

## REFERENCES

- Alkhodary, D. (2023). Integrating Sustainability into Strategic Management: a Path Towards Long-Term Business Success. *International Journal of Professional Business Review*, 8(4), p.e01627. doi:<https://doi.org/10.26668/businessreview/2023.v8i4.1627>.
- Amalric, F. and Hauser, J. (2006) 'Economic drivers of Corporate Responsibility Activities', *Journal of Corporate Citizenship*, (20), pp. 27–38. doi:10.9774/gleaf.4700.2005.wi.00006.
- Amandina Bumi Nusantara. (2022). *PT. AMANDINA BUMI NUSANTARA*. [amandinabuminusantara.com](https://amandinabuminusantara.com). <https://amandinabuminusantara.com/about-us>
- Ashour, M., Ali, N. and Allan, M. (2020). Corporate Social Responsibility and Competitive Advantage: Relationships and Mechanisms. *International Journal of Economics and Business Administration*, VIII(Issue 3), pp.161–175. doi:<https://doi.org/10.35808/ijeba/494>.
- Ayudia Dwi Puspitasari (2017). Analisis Pengaruh Enterprise Risk Management Disclosure, Intellectual Capital Disclosure, dan Corporate Social Responsibility Disclosure Terhadap Nilai Perusahaan (Studi Empiris pada Perusahaan Pertambangan yang Terdaftar di BEI Tahun 2012-2015).
- Barić, A. (2017). Corporate social responsibility and stakeholders: Review of the last decade (2006–2015). *Business Systems Research Journal*, 8(1), pp.133–146. doi:<https://doi.org/10.1515/bsrj-2017-0011>.
- Bernal-Conesa, J.A., de Nieves Nieto, C. and Briones-Peñalver, A.J. (2017). CSR Strategy in Technology Companies: Its Influence on Performance, Competitiveness and Sustainability. *Corporate Social Responsibility and Environmental Management*, 24(2), pp.96–107. doi:<https://doi.org/10.1002/csr.1393>.
- Carroll, A.B. (1991). The Pyramid of Corporate Social Responsibility: toward the Moral Management of Organizational Stakeholders. *Business Horizons*, 34(4), pp.39–48. doi:[https://doi.org/10.1016/0007-6813\(91\)90005-G](https://doi.org/10.1016/0007-6813(91)90005-G).
- Carter, C.R. and Rogers, D.S. (2008) 'A framework of sustainable supply chain management: Moving toward new theory', *International Journal of Physical Distribution & Logistics Management*, 38(5). doi:10.1108/09600030810882816.
- Casadesus-Masanell, R. and Ricart, J.E. (2010) 'From strategy to business models and onto tactics', *Long Range Planning*, 43(2–3), pp. 195–215. doi:10.1016/j.lrp.2010.01.004.
- Cavaleri, S. and Shabana, K. (2018) 'Rethinking sustainability strategies', *Journal of Strategy and Management*, 11(1), pp. 2–17. doi:10.1108/jsma-08-2016-0050.
- Chandra, R. and Jatmika, S. (2022). Unilever Surabaya Corporate Social Responsibility (CSR) Policy in Maintaining Environmental Sustainability in Surabaya in 2014- 2020. *Advances in Economics, Business and Management Research*, 209. doi:<https://doi.org/10.2991/aebmr.k.220209.057>.
- Clark, W.C. (2007) 'Sustainability science: A room of its own', *Proceedings of the National Academy of Sciences*, 104(6), pp. 1737–1738. doi:10.1073/pnas.0611291104.
- Classon, J. and Dahlström, J. (2006) 'How can CSR affect company performance?: A qualitative

study of CSR and its effects’, Karlstads Universitât: Business Administration Master Thesis [Preprint].

‘Corporate Social Responsibility: a new definition, a new agenda for action’ (2011). Available at: [https://ec.europa.eu/commission/presscorner/detail/en/MEMO\\_11\\_730](https://ec.europa.eu/commission/presscorner/detail/en/MEMO_11_730).

Correia, M.S. (2019). Sustainability: An Overview of the Triple Bottom Line and Sustainability Implementation. *International Journal of Strategic Engineering*, [online] 2(1), pp.29–38. doi:<https://doi.org/10.4018/ijose.2019010103>.

