



REFERENCES

- Canberra Health Literacy Club, 2023. Writing Health Information for Consumers – Canberra Health Literacy [WWW Document]. URL <https://cbrhl.org.au/health-services-providers/writing-patient-information/> (accessed 12.3.23).
- CDC, 2022. Visual Communication Resources [WWW Document]. URL <https://www.cdc.gov/healthliteracy/developmaterials/visual-communication.html>
- CDC, 2018. Health Communication Playbook.
- Chen, J., Wang, Y., 2021. Social Media Use for Health Purposes: Systematic Review. *J Med Internet Res* 23. <https://doi.org/10.2196/17917>
- Chu-Ko, F., Chong, M.L., Chung, C.J., Chang, C.C., Liu, H.Y., Huang, L.C., 2021. Exploring the factors related to adolescent health literacy, health-promoting lifestyle profile, and health status. *BMC Public Health* 21, 1–12. <https://doi.org/10.1186/S12889-021-12239-W/TABLES/5>
- Ghahramani, A., de Courten, M., Prokofieva, M., 2022. “The potential of social media in health promotion beyond creating awareness: an integrative review.” *BMC Public Health* 22. <https://doi.org/10.1186/S12889-022-14885-0>
- Graham, S., Brookey, J., 2008. Do Patients Understand? *Perm J* 12, 67. <https://doi.org/10.7812/TPP/07-144>
- Jane, M., Hagger, M., Foster, J., Ho, S., Pal, S., 2018. Social media for health promotion and weight management: A critical debate. *BMC Public Health* 18, 1–7. <https://doi.org/10.1186/S12889-018-5837-3/PEER-REVIEW>
- Jiang, S., Tay, J., Ngien, A., Basnyat, I., 2022. Social Media Health Promotion and Audience Engagement: The Roles of Information Dissemination, Organization-Audience Interaction, and Action Confidence Building. *Health Commun.* <https://doi.org/10.1080/10410236.2022.2150809>
- Kaphingst, K.A., Kreuter, M.W., Casey, C., Leme, L., Thompson, T., Cheng, M.R., Jacobsen, H., Sterling, R., Oguntimein, J., Filler, C., Culbert, A., Rooney, M., Lapka, C., 2012. Health literacy INDEX: Development, reliability, and validity of a new tool for evaluating the health literacy demands of health information materials, in: *Journal of Health Communication*. pp. 203–221. <https://doi.org/10.1080/10810730.2012.712612>
- Korda, H., Itani, Z., 2013. Harnessing social media for health promotion and behavior change. *Health Promot Pract* 14, 15–23. <https://doi.org/10.1177/1524839911405850>
- Lai, L.S.L., To, W.M., 2015. CONTENT ANALYSIS OF SOCIAL MEDIA: A GROUNDED THEORY APPROACH.
- Levac, J.J., O’sullivan, T., 2010. Social Media and its Use in Health Promotion.
- Limniou, M., Ascroft, Y., Mclean, S., 2021. Differences between Facebook and Instagram Usage in Regard to Problematic Use and Well-Being 1, 3. <https://doi.org/10.1007/s41347-021-00229-z>
- Marar, S.D., Al-Madaney, M.M., Almousawi, F.H., 2019. Health information on social media.: Perceptions, attitudes, and practices of patients and their companions. *Saudi Med J* 40, 1294. <https://doi.org/10.15537/SMJ.2019.12.24682>
- Margaretha, L., Sunarya, D.M., 2017. INSTAGRAM SEBAGAI MEDIA SOSIALISASI 9 PROGRAM UNGGULAN PEMERINTAH (Studi Kasus pada Bagian Hubungan Masyarakat Koperasi dan Usaha Kecil dan Menengah Republik Indonesia pada



