent Health. Retrieved from World Health Organization: https://www.who.int/health-topics/adolescent-health#tab=tab_1