

LIST OF CONTENTS

APPROVAL SHEET	iii
PERNYATAAN BEBAS PLAGIASI	iv
ACKNOWLEDGEMENTS	v
LIST OF CONTENTS	vi
LIST OF ABBREVIATIONS	ix
LIST OF TABLES	x
ABSTRACT	xi
INTISARI	xii
CHAPTER I INTRODUCTION	1
1.1 Research Background	1
1.2 Research Questions	4
1.3 Research Objectives	4
1.4 Scope of the Study	5
1.5 Literature Review	5
1.6 Presentation	9
CHAPTER II THEORETICAL FRAMEWORK AND RESEARCH METHODS ..	10
2.1 Implicature	10
2.2 Cooperative Principle	12
2.2.1 Maxim of Quantity	13
2.2.2 Maxim of Quality	13
2.2.3 Maxim of Relation	14
2.2.4 Maxim of Manner	15
2.3 Observance of the Maxims	15
2.4 Non-Observance of the Maxims	16



2.5 Maxim flouting.....	16
2.5.1 Maxim Flouting of Quantity.....	16
2.5.2 Maxim Flouting of Quality.....	16
2.5.3 Maxim Flouting of Relation.....	18
2.5.4 Maxim Flouting of Manner.....	19
2.6 Other Categories of Non-observance of the Maxims.....	19
2.6.1 Maxim Violating.....	19
2.6.2 Maxim Infringing.....	20
2.6.3 Maxim Opting out.....	20
2.6.4 Maxim Suspending.....	21
2.7 Context of Conversation.....	22
2.7.1 Situational Context.....	23
2.7.2 Background Knowledge Context.....	23
2.7.3 Co-textual Context.....	23
2.8 Method of Research.....	24
2.8.1 Data Source and Data.....	24
2.8.2 Data Collection.....	24
2.8.3 Data Analysis.....	25
CHAPTER III THE FLOUTING OF CONVERSATIONAL MAXIMS AND THE REASONS BY THE CHARACTERS.....	29
3.1 The Flouting of Conversational Maxims.....	29
3.1.1 Maxim Flouting of Quantity.....	31
3.1.2 Maxim Flouting of Quality.....	33
3.1.3 Maxim Flouting of Relation.....	36
3.1.4 Maxim Flouting of Manner.....	38
3.2 The Reasons for Flouting the Maxims of the Characters.....	41
3.2.1 Convincing Others.....	42
3.2.2 Expressing Happiness.....	44
3.2.3 Alleviating Others' Disappointment.....	47



3.2.4 Reducing Others' Concerns	49
3.2.5 Informing Plans to Others	51
3.2.6 Insulting Others	53
3.2.7 Expressing Disappointment	55
3.2.8 Challenging Others	58
3.2.9 Giving Warnings to Others	59
3.2.10 Teasing Others	62
3.2.11 Keeping Secrets	64
3.2.12 Giving Comprehensive Explanations	66
3.2.13 Giving Suggestions to Others	68
CHAPTER IV CONCLUSION	71
BIBLIOGRAPHY	74
APPENDIX	78