

BIBLIOGRAPHY

- Adejumo, A., & Osunbade, N. (2014). A Practical Approach to Word Formation Process in English. *IMPACT: International Journal of Research in Humanities, Arts and Literature*, 49-58. <https://www.impactjournals.us/index.php/download/archives/--1416564596-7.Humanity-A%20Practical%20Approach%20to%20World%20Formation%20Processes%20in%20English.pdf>
- Akebi Japanese Dictionary*. (n.d.). Retrieved from <https://akebi-japanese-dictionary.soft112.com>
- Algeo, J. (1977). Blends: A Structural and Systemic View. *American Speech*, 47-64. <https://doi.org/10.2307/454719>
- Anderson, J. M. (2007). *The Grammar of Names*. Oxford: Oxford University Press. <https://doi.org/10.1093/acprof:oso/9780199297412.001.0001>
- Angouri, J. (2010). Quantitative, Qualitative, or Both? Combining Methods in Linguistic Research. In L. Litosseliti, *Research Methods in Linguistics* (pp. 29-45). London: Continuum International Publishing Group. <https://uwe-repository.worktribe.com/output/981147>
- Ariyono. (1989, November). Upaya Mencari Ciri Kata Majemuk dalam Bahasa Indonesia (Sebuah Gagasan). Yogyakarta. Retrieved from media.neliti.com/media/publication/12125-ID-upaya-mencari-ciri-kata-majemuk-dalam-bahasa-indonesia.pdf
- Arndt-Lappe, S. (2011). Towards an Exemplar-based Model of Stress in English Noun-noun Compounds. *Journal of Linguistics*, 549-585. <https://doi.org/10.1017/S0022226711000028>
- Arndt-Lappe, S. (2011). Word Formation and Analogy. In P. Muller, I. Ohnheiser, S. Olsen, & F. Rainer, *Word - Formation: An International Handbook of the Languages of Europe* (pp. 1-26). Berlin: De Gruyter Mouton. https://www.uni-trier.de/fileadmin/fb2/ANG/Linguistik/Arndt-Lappe/Arndt-Lappe15_HSKAnalogy_draft.pdf
- Aronoff, M. (1976). *Word Formation in Generative Grammar*. Cambridge: MIT Press. <https://mitpress.mit.edu/9780262510172/word-formation-in-generative-grammar/>
- Arora, S., Kalro, A. D., & Sharma, D. (2015). A Comprehensive Framework of Brand Name Classification. *Journal of Brand Management*, 79-116. <https://doi.org/10.1057/bm.2015.8>
- Bach, K. (n.d.). *Comparing Frege and Russell*. Retrieved from <http://userwww.sfsu.edu/kbach/FregeRus.html>
- Barbaresi, L. M. (2008). Extra-Grammatical Morphology English Reduplicatives. In J. Douthwaite, & D. Pezzini, *Words in Action: Diachronic and Synchronic Approaches to English Discourse: Studies in Honour of Ermano Barisone* (pp. 228-241). Genova: ECTS. https://www.academia.edu/10100970/Extra_grammatical_morphology_English_reduplicatives



- Barker, C. (1998). Episodic -ee in English: A Thematic Role Constraint on New Word Formation. *Linguistic Society of America*, 695-727.
- Bauer, L. (1983). *English Word-formation*. Cambridge: Cambridge University Press. <https://doi.org/10.1017/cbo9781139165846>
- Bauer, L. (1990). Be-heading the Word. *Journal of Linguistics*, 1-31. <https://doi.org/10.1017/S0022226700014407>
- Bauer, L. (2000). Word Formation I: Fundamental problems. In G. Booij, C. Lehmann, & J. Mugdan, *Morphology: An International Handbook on Inflection and Word-Formation* (pp. 832-840). Berlin: de Gruyter. <https://pub.uni-bielefeld.de/record/2144085>
- Bauer, L. (2003). English Prefixation--a Typological Shift? *Acta Linguistica Hungaria*, 33-40. <https://doi.org/10.1556/ALing.50.2003.1-2.3>
- Bauer, L. (2001). *Morphological Productivity*. Melbourne: Cambridge University Press. <https://assets.cambridge.org/97805217/92387/sample/9780521792387ws.pdf>
- Bauer, L. (2004). The Function of Word-Formation and the Inflection-Derivation Distinction. In H. Aertsen, & R. Lyall, *Words in their Places* (pp. 283-292). Amsterdam: Vrije Universiteit. <https://www.wgtn.ac.nz/lals/about/staff/publications/Bauer-Infl-Deriv.pdf>
- Bauer, L. (2006). Compounds and Minor Word-formation Types. In B. Aarts, & A. McMahon, *The Handbook of English Linguistics* (pp. 483-506). Oxford: Blackwell. <https://doi.org/10.1002/9780470753002.ch21>
- Bauer, L. (2006). English Exocentric Compounds. In D. (. Amiot, *La composition dans une perspective typologique* (pp. 35-47). Arras: Artois Presses Université. <https://www.wgtn.ac.nz/lals/about/staff/Publications/Bauer-EnglishExocentricCompounds.pdf>
- Bauer, L., & Huddleston, R. (2002). Lexical word-formation. In R. Huddleston, & G. K. Pullum, *The Cambridge Grammar of the English Language* (pp. 1621-1721). Cambridge: Cambridge University Press. <https://doi.org/10.1017/9781316423530>
- Belieava, N. (2014 a). A Study of English Blends: from Structure to Meaning and Back Again. *Word Structure*, 29-54. <https://doi.org/10.3366/word.2014.005>
- Belieava, N. (2014 b). *Unpacking Contemporary English Blends: Morphological Structure, Meaning and Processing*. Wellington: Victoria University of Wellington. https://openaccess.wgtn.ac.nz/articles/thesis/Unpacking_contemporary_English_blends_Morphological_structure_meaning_processing/17008108/
- Benczes, R. (2005). Creative Noun-Noun Compound. *Annual Review of Cognitive Linguistics*, 250-268. <https://doi.org/10.1075/arcl.3.13ben>
- Benczes, R. (2005). Metaphor- and Metonymy-based Compounds in English: A Cognitive Linguistic Approach. *Acta Linguistica Hungaria*, 173-198. <https://doi.org/10.1556/ALing.52.2005.2-3.3>
- Benczes, R. (2006). *Creative Compounding in English*. John Benjamin Publishing Company. <https://doi.org/10.1075/hcp.19>
- Blake, F. (1917). Reduplication in Tagalog. *The American Journal of Philology*, 425-431. <https://doi.org/10.2307/288967>



