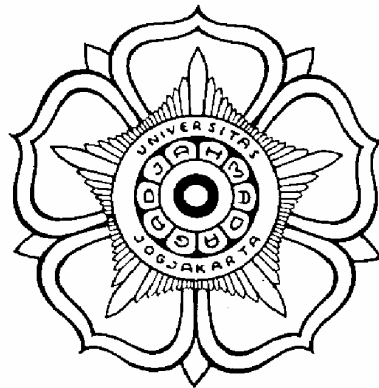


STRATEGY FORMULATION AT PT NILAMINDO RIZKI UTAMA BASED ON RESOURCE BASED VIEW APPROACH

Thesis
As a partial fulfillment to achieve a Master Degree

Study Program in Master of Management (Magister Management)
Department of Social Sciences



Submitted by
Dudi Mediana Soetaryo
8800/MM/PS/01

to
**GRADUATE SCHOOL
GADJAH MADA UNIVERSITY
2004**



UNIVERSITAS
GADJAH MADA

Strategy formulation at PT Nilamindo Rizki Utama based on resource based view approach

SOETARYO, Dudi Mediana, Dr. Gudono, MBA

Universitas Gadjah Mada, 2004 | Diunduh dari <http://etd.repository.ugm.ac.id/>



MASTER OF MANAGEMENT
GADJAH MADA UNIVERSITY

AUTHORIZATION

STRATEGY FORMULATION AT PT NILAMINDO RIZKI UTAMA BASED ON RESOURCE BASED VIEW APPROACH

prepared and compiled by

Dudi Mediana Soetaryo

8800/PS/MM/01


has been defended before the Board of Examiners

on September 7, 2004

and has been declared to fulfill all requirements


Yogyakarta, September 7, 2004

Examiner I



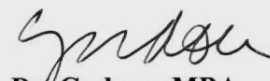
Drs. Johnny Setiawan, MBA

Examiner II



Dr. Gudono, MBA

Advisor



Dr. Gudono, MBA