Damico, A.B., Aulicino, J.M. and Di Pasquale, J. (2022). What Does Sustainability Mean? Perceptions of

Future Professionals across Disciplines. *Sustainability*, [online] 14(15), p.9650. doi:<https://doi.org/10.3390/su14159650>.

Darnall, N., Jolley, G.J. and Handfield, R. (2007). Environmental Management Systems and Green Supply

Chain management: Complements for sustainability? *Business Strategy and the Environment*, [online] 17(1), pp.30–45. doi:<https://doi.org/10.1002/bse.557>.

Elkington, J. (1997). *Cannibals with Forks: The Triple Bottom Line of 21st Century Business*. Oxford: Capstone.

Engert, S., & Baumgartner, R. J. (2016). Corporate sustainability strategy - Bridging the gap between formulation and implementation. *Journal of Cleaner Production*, 113, 822–834. <https://doi.org/10.1016/j.jclepro.2015.11.094>

Farida, I. and Setiawan, D. (2022) ‘Business strategies and competitive advantage: The role of Performance and Innovation’, *Journal of Open Innovation: Technology, Market, and Complexity*, 8(3), p. 163. doi:10.3390/joitmc8030163.

Fernando, S. and Lawrence, S. (2014). A Theoretical Framework for CSR practices: Integrating Legitimacy theory, Stakeholder Theory and Institutional Theory. *The Journal of Theoretical Accounting Research*; New Rochelle, 10(1), pp.149–178.

Freeman, R.E. (1984). A Stakeholder Approach to Strategic Management. *SSRN Electronic Journal*, [online] 1(1). doi:<https://doi.org/10.2139/ssrn.263511>.

Ghozali, I., & Chariri, A. (2007). *Teori Akuntansi*. Semarang: Badan Penerbit Universitas Diponegoro.

Gomez-Trujillo, A.M., Velez-Ocampo, J. and Gonzalez-Perez, M.A. (2020). A Literature Review on the Causality between Sustainability and Corporate Reputation. *Management of Environmental Quality: An International Journal*, 31(2), pp.406–430. doi:<https://doi.org/10.1108/meq-09-2019-0207>.

Gray, R., Owen, D. and Adams, C.A. (1996). *Accounting & Accountability: Changes and Challenges in Corporate Social and Environmental Reporting*. London ; New York: Prentice Hall. Cangara, H. (2015). *Pengantar Ilmu Komunikasi*. Jakarta: Rajawali Pers.

GÜREL, E. (2017) ‘SWOT analysis: A theoretical review’, *Journal of International Social Research*, 10(51), pp. 994–1006. doi:10.17719/jisr.2017.1832.