- Blanar, V. B. (2009). Proper Names in the Light of Theoretical Onomastics. *Matica Slovenska*. <https://doi.org/10.58938/ni437>
- Bloor, M., & Wood, F. (2006). *Keywords in Qualitative Methods*. London: Sage Publications. <https://doi.org/10.4135/9781849209403>
- Booij, G. (2006). Inflection and Derivation. In K. Brown, & R. E. Asher, *Encyclopedia of Language & Linguistics* (pp. 654-661). Elsevier. <https://doi.org/10.1016/b0-08-044854-2/00115-2>
- Booij, G. (2007). *The Grammar of Words: An Introduction to Morphology*. New York: Oxford University Press. <https://doi.org/10.1093/acprof:oso/9780199226245.001.0001>
- Braun, V., & Clarke, V. (no date). *Thematic Analysis: A Reflexive Approach*. Retrieved from The University of Auckland: School of Science: <https://www.psych.auckland.ac.nz/en/about/thematic-analysis.html>
- Cannon, G. (1986). Blends in English Word Formation. *Linguistics*, 725 - 753. <https://doi.org/10.1515/ling.1986.24.4.725>
- Cannon, G. (1989). Abbreviations and Acronyms in English Word Formation. *American Speech*, 99-127. <https://doi.org/10.2307/455038>
- Carlson, M., & Gerfen, C. (2011). Productivity is the Key: Morphophonology and the Riddle of Alternating Diphthongs in Spanish. *Linguistic Society of America*, 510-538. <https://doi.org/10.1353/lan.2011.0054>
- Carlson, M., & Mulaik, S. (1993). Traits Ratings from Description of Behavior as Mediated by Components of Meaning. *Multivariate Behavioral Research*, 111-159. https://doi.org/10.1207/s15327906mbr2801_7
- Carr, E. B. (1954). Trends in Word Compounding in American Speech. *Dissertation*. Louisiana State University. https://doi.org/10.31390/gradschool_disstheses.8118
- Carstairs-McCarthy, A. (2002). 2nd edition. *An Introduction to English Morphology: Words and Their Structures*. Edinburgh: Edinburgh University Press. <https://doi.org/10.1515/9781474428989>
- Caufield, J. (2020, August 14). *How to do a Thematic Analysis*. Retrieved from Scribbr: [scribbr.com/methodology/thematic-analysis/](https://www.scribbr.com/methodology/thematic-analysis/)
- Chaer, A. (2008). *Morfologi Bahasa Indonesia: Pendekatan Proses*. Jakarta: Rineka Cipta. <https://opac.perpusnas.go.id/DetailOpac.aspx?id=419497>
- Chan, A. K., & Huang, Y. Y. (1997). Brand Naming in China; a Linguistic Approach. *Marketing Intelligence & Planning*, 227 -234. <https://doi.org/10.1108/02634509710177297>
- Chen, L. N. (2017). Names of Chinese Skyscrapers. *Names: A Journal of Onomastics*, 36-44. <https://doi.org/10.1080/00277738.2016.1223118>
- Chen, L. N. (2018). Of Authenticity and Assimilation: Names of American Chinese Restaurants. *Names: A Journal of Onomastics*, 3-13. <https://doi.org/10.1080/00277738.2017.1344458>
- Chomsky, N. (1965). *Aspects of the theory of Syntax*. Cambridge, Mass.: MIT Press. <https://doi.org/10.21236/ad0616323>



- Chung, K., Youn, C., & Lee, Y. (2014). The Influence of Luxury Brands' Cross-Border Acquisition on Consumer Brand Perception. *Clothing and Textile Research Journal*, 219 - 234. <https://doi.org/10.1177/0887302x14538117>
- Clark, E. V., & Clark, H. H. (1979). When Nouns Surface as Verbs. *Language*, 767-811. <https://doi.org/10.2307/412745>
- Collins Online Dictionary, <https://www.collinsdictionary.com/dictionary/english>
- Conti, S., & Mattiello, E. (2008). Extra-grammatical Morphology: English Acronyms and Initialisms. In M. P. Papi, A. Bertacca & S. Bruti, *Threads in the Complex Fabric of Language: Linguistic and Literary Studies in Honour of Lavinia Merlini Barbaresi* (pp. 559-573). Pisa: Felici Editore.
- Crystal, D. (1980). *A First Dictionary of Linguistics and Phonetics*. London: Andre Deutsch. <https://hslcorner.files.wordpress.com/2019/09/david-crystal-a-dictionary-of-linguistics-and-phonetics-1.pdf>
- Crystal, D. (2008). *A Dictionary of Linguistics and Phonetics 6th Edition*. Oxford: Blackwell Publishing. <https://doi.org/10.1002/9781444302776>
- Cumming, S. (2008, September 17). *Names*. Retrieved from Standford Encyclopaedia of Philosophy: <https://stanford.library.sydney.edu.au/archives/win2008/entries/names>
- Dahlstrom, A. (1997). Fox (Mesquakie) Reduplication. *International Journal of Applied Linguistics*, 205-226. <https://doi.org/10.1086/466319>
- Danesi, M. (2011). What's in a Brand Name? a Note on the Onomastics of Brand Naming. *Names: a Journal of Onomastics*, 175-285. <https://doi.org/10.1179/002777311x13082331190119>
- Danesi, M. (2013). Brand Names. In M. Danesi, *Encyclopedia of Media and Communication* (pp. 82-84). Toronto: University of Toronto Press. <https://doi.org/10.3138/9781442695528>
- Danilović Jeremić, J., & Josijević, J. (2019). To blend so as to brand: a study of trademarks and brand names. *Lexis*, 1-19. <https://doi.org/10.4000/lexis.3732>
- Danks, D. (2003). *Separating Blends: A Formal Investigation of the Blending Process in English and Its Relationship to Associated Word Formation Processes*. Liverpool: University of Liverpool. <https://doi.org/10.17638/03174916>
- de Vries, J. (1970). Indonesian Abbreviations and Acronyms. *Bijdragen tot de Taal-, Land-, en Volkenkunde*, 338-346. <https://doi.org/10.1163/22134379-90002808>
- de Vries, H. J. (2008). Dutch: Is It Threatened by English? In J. Rosenhouse, & R. Kowner, *Globally Speaking: Motives for Adopting English Vocabulary in Other Languages* (pp. 68-81). Clevedon: Multilingual Matters. <https://doi.org/10.21832/9781847690524-007>
- Delahunty, G. P., & Garvey, J. J. (2010). *The English Language from Sound to Sense*. Fort Collins: the WAC Clearinghouse. <https://doi.org/10.37514/per-b.2010.2331>
- Dewi, I. I., Winiharti, M., & Prawati, M. T. (2018). The Study of Indolish - Indonesian English Variety: Is it Understood Globally. *International Journal of Humanities and Social Sciences Invention (IJHSSI)*, 27-34. [https://www.ijhssi.org/papers/vol7\(8\)/Version-3/E0708032734.pdf](https://www.ijhssi.org/papers/vol7(8)/Version-3/E0708032734.pdf)