- Instagram @kemenkopUKM). *Communication* 8, 88–105.
<https://doi.org/10.36080/COMM.V8I2.637.G536>
- Mei, X., Chen, G., Zuo, Y., Wu, Q., Li, J., Li, Y., 2023. Changes in the health literacy of residents aged 15–69 years in central China: A three-round cross-sectional study. *Front Public Health* 11. <https://doi.org/10.3389/FPUBH.2023.1092892/FULL>
- NapoleonCat, 2023. Instagram users in Indonesia - December 2022 | NapoleonCat [WWW Document]. URL <https://napoleoncat.com/stats/instagram-users-in-indonesia/2022/12/> (accessed 4.24.23).
- Nobles, A.L., Leas, E.C., Latkin, C.A., Dredze, M., Strathdee, S.A., Ayers, J.W., 2020. #HIV: Alignment of HIV-Related Visual Content on Instagram with Public Health Priorities in the US. *AIDS Behav* 24, 2045–2053. <https://doi.org/10.1007/S10461-019-02765-5/METRICS>
- O’Kane, N., McKinley, M.C., Gough, A., Hunter, R.F., 2022. Investigating the feasibility and acceptability of using Instagram to engage post-graduate students in a mass communication social media-based health intervention, #WeeStepsToHealth. *Pilot Feasibility Stud* 8. <https://doi.org/10.1186/S40814-022-01207-9>
- Olsen, A., 2023. Improving Health Literacy: Translating Medical Jargon | Wolters Kluwer [WWW Document]. URL <https://www.wolterskluwer.com/en/expert-insights/improving-health-literacy-translating-medical-jargon> (accessed 12.24.23).
- OOSGA, 2023. Social Media in Indonesia - 2023 Stats & Platform Trends - OOSGA [WWW Document]. URL <https://oosga.com/social-media/idn/> (accessed 4.24.23).
- Reed, P., Brach, C., 2022. Organizations Have an Opportunity to Enhance Health Literacy [WWW Document]. <https://health.gov/news/2022/10/organizations-have-opportunity-enhance-health-literacy>.
- Seidman, J., 2011. 4 The Role of Health Literacy in Health Information Technology | Innovations in Health Literacy Research: Workshop Summary | The National Academies Press [WWW Document]. National Academies Press. URL <https://nap.nationalacademies.org/read/13016/chapter/5> (accessed 12.4.23).
- Short, S.E., Mollborn, S., 2015. Social Determinants and Health Behaviors: Conceptual Frames and Empirical Advances. *Curr Opin Psychol.* 5, 78–84.
<https://doi.org/10.1016/j.copsyc.2015.05.002>
- Srivastava, S.B., 2019. Language: A Powerful Tool in Promoting Healthy Behaviors. *Journal of Lifestyle MedicineAmerican Journal of Lifestyle Medicine* research 2019.
<https://doi.org/10.1177/1559827619839995>
- Stellefson, M., Paige, S.R., Chaney, B.H., Chaney, J.D., 2020. Evolving Role of Social Media in Health Promotion: Updated Responsibilities for Health Education Specialists. *International Journal of Environmental Research and Public Health* 2020, Vol. 17, Page 1153 17, 1153.
<https://doi.org/10.3390/IJERPH17041153>
- Suarez-Lledo, V., Alvarez-Galvez, J., 2021. Prevalence of Health Misinformation on Social Media: Systematic Review. *J Med Internet Res* 23. <https://doi.org/10.2196/17187>
- Šulinskaitė, K., Zagurskienė, D., Blaževičienė, A., 2022. Patients' health literacy and health behaviour assessment in primary health care: evidence from a cross-sectional survey. *BMC Primary Care* 23, 1–7. <https://doi.org/10.1186/S12875-022-01809-5/TABLES/3>
- Tang, L., Wang, J., 2021. Effects of New Media Use on Health Behaviors: A Case Study in China. *Iran J Public Health* 50, 949. <https://doi.org/10.18502/IJPH.V50I5.6112>
- Tonsaker, T., Bartlett, G., Trpkov, C., 2014. Health information on the Internet: Gold mine or minefield? *Canadian Family Physician* 60, 407.



UCSF Health, 2022. Evaluating Health Information.

Vaillant, A.A.J., Gulick, P.G., 2022. HIV and AIDS Syndrome - StatPearls - NCBI Bookshelf [WWW Document]. URL <https://www.ncbi.nlm.nih.gov/books/NBK534860/?report=classic> (accessed 2.24.23).

Vedel, I., Ramaprasad, J., Lapointe, L., 2020. Social Media Strategies for Health Promotion by Nonprofit Organizations: Multiple Case Study Design. *J Med Internet Res* 22. <https://doi.org/10.2196/15586>

Waymack, J.R., Sundareshan, V., 2023. Acquired Immune Deficiency Syndrome. https://doi.org/10.1007/978-3-030-26961-6_51

Woloshin, S., Yang, Y., Fischhoff, B., 2023. Communicating health information with visual displays. *Nat Med* 29, 1085–1091. <https://doi.org/10.1038/S41591-023-02328-1>

Xie, J., Liu, L., 2022. Identifying features of source and message that influence the retweeting of health information on social media during the COVID-19 pandemic. *BMC Public Health* 22, 1–11. <https://doi.org/10.1186/S12889-022-13213-W/TABLES/5>