- Hailemariam, A. and Erdiaw-Kwasie, M.O. (2022). Towards a Circular economy: Implications for Emission Reduction and Environmental Sustainability. *Business Strategy and the Environment*. doi:<https://doi.org/10.1002/bse.3229>.
- Happy Fajrian. (2022). *Riset: 87,5% Sampah Plastik Fleksibel di DKI Jakarta Tak Didaur Ulang*. Katadata.Co.Id. <https://katadata.co.id/happyfajrian/ekonomi-hijau/62d6473243831/riset-87-5-sampah-plastik-fleksibel-di-dki-jakarta-tak-didaur-ulang/>
- Hohnen, P. and Potts, J. (2007). *Corporate Social Responsibility : an Implementation Guide for Business*. Winnipeg: International Institute for Sustainable Development = Institut international du développement durable.
- Hourneaux , F., Gabriel, M.L. da S. and Vázquez, D.A.G. - (2018). Triple Bottom Line and Sustainable Performance Measurement in Industrial Companies. *Revista De Gestão*, [online] 25(4), pp.413–429. doi:<https://doi.org/10.1108/rege-04-2018-0065>.
- Inusah, H. and Gawu, P.S. (2021). The Social Contract Theory and Corporation Moral Obligation. *E-Logos*, 28(1), pp.4–16. doi:<https://doi.org/10.18267/j.e-logos.480>.
- Jamali, D. (2008). A Stakeholder Approach to Corporate Social Responsibility: A Fresh Perspective into Theory and Practice. *Journal of Business Ethics*, 82(1), pp.213–231. doi:<https://doi.org/10.1007/s10551-007-9572-4>.
- Johnson, M.W. and Christensen, C.M. (2018) *Reinvent your business model: How to seize the white space for transformative growth*. Boston, MA: Harvard Business Review Press.
- Kotler, P. and Lee, N. (2011) *Corporate Social Responsibility: Doing the most good for your company and your cause*. Brantford, Ont.: W. Ross MacDonald School Resource Services Library.
- Laplume, A.O., Sonpar, K. and Litz, R.A. (2008). Stakeholder Theory: Reviewing a Theory That Moves Us. *Journal of Management*, 34(6), pp.1152–1189. doi:<https://doi.org/10.1177/0149206308324322>.
- Marsyukrilla, L.K. (2019). *Jakarta Darurat Sampah Plastik*. [online] kompas.id. Available at: <https://www.kompas.id/baca/utama/2019/08/01/jakarta-darurat-sampah-plastik/>.
- López-Concepción, A., Gil-Lacruz, A. I., & Saz-Gil, I. (2022). Stakeholder engagement, Csr development and Sdgs compliance: A systematic review from 2015 to 2021. *Corporate Social Responsibility and Environmental Management*, 29(1), 19–31. <https://doi.org/10.1002/csr.2170>
- Lozano, R. (2015). A Holistic Perspective on Corporate Sustainability Drivers. *Corporate Social Responsibility and Environmental Management*, 22(1), pp.32–44. doi:<https://doi.org/10.1002/csr.1325>.
- Magretta, J. (2002) ‘Why business models matter’, *Harvard business review*, 80(5), pp. 86–133.
- Mahija Parahita Nusantara. (n.d.). *Mahija Parahita Nusantara*. Mahijaparahitanusantara.Com. Retrieved February 23, 2024, from <https://mahijaparahitanusantara.com/our-programs>
- Mai, N.K., Nguyen, A.K.T. and Nguyen, T.T. (2021). Implementation of Corporate Social Responsibility Strategy to Enhance Firm Reputation and Competitive Advantage. *Journal of*

*Competitiveness*, 13(4), pp.96–114. doi:<https://doi.org/10.7441/joc.2021.04.06>.

- Mansfield, G.M. and Fourie, L.C.H. (2004) 'Strategy and business models - strange bedfellows? A case for convergence and its evolution into strategic architecture', *South African Journal of Business Management*, 35(1), pp. 35–44. doi:10.4102/sajbm.v35i1.650.
- Marakova, V., Wolak-Tuzimek, A., & Tuckova, Z. (2021). Corporate social responsibility as a source of competitive advantage in large enterprises. *Journal of Competitiveness*, 13(1), 113–128. <https://doi.org/10.7441/joc.2021.01.07>
- Martínez, D., Herrera Madueño, J., Larrán Jorge, M. and Lechuga Sancho, M.P. (2017). The strategic nature of corporate social responsibility in SMEs: a multiple mediator analysis. *Industrial Management & Data Systems*, 117(1), pp.2–31. doi:<https://doi.org/10.1108/imds-07-2015-0315>.
- Maulana, P.S. and Afifi, S. (2021) 'Dasar-dasar Public Relation', *Universitas Islam Indonesia* (2 vols). Yogyakarta: Jurnal Mahasiswa Komunikasi Cantrik.
- Mazzarol, T. (2005) 'A proposed framework for the strategic management of small', *Small Enterprise Research*, 13(1), pp. 37–53. doi:10.5172/ser.13.1.37.
- McWilliams, A. and Siegel, D.S. (2010). Creating and Capturing value: Strategic Corporate Social responsibility, resource-based theory, and Sustainable Competitive Advantage. *Journal of Management*, 37(5), pp.1480–1495.
- Melo, T. and Garrido-Morgado, A. (2011). Corporate Reputation: a Combination of Social Responsibility and Industry. *Corporate Social Responsibility and Environmental Management*, [online] 19(1), pp.11–31. doi:<https://doi.org/10.1002/csr.260>.
- Mehmood, K.K. and Hanaysha, J.R. (2022). Impact of Corporate Social Responsibility, Green Intellectual Capital, and Green Innovation on Competitive Advantage. *International Journal of Human Capital and Information Technology Professionals*, 13(1). doi:<https://doi.org/10.4018/ijhctip.293232>.
- Mensah, J. (2019). Sustainable development: Meaning, history, principles, pillars, and implications for human action: Literature review. *Cogent Social Sciences*, [online] 5(1), pp.1–21. doi:<https://doi.org/10.1080/23311886.2019.1653531>.
- Moon, C. and Bonny, C. (2001) *Business ethics: Facing up to the issues*. London: Profile Books.
- Nasheeda, A., Abdullah, H. B., Krauss, S. E., & Ahmed, N. B. (2019). Transforming Transcripts Into Stories: A Multimethod Approach to Narrative Analysis. *International Journal of Qualitative Methods*, 18. <https://doi.org/10.1177/1609406919856797>
- Nayenggita, G.B., Raharjo, S.T. and Resnawaty, R. (2019). Praktik Corporate Social Responsibility (CSR) Di Indonesia. *Focus : Jurnal Pekerjaan Sosial*, 2(1), p.61. doi:<https://doi.org/10.24198/focus.v2i1.23119>.
- O'Dwyer, B. and Owen, D.L. (2005). Assurance Statement Practice in environmental, Social and Sustainability reporting: a Critical Evaluation. *The British Accounting Review*, 37(2), pp.205–229. doi:<https://doi.org/10.1016/j.bar.2005.01.005>.
- Osterwalder, A. and Pigneur, Y. (2002) 'An e-Business Model Ontology for Modeling e-Business',