- Dienhart, J. M. (1999). Stress in Reduplicative Compounds: Mish-Mash or Hocus-Pocus. *American Speech*, 3-37. <https://www.jstor.org/stable/455746>
- DiGirolamo, C. M. (2012). The Fandom Pairing Name: Blends and the Phonology-Orthography Interface. *Names: A Journal of Onomastics*, 231-243. <https://doi.org/10.1179/0027773812z.00000000034>
- Doleschal, U., & Thornton, A. M. (2000). *Extragrammatical and Marginal Morphology*. Munchen: Lincom. <https://lib.ugent.be/catalog/rug01:000695098>
- Dörnyei, Z. (2007). *Research Methods in Applied Linguistics: Quantitative, Qualitative, and Mixed Methodologies*. Oxford: Oxford University Press. https://elt.oup.com/catalogue/items/global/linguistics/oxford_applied_linguistics/9780194422581?cc=global&sellLanguage=en&mode=hub
- Downing, P. (1977). On the creation and use of English compound nouns. *Language*, 810-842. <https://doi.org/10.2307/412913>
- Dressler, W. U. (1999). What is natural in Natural Morphology (NM)? *Travaux du Cercle Linguistique de Prague*, 135-144. <https://doi.org/10.1075/plcp.3.11dre>
- Dressler, W. U. (2005). Word-formation in Natural Morphology. In P. Stekauer, & R. (Lieber, *Handbook of Word-formation* (pp. 267-284). Dordrecht: Springer. https://doi.org/10.1007/1-4020-3596-9_11
- Dressler, W. U., & Barbaresi, M. (1994). *Morphopragmatics: Diminutives and Intensifiers in Italian, German, and Other Languages*. Berlin: Mouton de Gruyter. <https://doi.org/10.1515/9783110877052>
- Dressler, W., & Ladany, M. (2000). Productivity in Word Formation: a Morphological Approach. *Acta Linguistica Hungaria*, 103-144. <https://doi.org/10.1023/A:1014010530824>
- Dressler, W., Mayerthaler, W., Panagl, O., & Wurzel, W. U. (1987). *Leitmotifs in Natural Morphology*. Philadelphia: John Benjamins. <https://doi.org/10.1075/slcs.10>
- Eagly, A., & Chaiken, L. (1993). *The Psychology of Attitudes*. Belmont, CA: Thomson/Wadsworth. https://books.google.co.id/books/about/The_Psychology_of_Attitudes.html?hl=id&id=oPYMAQAAMAAJ&redir_esc=y
- Edelman, L. (2009). What's in a Name: Classification of Proper Names by Language. In E. Shohamy, & D. Gorter, *Linguistic Landscape Expanding the Scenery* (pp. 141-154). New York: Routledge. <https://doi.org/10.4324/9780203930960-16>
- Fandrych, I. (2008). Sub-morphemic elements in the formation of acronyms, blend, and clippings. *Lexis 2*, 105 - 123. <https://doi.org/10.4000/lexis.713>
- Fauzi, I. (2014). English Borrowings in Indonesian Newspapers. *Journal on English as a Foreign Language*, 15-28. <https://doi.org/10.23971/jefl.v4i1.71>
- Fernandez-Dominguez, J., Diaz-Negrillo, A., & Stekauer, P. (2007). How is Low Morphological Productivity Measured? *Atlantis*, 29-54. https://www.atlantisjournal.org/old/ARCHIVE/29.1/2007Fernandez_Diaz_Stekauer.pdf

Fraunillah, T. (n.d.). *English Word-Formations in Kaskus Forum*. Surabaya: State University of Surabaya. https://www.academia.edu/23451635/English_Word-Formations_in_Kaskus_Forum

Finegan, E. (2008). *Language Its Structure and Use*. Boston: Thomson Wadsworth. <https://staffnew.uny.ac.id/upload/132107096/pendidikan/Book+one+for+Int.pdf>

Flergin, A. (2014). Language of Persuasion: A Discourse Approach to Advertising Language. *Research Journal of Recent Sciences*, 62-68. https://www.academia.edu/43539612/Language_of_Persuasion_A_Discourse_Approach_to_Advertising_Language

Florenia, S. (n.d.). *Word Formation Processes on Kaskus*. Semarang: Universitas Diponegoro. http://eprints.undip.ac.id/49127/1/Projek_Word_Formation_Process_on_Kaskus-1.pdf

Fornel, C., & David, F. L. (1981). Evaluating Structural Equation Models with Unobservable Variables and Measurement error. *Journal of Marketing Research*, 39-50. <https://doi.org/10.2307/3151312>

Francis, J., Lam, J., & Walls, J. (2002). The Impact of Linguistic Differences on International Brand Names Standardization: A Comparison of English and Chinese Brand Names of Fortune-500 Companies. *Journal of International Marketing*, 98-116. <https://doi.org/10.1509/jimk.10.1.98.19528>

Fratila, L. (2007). *Words about Words: An Introduction to English Lexicology*. Punga: West University of Timisoara. https://www.academia.edu/38057855/Words_about_words_An_introduction_to_English_Lexicology

Fromkin, V. R. (2011). *An Introduction of Language*. Wadsworth Cengage Learning. <https://ces.wu.ac.th/news/03/n25967.pdf>

Gary-Prieur, M.-N. (2016). Le Nom Proper Comme Categorie de la Grammaire. *Langue Francaise*, 45-64. <https://doi.org/10.3917/lf.190.0045>

Geurts, B. (1997). Good News about the Description Theory of Names. *Journal of Semantics*, 319-348. <https://doi.org/10.1093/jos/14.4.319>

Ghazali, I. (2017). *Model Persamaan Struktural dengan AMOS 24*. Semarang: Badan Penerbit Universitas Diponegoro. https://digilib.usm.ac.id/upt/index.php?p=show_detail&id=9039

Giegerich, H. (2012). Compounding and Lexicalism. In R. Lieber, & L. Stekauer, *Handbook of Compounding*. Oxford: Oxford University Press. <https://doi.org/10.1093/oxfordhb/9780199695720.013.0009>

Giering, D., Graustein, G., Hoffmann, A., Kirsten, H., Neubert, A., & Thiele, W. (1980). *English Grammar: a University Handbook*. Leipzig: VEB Verlag Enzyklopadie. <https://www.abebooks.com/9783324001977/English-Grammar-University-Handbook-3324001978/plp>

Giyatmi, Hastuti, E., Wijaya, R., & Arumi, S. (2014). The Analysis of English Word Formations Used on Brand Names Found in Indonesian Products. *Register*, 170-203. <https://doi.org/10.18326/rgt.v7i2.179-204>

Giyatmi, Wijaya, R., & Arum, S. (2017). Blending Words Found in Social Media. *Arbitrer*, 65-75. <https://doi.org/10.25077/ar.4.2.65-75.2017>

- Greenbaum, S. (1996). *The Oxford English Grammar*. Oxford: Oxford University Press.
<https://khmercollection.files.wordpress.com/2011/03/english-grammar.pdf>
- Gries, S. (2004a). *Shouldn't it be breakfunch: A Quantitative Analysis of Blend Structure in English*. Retrieved from http://www.linguistics.ucsb.edu/faculty/stgries/research/2004_STG_Blends_Linguistics.pdf
- Gries, S. (2004b). *Some Characteristics of English Morphological Blends*. Retrieved from http://www.linguistics.ucsb.edu/faculty/stgries/research/2004_STG_Blends_ChicLing_Soc.pdf
- Gries, S. (2004c). Isn't that Fantabulous? How Similarity Motivates Intentional Morphological Blends in English. In M. Achard, & S. Kemmer, *Language, Culture, and Mind* (pp. 415-428). CSLI Publication.
https://www.researchgate.net/publication/250040061_Isn't_that_Fantabulous_How_Similarity_Motivates_Intentional_Morphological_Blends_in_English
- Gunner, J. (no date). *What Are the 16 Punctuation Marks in English Grammar?* Retrieved from Your Dictionary:
<https://grammar.yourdictionary.com/punctuation/what/fourteen-punctuation-marks.html>
- Hair, J., Black, W., Babin, B., & Anderson, R. (2010). *Multivariate Data Analysis: Global Perspective*. *Vector*.
https://www.researchgate.net/publication/237009923_Multivariate_Data_Analysis_A_Global_Perspective
- Halliday, M. (1976). Anti-Languages. *American Anthropologist*, 570-584.
<https://doi.org/10.1525/aa.1976.78.3.02a00050>
- Haque, A. S. (n.d.). *What are the Seven Souls?* Retrieved from Quora:
<https://www.quora.com/What-are-the-seven-souls>
- Harley, H., & Leyva, M. F. (2009). Forms and Meanings in Hiaki (Yaqui) Verbal Reduplication. *International Journal of Applied Linguistics*, 233-272.
<https://doi.org/10.1086/596595>
- Hart, S. (1998). Developing New Brand Names. In S. Hart, & J. Murphy, *Brands: The New Wealth Creators* (pp. 34-45). Hampshire: Palgrave. https://doi.org/10.1007/978-1-349-26070-6_4
- Hart, S., & Murphy, J. (. (1998). *Brands: The New Wealth Creators*. Hampshire: Palgrave.
<https://doi.org/10.1007/978-1-349-26070-6>
- Hartmann, R., & Stork, F. (1972). *Dictionary of Language and Linguistics*. London: Applied Science Publishers. <https://doi.org/10.2307/325049>
- Haspelmath, M. (2002). *Understanding Morphology*. London: Arnold Publication.
https://www.academia.edu/14457626/Understanding_morphology_2002_
- Haspelmath, M., & Sims, A. D. (2010). *Understanding Morphology*. London: Hodder Education. <https://doi.org/10.4324/9780203776506>
- Haugen, J. (2009). What is the Base for Reduplication. *Linguistic Inquiry*, 505-514.
<https://doi.org/10.1162/ling.2009.40.3.505>



