



TABLE OF CONTENTS

COVER PAGE	i
HALAMAN SAMPUL.....	i
TITLE PAGE	ii
HALAMAN PENGESAHAN.....	iii
PERNYATAAN BEBAS PLAGIAT	iv
ACKNOWLEDGEMENTS.....	v
TABLE OF CONTENTS.....	vi
TABLE OF FIGURES.....	viii
ABSTRACT	xi
INTISARI	xii
CHAPTER I INTRODUCTION.....	1
1.1 Background of the Study	1
1.2 Research Questions	5
1.3 Objectives of Research	6
1.4 Scope of Research.....	6
1.5 Literature Reviews	7
1.6 Theoretical Framework	12
1.6.1 Representation Theory by Stuart Hall.....	13
1.6.2 Stereotyping	18
1.6.3 Film Analysis Concept.....	21
1.7 Research Methods	25
1.7.1 Method of Collecting Data.....	26
1.7.2 Method of Data Analysis	28
1.8 Presentation.....	30
CHAPTER II Female Characters in American Cinema	32
2.1 Traditional Representation of Female Villains in Media	32
2.2 Gender Stereotypes Associated with Female Villains	34
2.3 Female Villains from Media	39
2.4 Evolution of Female Villain Portrayal	43



CHAPTER III Female as Villain Characters in Movies	55
3.1 The representation of Cruella.....	55
3.1.1 Cruella as the Representation of Other	57
3.1.2 Cruella as a Rebellious Character	59
3.2 Gender Stereotypes: The Construction of Otherness and Exclusion	63
3.2.1 Power and Representation in Cruella	66
3.2.2 Unfeminine Representation and Act of Madness.....	77
3.3 Challenging the Stereotype	84
3.3.1 Contesting the Stereotype	84
3.3.2 Rewriting the Tale.....	86
3.4 Beyond Realism: Distancing Effects and Misconceptions About Female Violence	98
CHAPTER IV CONCLUSION.....	102
REFERENCES.....	105
INTERNET SOURCES	109