- Okina, D. A., Sari, E. S., Sunardi, I. A., Hanifah, L. N., & Sanjaya, V. F. (2020). Pengaruh Penerapan Strategi Csr (Corporate Social Responsibility) Dalam Meningkatkan Citra Perusahaan Pada Pt. Pertamina (Persero) Tahun 2018. *Competence : Journal of Management Studies*, 14(2), 184–202. <https://doi.org/10.21107/kompetensi.v14i2.8962>
- Parmar, B.L., Freeman, R.E., Harrison, J.S., Wicks, A.C., Purnell, L. and de Colle, S. (2010). Stakeholder Theory: The State of the Art. *The Academy of Management Annals*, 4(1), pp.403–445. doi:<https://doi.org/10.1080/19416520.2010.495581>.
- Phadermrod, B., Crowder, R.M. and Wills, G.B. (2019) ‘Importance-performance analysis based SWOT analysis’, *International Journal of Information Management*, 44, pp. 194–203. doi:10.1016/j.ijinfomgt.2016.03.009.
- Pereira-Moliner, J., López-Gamero, M.D., Font, X., Molina-Azorín, J.F., Tari, J.J. and Pertusa-Ortega, E.M. (2021). Sustainability, Competitive Advantages and Performance in the Hotel Industry: a Synergistic Relationship. *Journal of Tourism and Services*, 12(23), pp.132–149. doi:<https://doi.org/10.29036/jots.v12i23.282>.
- Porter, M.E. (1996) What is strategy? Boston, MA: *Harvard Business School Press*.
- Porter, M.E. (2001) ‘Strategy and the Internet’, *Harvard business review*, 79(3), pp. 63–78.
- Porter, M. and Kramer, M.R. (2006) ‘Strategy & society: The link between competitive advantage and corporate social responsibility’, *Harvard Business Review*, 84(12), pp. 78–92.
- Rasche, A, Morsing, M & Moon, J (eds) 2017, *Corporate Social Responsibility: Strategy, Communication, Governance*. Cambridge University Press, Cambridge.
- Roszkowska-Menkes, M. (2021) ‘Porter and Kramer’s (2006) “shared value”’, *Encyclopedia of Sustainable Management*, pp. 1–6. doi:10.1007/978-3-030-02006-4\_393-1.
- Salzmann, O., Ionescu-somers, A. and Steger, U. (2005) ‘The business case for corporate sustainability’., *European Management Journal*, 23(1), pp. 27–36. doi:10.1016/j.emj.2004.12.007.
- Sania Mashabi, E. P. (2022). *Wagub DKI: Tumpukkan Sampah di Jakarta Jadi Salah Sebab Terjadinya Banjir*. Kompas.com. <https://megapolitan.kompas.com/read/2022/02/20/16500871/wagub-dki-tumpukkan-sampah-di-jakarta-jadi-salah-sebab-terjadinya-banjir>
- Saunders, M. N. K., Lewis, P., & Thornhill, A. (2019). *Research Methods for Business Students*. Pearson. <https://books.google.co.id/books?id=LtiQvwEACAAJ>
- Seang, C. (2023). Role of Corporate Social Responsibility in Strategic Management in Cambodia.