- Hendy, B. (2006). The Power of Names: Place-Making and People-Making in the Riojan Wine Region. *Names: A Journal of Onomastics*, 23-54.
<https://doi.org/10.1179/nam.2006.54.1.23>
- Héois, A. (2020). When Proper Names Become Verbs: a Semantic Perspective. *Lexis Journal in English Lexicology*, 1-35. <https://doi.org/10.4000/lexis.4681>
- Hernández, L. P. (2013). A Pragmatic-Cognitive Approach to Brand Names: A Case Study of Rioja Wine Brands. *Names: a Journal of Onomastics*, 33-46.
<https://doi.org/10.1179/0027773812z.00000000038>
- Hickey, R. (2010). *The Handbook of Language Contact*. Singapore: Wiley and Blackwell.
<https://doi.org/10.1002/9781444318159>
- Hladký, J. (1998). *Notes on Reduplicative words in English*. Brno: University of Brno.
<https://hdl.handle.net/11222.digilib/104026>
- Holm, J. (2010). Contact and Change: Pidgins and Creoles. In R. Hickey, *The Handbook of Language Contact* (pp. 252-261). Singapore: Wiley-Blackwell.
<https://doi.org/10.1002/9781444318159.ch12>
- Holmes, J. (2013). 4th edition. *An Introduction to Sociolinguistics*. New York: Longman.
<https://doi.org/10.4324/9781315833057>
- Hornby, A. (1974). *Oxford Advanced Learner's Dictionary of Current English*. Oxford: Oxford University Press. <https://doi.org/10.2307/3586015>
- Hosseinzadeh, N. (2014). New Blends in English Language. *International Journal of English Language and Linguistic Research*, 15-26.
https://www.researchgate.net/publication/280978725_NEW_BLENDS_IN_ENGLISH_LANGUAGE
- Hough, C. (2016). *The Oxford Handbook of Names and Naming*. Oxford: Oxford University Press. <https://doi.org/10.1093/oxfordhb/9780199656431.001.0001>
<https://www.fastcodesign.com/90156104/2017s-best-and-worst-names-and-3-naming-trends-for-2018>. (2017). Retrieved from www.fastcodesign.com.
- Huddleston, R. (2002). Syntactic Overview. In R. Huddleston, & P. G. K., *The Cambridge Grammar of the English Language* (pp. 43-69). Cambridge: Cambridge University Press. <https://doi.org/10.1017/9781316423530.003>
- Huddleston, R., & Pullum, G. K. (2002). *The Cambridge Grammar of the English Language*. Cambridge: Cambridge University Press. <https://doi.org/10.1017/9781316423530>
- Huizinga, J. (1990). *Homo Ludens: Fungsi dan Hakekat Permainan dalam Budaya*. Jakarta: LP3ES.
http://www.perpustakaankarmelindo.org/index.php?p=show_detail&id=14869
- Irwin, M. (2011). *Loanwords in Japanese*. Amsterdam: John Benjamins Publishing Company. <https://doi.org/10.1075/slcs.125>
- Jackendoff, R. (2010). The Ecology of English Noun-Noun Compounds. In R. Jackendoff, *Meaning and Lexicon: The Parallel Architecture 1975-2010* (pp. 413 - 451). Oxford: Oxford University Press.
https://www.researchgate.net/publication/292751394_The_ecology_of_English_noun-noun_compounds

- Jamet, D. (2009). A Morphophonological Approach to Clipping in English: Can the Study of Clipping be Formalized. *Lexis: Journal of English Lexicology*, 15-31. <https://doi.org/10.4000/lexis.884>
- Jeremi, J. D., & Josijevi, J. (2019). To blend so as to brand: a study of trademarks and brand names. *Lexis Journal in English Lexicology*, 1-19. <https://doi.org/10.4000/lexis.3732>
- Justice, J. (n.d.). *A Unified Theory of Names*. Retrieved from <http://www.bu.edu/wcp/Papers/Lang/LangJust.htm>
- Katamba, F. (1993). *Morphology*. New York: St. Martin Press Inc. <https://doi.org/10.1007/978-1-349-22851-5>
- Kasno, P., & Rizky, A. (2017). Linguistics-Based Pharmaceutical Product Naming Methods: A Morphological Study. *Asian Journal of Pharmaceutical and Clinical Research*, 108-112. <https://doi.org/10.22159/ajpcr.2017.v10s2.19512>
- Keller, K. (1993). Conceptualizing, Measuring and Managing Customer-based Brand Equity. *Journal of Marketing*, 1-29. <https://doi.org/10.2307/1252054>
- Kelly, M. (1998). To 'brunch' or to 'brench': Some Aspects of Blend Structure. *Linguistics*, 579-590. <https://doi.org/10.1515/ling.1998.36.3.579>
- Kemmer, S. (2003). Schemas and Lexical Blends. In T. B.-U. Hubert C. Cuyckens, *From Case Grammar to Cognitive Linguistics. Studies in Honor of Gunten Raden* (pp. 69-97). Amsterdam: Benjamins. <https://doi.org/10.1075/cilt.243.08kem>
- Kemmer, S. (2013). *Ling/Eng 215 Course Information: Word in English-Structure, History, Use*. Retrieved from types of word formation processes: <http://www.ruf.rice.edu/kemmer/words/wordtypes.html>.
- Kemmer, S. (no date). *Ling 216: Course information Types of Word Formation Processes*. Retrieved from Words in English Public Website: <http://www.ruf.rice.edu/~kemmer/Words/wordtypes.html>
- Keyes, R. (2013). Is There a Word for That? We Have long Invented Language to Fill the Gap in our Vocabulary, but not all Coinages are Created Equal. *The American Scholar*, 59-67. <https://theamericanscholar.org/is-there-a-word-for-that/>
- Khoirunnisa, U. A., & Moehkardi, R. R. (2022). The Patterns of Blends Found in Food and Beverage Names. *Lexicon*, 95-106. <https://doi.org/10.22146/lexicon.v9i2.76061>
- Khorina, M., Herdiansyah, Z., & Febryanto, M. (2021). Investigation of Neologism in Promotional Text on Instagram. *Jurnal Bahasa Inggris Terapan*, 86-93. <https://doi.org/10.35313/jbit.v7i2.3577>
- KKBI. (n.d.). *Kamus Besar Bahasa Indonesia*. <https://kbbi.kemdikbud.go.id/>
- Klégr, A. a. (n.d.). *Neologisms of the On-the-pattern-of Type: Analogy as a Word Formation Process?* <https://doi.org/10.14220/9783862347049.229>
- Klink, R. R. (2000). Creating Brand Names with Meaning: The Use of Sound Symbolism. *Marketing Letters*, 5-20. <https://doi.org/10.1023/A:1008184423824>
- Klink, R. R. (2001). Creating Meaningful New Brand Names: a Study of Semantic and Sound Symbolism. *Journal of Marketing Theory and Practice*, 27-34. <https://doi.org/10.1080/10696679.2001.11501889>



