

PENDAPATAN PETERNAK PLASMA DALAM KEMITRAAN USAHA AYAM PEDAGING DI KECAMATAN GALUR, KABUPATEN KULON PROGO

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INTISARI

Penelitian ini bertujuan untuk mengetahui produksi, biaya produksi dan pendapatan usaha ternak ayam pedaging dan faktor-faktor yang mempengaruhi produksi dan biaya produksi usaha ternak ayam pedaging.

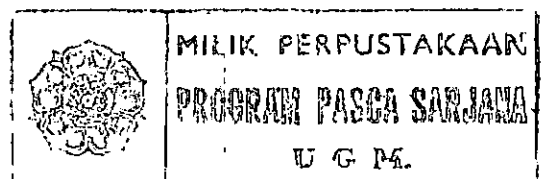
Metode dasar secara deskriptif, penentuan daerah penelitian secara *purposive*, penentuan sampel peternak plasma secara sensus. Analisis data dengan analisis tabel dan statistik. Untuk mengetahui faktor-faktor yang mempengaruhi produksi dan biaya produksi usaha ternak ayam pedaging diestimasi dengan regresi linier berganda *double natural logarithm* (ln).

Variabel bebas yang berpengaruh nyata terhadap produksi ayam pedaging yaitu; jumlah pakan, biaya obat-obatan, vitamin dan vaksin, jumlah kematian, jumlah bibit, umur panen, dan dummy musim 2 (Juli-Oktober), sedangkan jumlah tenaga kerja, luas kandang, lama pendidikan, pengalaman, lama bermitra, dummy musim 1 (April-Juli) dan dummy musim 3 (Oktober-Januari) tidak berpengaruh nyata terhadap produksi.

Faktor-faktor yang berpengaruh nyata terhadap biaya produksi ayam pedaging adalah produksi, jumlah bibit, jumlah kematian, dummy musim 1 (April-Juli), dan dummy musim 3 (Oktober-Januari), sedangkan pengalaman, lama pendidikan, dan lama bermitra, dummy musim 2 (Juli-Oktober) tidak berpengaruh nyata terhadap produksi. Rata-rata pendapatan peternak plasma sebesar Rp. 15.034.107 per tahun yang berarti usaha ini menguntungkan.

Kata Kunci: Produksi, Biaya Produksi, Pendapatan, Kemitraan

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THE REVENUE OF PLASMA FARMERS OF CHICKEN FARMING PARTNERSHIP IN GALUR SUBDISTRICT, KULON PROGO DISTRICT

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ABSTRACT

This reasearch aims to identify the production process, the production costs, as well as the revenue of chicken farming business and the influencing factors of this production process and costs.

Descriptive- basis method, purposive research area determination, and sensus based sample taking of plasma farmers are conducted as well as data analysis using statistical table. The influencing factors of this production process and costs of chicken farming business is estimated by double linier regression of double natural logarithm.

The research result shows that the chicken farming business production is based on the average weight of the chicken farming in the range of 1,52 - 1,65 Kg/chicken. Independent variables that has significant influenceson the production include feeding materials of farming, medical expenses, vitamins and vaccines, death rate, seed amount, harvest time and dummy season 2 (July-October). While number of farmers, the field vast, the farmers educational length of period, experience, partnership length of period, dummy season 1 (April-July) and dummy season 3 (October – January) are the non significant influences.

The production cost of this business is Rp 34.772.408 per production period. Independent variables that has significant influenceson the production cost include production, seed amount, death rate, dummy season 1 (April-July) and dummy season 3 (October – January). While the farmers educational length of period, experience, partnership length of period and dummy season 2 (July-October) are the non significant influences. The average revenue of plasma farmers is Rp 15.034.107 per year, which means that this business is profitable.

Keyword : Production, Production Cost, Revenue, Partnership

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