- Seddon, P.B. and Freeman, P. (2004) 'The case for viewing business models as abstractions of strategy', *Communications of the Association for Information Systems*, 13. doi:10.17705/1cais.01325.
- Seibert, R.M., Macagnan, C.B. and Dixon, R. (2021). Priority Stakeholders' Perception: Social Responsibility Indicators. *Sustainability*, 13(3), p.1034. doi:<https://doi.org/10.3390/su13031034>.
- Setiawan, B., Suparno, B. A., & Afifi, S. . (2021). Corporate social performance: An analysis of corporate social responsibility implementation in the electrical energy industry. *Communications in Humanities and Social Sciences*, 1(2), 76–81. <https://doi.org/10.21924/chss.1.2.2021.19>
- Soemirat, S. and Ardianto, E. (2017) 'Dasar-dasar Public Relations ', *Bandung: Remaja Rosdakarya*, 7.
- Solihin, I. and Citra, S.D. (2009) *Corporate Social Responsibility: From charity to sustainability*. Jakarta: Penerbit Salemba Empat.
- Stoddard, J.E., Pollard, C.E. and Evans, M.R. (2012). . *International Journal of Hospitality & Tourism Administration*, [online] 13(3), pp.233–258. doi:<https://doi.org/10.1080/15256480.2012.698173>.
- Švárová, M. and Vrchota, J. (2014). Influence of Competitive Advantage on Formulation Business Strategy. *Procedia Economics and Finance*, [online] 12(1), pp.687–694. doi:[https://doi.org/10.1016/s2212-5671\(14\)00394-3](https://doi.org/10.1016/s2212-5671(14)00394-3).
- Stoyanova, T. (2019). CSR Strategies Applied in Terms of Circular Economy. *Economic Alternatives*, (2), pp.263–274.
- Teece, D.J., Pisano, G. and Shuen, A. (1997) 'Dynamic Capabilities and Strategic Management', *Strategic Management Journal*, 18(7), pp. 509–533. doi:10.1057/9781137294678.0180.
- Tek-Yew , L. and Yee Shyen , W. (2020). *How Corporate Social Responsibility Contributes to Sustainable Development - News and Events - Curtin University, Sarawak Malaysia*. [online] Curtin University Malaysia. Available at: <https://news.curtin.edu.my/insight/2020-2/how-corporate-social-responsibility-contributes-to-sustainable-development/>.
- Theresia, T. (2018). ANALISIS PENERAPAN SUSTAINABLE DEVELOPMENT GOALS (SDGs) PADA BEBERAPA ANGGOTA INDONESIA GLOBAL COMPACT NETWORK (IGCN). *National Conference of Creative Industry*. doi:<https://doi.org/10.30813/ncci.v0i0.1307>.

Thompson, A.A., Margaret Ann Peteraf, Gamble, J. and A J Strickland, III (2020). *Crafting & executing strategy : the quest for competitive advantage: concepts and cases*. 22nd ed. New York, Ny: Mcgraw-Hill Education.

Turker, D. (2009). Measuring Corporate Social Responsibility: A Scale Development Study. *Journal of Business Ethics*, [online] 85(4), pp.411–427. Available at: <https://www.jstor.org/stable/40294805>.

Valdez-Juárez, L., Gallardo-Vázquez, D. and Ramos-Escobar, E. (2018) ‘CSR and the supply chain: Effects on the results of smes’, *Sustainability*, 10(7), p. 2356. doi:10.3390/su10072356.

Wang, H., 2014. "Theories for Competitive Advantage". In *Being Practical with Theory: A Window into Business Research*, 33–43. Wollongong: University of Wollongong, Australia.

Wheelen, T.L. and Hunger, J.D. (2012) *Strategic Management and business policy*. Upper Saddle River, NJ: Pearson/Prentice Hall.

Wibisono, Y. (2007) *Membedah Konsep & Aplikasi CSR: Corporate Social Responsibility*. Gresik: Fascho Pub.

Wirman, W., Yazid, T. and Nurjanah, N. (2017). Model Perencanaan Komunikasi Program Corporate Social Responsibility (CSR) PT Chevron Pacific Indonesia. *Jurnal Komunikasi*, 11(2), pp.123–134. doi:<https://doi.org/10.21107/ilkom.v11i2.3401>.