- Klink, R. R. (2003). Creating Meaningful Brands: The Relationship between Brand Name and Brand Mark. *Marketing Letters*, 143-157.
<https://doi.org/10.1023/A:1027476132607>
- Klink, R. R. (2009). Gender Differences in a New Band Name Response. *Market Lett*, 313-326. <https://doi.org/10.1007/s11002-008-9066-x>
- Klink, R. R., & Athaide, G. A. (2012). Creating brand personality with brand names. *MarkLett*, 109-117. <https://doi.org/10.1007/s11002-011-9140-7>
- Kohli, C., & Labahn, D. (1997). Creating effective brand names: a study of the naming process. *Journal of Advertising Research*, 67-74.
https://www.researchgate.net/profile/Chiranjeev-Kohli/publication/228542871_Observations_Creating_effective_brand_names_A_study_of_the_naming_process/links/542613110cf2e4ce9406fa94/Observations-Creating-effective-brand-names-A-study-of-the-naming-process.pdf
- Konieczna, E. (2021). Analogical Modeling and Paradigmatic Word Formation as Attention-Seeking Devices. *The 8th Mediterranean Morphology Meeting*, (pp. 168-191). Calgary.
https://www.academia.edu/11273270/Analogical_modelling_and_paradigmatic_word_formation_as_attention_seeking_devices
- Kövecses, Z. (2002). *Metaphor: a Practical Introduction*. Oxford: Oxford University Press.
<https://doi.org/10.1093/oso/9780195145113.001.0001>
- Kowner, R., & Dalot-Bul, M. (2008). Japanese: the Dialectic Relationships between 'Westernness' and 'Japaneseness' as Reflected in English Loan Words. In J. Rosenhouse, & R. Kowner, *Globally Speaking: Motives for Adopting English Vocabulary in Other Languages* (pp. 250-275). Clarendon: Multilingual Matters.
<https://doi.org/10.21832/9781847690524-016>
- Kreidler, C. W. (2000). Clipping and Acronymy. In G. I. Booij, *Morphologie-Morphology: An International Handbook of Inflection and Word-formation* (pp. 956-963). Berlin/New York: Walter de Gruyter.
<https://doi.org/10.1515/9783110111286.1.12.956>
- Kridalaksana, H. (1989). *Pembentukan Kata dalam Bahasa Indonesia*. Jakarta: PT Gramedia.
http://katalog.pustaka.unand.ac.id/index.php?p=show_detail&id=47887
- Kurniawan, H., Moehkardi, R. & Muliawati, N. (2024) Revisiting the English Status in the Outer and Expanding Circles: Insights from the Google Street View®. *LLT Journal: A Journal on Language and Language Teaching* 461-497.
DOI: <https://doi.org/10.24071/llt.v27i1.7659>
- Lai, S. S. (2008). Chinese in Taiwan: Cooking a Linguistic Chop Suey and Embracing English. In j. Rosenhouse, & R. Kowner, *Globally Speaking: Motives for Adopting English Vocabulary in Other Languages* (pp. 227-249). Clevedon: Multilingual Matters. <https://doi.org/10.21832/9781847690524-015>
- Lakoff, G., & Johnson, M. (2003). *Metaphors We Live By*. Chicago: The University of Chicago. <https://doi.org/10.7208/chicago/9780226470993.001.0001>
- Lappe, S. (2007). *English Prosodic Morphology*. Dordrecht: Springer.
<https://doi.org/10.1007/978-1-4020-6006-9>

- LeClerc, F., Schmitt, B., & Dube, L. (1994). Foreign branding and its effects on product perceptions and evaluations. *Journal of Marketing Research*, 263-270. <https://doi.org/10.2307/3152198>
- Leech, G. (1981). *Semantics: The Study of Meaning*. Suffolk: Penguin Books. https://www.academia.edu/30776039/The_Study_of_Meaning_Second_edition_revised_and_updated
- Leech, G. (2006). *A Glossary of English Grammar*. Edinburgh: Edinburgh University Press. <https://doi.org/10.1515/9780748626915>
- Lehrer, A. (2003). Understanding Trendy Neologisms. *Rivista di Linguistica*, 371-384. <https://linguistica.sns.it/RdL/15.2/07.Lehrer.pdf>
- Leiber, R. (2004). *Morphology and Lexical Semantics*. Cambridge: Cambridge University. <https://doi.org/10.1017/CBO9780511486296>
- lexico.com. (n.d.). *definition*. Retrieved from https://www.lexico.com/definition/money_laundering
- Lieber, R. (2005). English Word-Formation Processes. In P. & Stekauer, *Handbook of Word-Formation* (pp. 375 - 418). Dordrecht, the Netherland: Springer. https://doi.org/10.1007/1-4020-3596-9_16
- Litosseliti, L. (2010). *Research Methods in Linguistics*. London: Continuum International Publishing Group. https://www.academia.edu/29875281/Research_Methods_in_Linguistics_Litosseliti_Continuum_2010_pdf
- Lloyd, P. (1966). Some Reduplicative Words in Colloquial Spanish. *Hispanic Review*, 135-142.
- López Rúa, P. (2002). On the Structure of Acronyms and Neighbouring Categories: a Prototype-based Account. *English Language and Linguistics*, 31 -60. <https://doi.org/10.1017/s136067430200103x>
- López Rúa, P. (2004). Acronyms & Co: A Typology of Typologies. *Estudios Ingleses de Universidad Complutense de Madrid*, 109-129. https://www.academia.edu/71296238/Acronyms_and_amp_Co_A_typology_of_typologies
- López Rúa, P. (2019). From Carmageddon and Invizimals to SimCity and Digimon: Blending Patterns in Videogame Titles. *Complutense Journal of English Studies*, 183-204. <https://doi.org/10.5209/cjes.64136>
- Lopez, B. (1994). Compound Formation in Generative Grammar. *Atlantis*, 149-163. <http://hdl.handle.net/10651/25985>
- Loveday, L. (1986). Japanese sociolinguistics: an Introductory survey. *Journal of Pragmatics*, 287-326. [https://doi.org/10.1016/0378-2166\(86\)90004-4](https://doi.org/10.1016/0378-2166(86)90004-4)
- Lowrey, T. M., & Shrum, L. (2007). Phonetic Symbolism and Brand Name Preference. *Journal of Consumer Research*, 406-414. <https://doi.org/10.1086/518530>
- Makarim, & Tiara, S. (2012, Januari 18). *Indonesia: Law No 24 of 2009 on the National Flag, Language, Emblem and Anthem*. Retrieved from Mondaq: <https://www.mondaq.com/Government-Public-Sector/160944/Law-No-24-of-2009-on-the-National-Flag-Language-Emblem-and-Anthem>

- Marantz, A. (1982). Re Reduplication. *Linguistic Inquiry*, 435-482.
<http://www.jstor.org/stable/4178287?origin=JSTOR-pdf>
- Masvie, I. (1992). English in Norway: A Sociolinguistic Study. *Unpublished Master's Thesis*. Oslo: Institutt Britiske og Amerikanske Studier
- Mattiello, E. (2008). *An Introduction to English Slang: A Description of Its Morphology, Semantics and Sociology*. Milan: Polimetrico International Scientific Publisher.
https://arpi.unipi.it/bitstream/11568/764101/1/An%20Introduction%20to%20English%20Slang_2008.pdf
- Mattiello, E. (2012). Abbreviations in English and Italian Scientific Discourse. *ESP Across Cultures*, 149 - 168. <https://edipuglia.it/wp-content/uploads/ESP%202012/Mattiello.pdf>
- Mattiello, E. (2013). *Extra-Grammatical Morphology in English: Abbreviation, Blends, Reduplicatives, and Related Phenomena*. Berlin: Walter de Gruyter.
<https://doi.org/10.1515/9783110295399>
- Mattiello, E. (2016). Analogical Neologism in English. *Italian Journal of Linguistics*, 103-142. https://www.italian-journal-linguistics.com/app/uploads/2021/05/4_Mattiello.pdf
- Mattiello, E. (2017). *Analogy in Word Formation: A Study of English Neologism and Occasionalism*. Berlin: Walter de Gruyter. <https://doi.org/10.1515/9783110551419>
- Mayo, E., & Jarvis, L. (1981). *The Psychology of Leisure Travel*. Boston: CBI Publishing Company.
- McGowan, E. (2017, September 27). *Library*. Retrieved from Startups.com:
<https://www.startups.com/library/expert-advice/good-bad-ugly-startup-logos-2017>
- Merlini Barbaresi, L. (2008). Extra-grammatical Morphology: English Reduplicatives. In J. Douthwaite, & D. E. Pezzini, *Words in Action: Diachronic and Synchronic Approaches to English Discourse. Studies in Honour of Ermanno Barisone* (pp. 228-241). Genova: ECIG.
https://www.academia.edu/10100970/Extra_grammatical_morphology_English_reduplicatives
- Mesthrie, R., & Deumert, A. (2009). Critical Sociolinguistics: Approaches to Language and Power (Chapter 10). In R. Mesthrie, J. Swann, & A. & Deumert, *Introducing Sociolinguistics, 2nd edition* (pp. 309 - 343). Edinburgh: Edinburgh University Press.
<https://doi.org/10.1515/9780748632497-014>
- Miller, L. (1997, January). *Wasei Eigo: English 'Loanwords' Coined in Japan*. Retrieved from Research Gate:
https://www.researchgate.net/publication/313008948_Wasei_eigo_English_'loanwords'_coined_in_Japan
- Minkova, D. (2002). Ablaut Reduplication in English: The Criss-crossing of Prosody and Verbal Art. *English Language and Linguistics*, 133-169.
<https://doi.org/10.1017/s1360674302001077>
- Moehkardi, R. R. (2016). Patterns and Meanings of English Words through Word Formation Processes of Acronym, Clipping, Compound, and Blending found in Internet-based Media. *Humaniora*, 325-339. <https://doi.org/10.22146/jh.22287>
- Moehkardi, R. R. (2019). English Blends in Indonesian Context: their Word Formation Processes and Meanings. *Humaniora*, 21-32. <https://doi.org/10.22146/jh.v31i1.40374>



- Moehkardi, R. R. (2019). *Foreign Languages in Indonesian Brand Names: Language Creativity or Language Imperialism*. Yogyakarta: Faculty of Cultural Science, Universitas Gadjah Mada. https://prisma.simaster.ugm.ac.id/karya_files/foreign-language-in-indonesian-brand-names--language-creativity-or-language-imperialism-46d73648a4f2c6164dab79ce1eb70443
- Moehkardi, R.R. (2021). English Acronyms in Indonesian School Events. *Lexis: Journal on English Lexicology*, 1-30. <https://doi.org/10.4000/lexis.5544>.
- Moehkardi, R. R. (2022). The Influence of English on Bahasa Indonesia: A Brief Review. In T. D. Hardjanto, & A. Q. Zahroh (eds). *Literary and Linguistic Spectrum II: Doing English Studies from a Global Perspective* (pp. 27-54). Yogyakarta: English Department, Faculty of Cultural Sciences, Universitas Gadjah Mada. https://scholar.google.com/citations?view_op=view_citation&hl=en&user=IQQTEVYAAAAJ&citation_for_view=IQQTEVYAAAAJ:KIAtU1dfN6UC
- Munat, J. (2007). *Lexical Creativity: Texts and Contexts*. Amsterdam: John Benjamin Publishing Company. <https://doi.org/10.1075/sfsl.58>
- Murphy, J. (1998). What is Branding? In S. Hart, & J. Murphy, *Brands: The New Wealth Creators* (pp. 1-12). Hampshire: Palgrave. https://doi.org/10.1007/978-1-349-26070-6_1
- Nadarajan, S. (n.d.). *A Crosslinguistic Study of Reduplication*. Arizona: Arizona Working Paper in SLAT. <https://journals.librarypublishing.arizona.edu/jslat/article/209/galley/203/view/>
- Nemser, W. (n.d.). *Diachronic Lexical Change and Foreign Language Acquisition*. Unversity Klagenfurt. <https://www.jstor.org/stable/43023221>
- Nikafrooz, M., Veysi, E., & Pazhakh, A. (2014). Generative Aspects of Acronyms. *International Journal of Language Learning and Applied Linguistics World*, 245-258. https://www.researchgate.net/publication/314095289_GENERATIVE_ASPECTS_OF_ACRONYMS
- Nivens, R. (1993). Reduplication in Four Dialects of West Tarangan. *Oceanic Linguistics*, 353-388. <https://doi.org/10.2307/3623198>
- Nolda, A. (2014). Word-formation Types: Definition, Identification, Classification. <http://archive.nyud.hu/archiv/eloadasok/nolda2014.pdf>
- Nordquist. (2017, April 27). *What is brand name*. Retrieved from ThoughtCo: <https://www.thoughtco.com/what-is-brand-name-1689036>.
- Nordquist, R. (2017, April 22). *what is logo*. Retrieved from Thought.Co: <https://www.thoughtco.com/logo-symbol-term-1691135>
- Nordquist, R. (2020, February 12). *What's in a Name Definition and Examples of Names in English*. Retrieved from Thought.Co.: <https://www.thoughtco.com/name-nouns-term-1691414>)
- Notosusanto, N. (1979). Masalah Akronim dan Singkatan dalam Perkembangan Bahasa Indonesia (Acronym and Abbreviation in the Development of Bahasa Indonesia). *Bahasa dan Sastra*, 2-10. <http://kin.perpusnas.go.id/DisplayData.aspx?pId=27159&pRegionCode=UKWMS&pClientId=710>

- Nuessel, F. (2010). A Note on Names for Energy Drinks Brands and Products. *Names: A Journal of Onomastics*, 102-110.
<https://doi.org/10.1179/002777310x12682237915188>
- Nuessel, F. (2016). A Note on Selected Brand Names of E-Cigarettes. *Names: A Journal of Onomastics*, 41-49. <https://doi.org/10.1080/00277738.2016.1118864>
- Nurhayati, D.A.W. (2016). Word Formation Processes and a Technique in Understanding Waria Slang Tulungagung. *EFL Journal*, 59-87. <https://doi.org/10.21462/eflj.v1i1.9>
- Nyström, S. (2016). Names and Meanings. In C. E. Hough, *The Oxford Handbook of Names and Naming* (pp. 39-51). Oxford: Oxford University Press.
- Pepperwood, J. (2015, May 24). *Retarded Dragon*. Retrieved from Urban Online Dictionary: <https://www.urbandictionary.com/define.php?term=Retarded%20Dragon>
- Permatasari, M., & Suyudi, I. (2011). The Patterns of Indonesian Blend Words. *Uzbek-Indonesian Joint Interational Conference* (pp. 23-26). Jakarta: Gunadarma University. <https://library.gunadarma.ac.id/repository/the-patterns-of-indonesian-blend-words-jurnal>
- Phillipson, R. (1992). *Linguistic Imperialism*. Oxford: Oxford University Press. <https://global.oup.com/academic/product/linguistic-imperialism-9780194371469?lang=en&cc=cn>
- Pickens, J. (2005, January). *Attitudes and Perceptions*. Retrieved from Research Gate: https://www.researchgate.net/publication/267362543_Attitudes_and_Perceptions
- Plag, I. (2003). *Word Formation in English*. Cambridge: Cambridge University. <https://doi.org/10.1017/cbo9780511841323>
- Plag, I. (2009). Compound Stress Assignment by Analogy: The Constituent Bias. *Zeitschrift für Sprachwissenschaft*, 1-37. <https://doi.org/10.1515/zfsw.2010.009>
- Plag, I., Kunter, G., Lappe, S., & Braun, M. (2008). The Role of Semantics, Argument Structure, and Lexicalisation in Compound Stress. *Language*, 760-794. <https://doi.org/10.1353/lan.0.0072>
- Pogacar, R., Plant, E., Rosulek, L., & Kouril, M. (2015). Sounds Good: Phonetic Sound Patterns in Top Brand Names. *Mark Lett*, 549-563. <https://doi.org/10.1007/s11002-014-9288-z>
- Poix, C. (2018). Neology in Children's Literature: A Typology of Occasionalism. *Lexis*, 1-23. <https://doi.org/10.4000/lexis.2111>
- Popescu, S. (2013). The Description Theory of Names. *Dissertation*. Budapest: Department of Philosophy, Central European University. <https://www.etd.ceu.edu/2013/fphpos01.pdf>
- Prčić, T. (2007). Headhood of Suffixes and Final Combining Forms in English Word Formation. *Acta Linguistica Hungarica*, 381-392. <https://doi.org/10.1556/aling.54.2007.4.2>
- Preuszová, B. (2017). Helter-Skelter, Arty-Farty, Mish-Mash: A Linguistic Analysis of Reduplicative Expression in English. *Bachelor Thesis*. Brno, Czech: Masaryk University. https://is.muni.cz/th/ox94w/Preuszova_441364_bakalarska_prace.pdf
- Putz, M. (1991). The Art of the Acronym in Thomas Puncheon. *Studies in the Novel*, 371-382.



- QualtricsXM. (2020). *Brand Awareness Survey*. Retrieved from Qualtrics:
qualtrics.com/arketplace/brand-awareness-survey/?utm_lp+hub-what-is-brand-perception
- QualtricsXM. (2020). *What is brand perception and how to measure it*. Retrieved from *Qualtrics*: qualtrics.com/experience-management/brand/brand-perception
- Quirk, R. G. (1985). *A Comprehensive Grammar of the English Language*. Cambridge: Longman. <https://doi.org/10.2307/415437>
- Quirk, R., Greenbaum, S., Leech, G., & Svartvik, J. (1985). *A Comprehensive Grammar of the English Language*. Cambridge: Longman.
- Rafida, T. (2016). The English Blending Words in Indonesian Newspapers. *LET: Linguistics, Literature and English Teaching Journal*. <https://doi.org/10.18592/let.v6i2.1457>
- Renner, V. (2008). On the semantics of English coordinate compounds. *English Studies*, 606-613. <https://doi.org/10.1080/00138380802011982>
- Ridder, S. (1995). English in Dutch. *English Today*, 44-50. <https://doi.org/10.1017/s0266078400008622>
- Riemer, N. (2015). A History of Semantics. In N. Riemer, *Handbook of Semantics* (pp. 1-27). Cambridge: Routledge. <https://doi.org/10.4324/9781315685533>
- Riemer, N. (2010). *Introducing Semantics*. Cambridge: Cambridge University. <http://www.cambridge.org/9780521851923>
- Ries, A., & Trout, J. (2001). *Positioning: The Battle for Your Mind*. New York: McGraw-Hill. https://www.yourhomeworksolutions.com/wp-content/uploads/edd/2016/10/20160124032608positioning_the_battle_for_your_mind_.pdf
- Room, A. (1998). History of Branding. In S. Hart, & J. Murphy, *Brands: The New Wealth Creators* (pp. 13-23). Hampshire: Palgrave. https://doi.org/10.1007/978-1-349-26070-6_2
- Rosa, R., & Zaim, M. (2014). Shift in Word Formation Process of Indonesian Words. *Seminar on English and Language Teaching*, (pp. 1- 11). Padang. https://www.academia.edu/9749919/Shift_in_Word_Formation_Process_of_Indonesia_n_Words
- Rosenberg, M. (1960). Cognitive, Affective and Behavioral Components of Attitudes. In M. a. Rosenberg, *Attitude Organization and Change: An Analysis of Consistency among Attitude Components*. New Haven: Yale University Press. <https://searchworks.stanford.edu/view/690472>
- Rot, S. (1983). On Nominal Compounding in Present Day English. *Hungarian Studies in English*, 125-144. <https://www.jstor.org/stable/i40057417>
- Rudiger, S. (2018). Mixed Feelings: Attitudes toward English loanwords and their use in South Korea. *Open Linguistics*, 184-198. <https://doi.org/10.1515/opli-2018-0010>
- Saeed, J. (2003). *Semantics*. Cambridge: Blackwell Publishing. https://www.academia.edu/25250981/Saeed_john_i_semantics
- Sari, S. W., Martiwi, R., & Nisa, B. (2021). Portmanteau Words of English Food and Beverage's Names in Indonesia. *Linguistics and Culture Review*, 1534-1547. <https://doi.org/10.21744/lingcure.v5ns3.1825>

- Scalise, S. (1984). *Generative Grammar*. Dordrecht: Foris.
- Schlücker, B., & Plag, I. (2011). Compound or Phrase? Analogy in Naming. *Lingua*, 1-25. <https://doi.org/10.1016/j.lingua.2011.04.005>
- Schröder, A., & Mühleisen, S. (2010). New Ways of Investigating Morphological Productivity. *Arbeiten aus Anglistik und Amerikanistik*, 43-50. <https://pub.uni-bielefeld.de/record/1795212>
- Schumacker, R., & Lomax, R. (2014). *A Beginner's Guide to Structural Equation Modelling*. New York: Routledge. <https://doi.org/10.4324/9780203851319>
- Schwaiger, T. (2015). Reduplication. In P. O. Muller, I. Ohnheiser, S. Olsen, & F. Rainer, *Word-Formation: An International Handbook of the Languages of Europe Vol.1* (pp. 467-484). Berlin: Walter de Gruyter. <https://doi.org/10.1515/9783110246254-027>
- Sengkey, S. D. (2016). *Kata-kata Pinjaman Bahasa Inggris dalam Bahasa Indonesia pada Koran Manado Post*. Retrieved from <https://ejournal.unsrat.ac.id/index.php/jefs/article/viewFile/11399/10988>
- Sicherl, E. (2018). English Influence on Word-Formational Production in Slovene. *AAA- Arbeiten aus Anglistik und Amerikanistik*, 141-158. <https://www.jstor.org/stable/26621254>
- Sklyarenko, A., & Sklyarenko, O. (2005). Interrelationship between common nouns and proper nouns. *Proceedings of the 21st International Congress of Onomastic Sciences* (pp. 277-282). Uppsala: Sprak-och folkminnesinstitutet.
- Sneddon, J. N., Adelaar, A., Djenar, D. N., & Ewing, M. C. (n.d.). *Indonesian Reference Grammar*. Melbourne: Allen & Unwin. <https://search.worldcat.org/title/645939964>
- Soeparno. (1985). Akronim dan Masalahnya (Acronym and Its Problems). *Bahasa dan Sastra*, 9 - 17.
- Spencer, A. (1994). Morphological Theory and English. *Links & Letters*, 71-84. <https://www.semanticscholar.org/paper/Morphological-theory-and-English-Spencer/41bd69841984bc3effa426df342a058c86a62031>
- Spencer, A. (2011). What's in a Compound. *Journal of Linguistics*, 481-507. <https://www.jstor.org/stable/41261760>
- Štekauer, P. (1997). On the Semiotics of Proper Names and their Conversion. *AAA: Arbeiten Aus Anglistik Und Amerikanistik*, 27-36.
- Štekauer, P., & Lieber, R. (2005). *Handbook of Word-Formation*. Dordrecht: Springer. <https://doi.org/10.1007/1-4020-3596-9>
- Stewart, I. (2023, August 14). *Number Symbolism*, 7. Retrieved from Britannica: <https://www.britannica.com/topic/number-symbolism/7>
- Stoner, J. L. (2017). The Name Game: How Naming Products Increases Psychological Ownership and Subsequent Consumer Evaluations. *Society for Consumer Psychology*, 130-137. <https://doi.org/10.1002/jcpy.1005>
- Sugioka, Y. (1995). Regularity in Inflection and Derivation: Rule vs Analog in Japanese Deverbal Compound Formation. *Acta Linguistica Hungaria*, 231-253. <https://www.jstor.org/stable/44306759>
- Suyudi, P. a. (2011). The patterns of Indonesian blends. *Uzbek-Indonesia Joint International Conference I*.



- Tauber, S. (2014, May 1). *Perception vs Attitude--what is the difference?* Retrieved from Sarah Tauber on being happy again: sarahtauber.com/interesting-words/peerception-vs-attitude=difference
- Taubenfeld, E. (2023, January 23). *Here's Why 7 Is Considered a Lucky Number*. Retrieved from Reader's Digest: <https://www.rd.com/article/number-7/>
- Thomason, S. (2010). Contact Explanations in Linguistics. In R. Hickey, *The Handbook of Language Contact* (pp. 31-47). Singapore: Wiley and Blackwell. <https://doi.org/10.1002/9781444318159.ch1>
- Ungerer, F. (1991). Acronyms, Trade Names, and Motivation. *AAA-Arbeiten aus Anglistik und Amerikanistik*, 131-158. <https://www.proquest.com/scholarly-journals/acronyms-trade-names-motivation/docview/1300213946/se-2?accountid=13771>
- Urban Dictionary, <https://www.urbandictionary.com/>
- Valentine, T., Brennen, T., & Bredert, S. (1996). *The Cognitive Psychology of Proper Names: on the Importance of Being Ernest*. New York: Routledge. <https://doi.org/10.4324/9780203285763>
- van Lancker, W. &. (2018, 09 01). *Best and worst names and 3 naming trends for 2018*. Retrieved from fastcodesign.com: <https://www.fastcodesign.com>
- van Lancker, W., & Leppert, G. (2018, September 1). *2017's Best and Worst Brand Names- and 3 Naming Trends for 2018*. Retrieved from FastCompany: <https://www.fastcompany.com/90156104/2017s-best-and-worst-names-and-3-naming-trends-for-2018>
- Verhoeven, B., van Zaanen, M., Daelemans, W., & van Huyssteen, G. (2014). Automatic Compound Processing: Compound Splitting and Semantic Analysis for Afrikaans and Dutch. *First Workshop on Computational Approaches to Compound Analysis*, (pp. 20-30). Dublin. <https://doi.org/10.3115/v1/w14-5703>
- Vizmuller-Zocco, J. (1985). Linguistic Creativity and Word Formation. *Italica*, 305-310. <https://doi.org/10.2307/479110>
- Vogel, I. (1990). English Compounds in Italian: The Question of the Head. In W. U. Dressler, *Contemporary Morphology* (pp. 99-110). New York: de Gruyter. <https://doi.org/10.1515/9783110874082.99>
- Weinreich, U. (1953). *Languages in Contact: Findings and Problems*. the Hague: Mouton Publishers. <https://doi.org/10.2307/410136>
- Weiskopf, D. (2007). Compound Nominal, Context and Compositionality. *Synthese*, 161-204. <https://doi.org/10.1007/s11229-005-3489-1>
- Wheaton, B., Muthen, B., Alwin, D., & Summers, G. (1977). Assessing reliability and stability in panel models. *Sociological methodologies*, 84-136. <https://doi.org/10.2307/270754>
- Wijana, I. (2012). The Use of English in Indonesian Adolescent's Slang. *Humaniora*, 315 - 323. <https://doi.org/10.22146/jh.1373>
- Wijana, I. (2014). Bahasa, Kekuasaan dan Resistansinya: Study tentang Nama-nama Badan Usaha di Daerah istimewa Yogyakarta (Language, Power, and Resistance: A Study of

- Wijana, I. D. (2021). Reduplication in Javanese. *Linguistik Indonesia*, 29-47. <https://doi.org/10.26499/li.v39i1.167>
- Wikipedia. (2019, November 23). *Constitution of Indonesia*. Retrieved from Wikipedia: https://en.wikipedia.org/wiki/Constitution_of_Indonesia
- Wikipedia. (2022, July 25). *Brand*. Retrieved from Wikipedia: <https://en.wikipedia.org/wiki/Brand>
- Wikipedia. (2024, January 12). *Seven Stones*. Retrieved from Wikipedia: https://en.wikipedia.org/wiki/Seven_stones
- Wikipedia. (n.d.). *gojek*. Retrieved from wikipedia: <https://en.wikipedia.org/wiki/GO-JEK>
- Winford, D. (2010). Contact and Borrowing. In R. Hickey, *The Handbook of Language Contact* (pp. 170-187). Singapore: Wiley-Blackwell.
- Wordprof. (2018, December 13). *linguistics*. Retrieved from e-notes: <https://www.enotes.com/homework-help/what-difference-between-diachronic-synchronic-347387>
- www.dictionary.com. (n.d.). *brand name*. Retrieved from <https://www.dictionary.com/browse/brand-name>
- Xiang, X. (2012). Linguistic and Cultural Characteristics of Domain Names of Top Fifty Most-Visited Websites in the U.S. and China: a Cross Linguistics Study of Domain Names and e-Branding. *Names: a Journal of Onomastics*, 210-219. <https://doi.org/10.1179/0027773812z.00000000032>
- Zaihariev, M. (2004). *A Linguistics Approach to Extracting Acronym Expansion from Text*. Burnaby: Simon Fraser University. <https://doi.org/10.1007/s10115-003-0105-x>
- Zaim, M. (2015). Pergeseran Sistem Pembentukan Kata Bahasa Indonesia: Kajian Akronim, Blending, dan Kliping (System shift of Indonesian word formation processes: a study of acronym, blending and clipping). *Linguistik Indonesia*, 173-192. <https://doi.org/10.26499/li.v33i2.36>
- Zapata, A. (2007). *Unit 1: Types of Words and Word-Formation Processes in English*. Retrieved from Ingles IV: http://webdelprofesor.ula.ve/humanidades/azapata/materias/english_4
- Zhang, S., & Schmitt, B. (2001). Creating Local Brands in Multilingual International Markets. *Journal of Marketing Research*, 313-325. <https://doi.org/10.1509/jmkr.38.3.313.18869>
- Zwicky, A. M., & Pullum, G. K. (1987). Plain Morphology and Expressive Morphology. *Proceedings of the 13th Annual Meeting of the Berkeley Linguistic Society* (pp. 330-340). Berkeley: Berkeley Linguistic Society. <https://doi.org/10.3765/bls.v13i0.1817>