

## INTISARI

**Latar Belakang:** Program Jaminan Pemeliharaan Kesehatan Masyarakat (JPKM) di kota Ternate hingga saat ini belum direalisasikan, hal ini disebabkan karena kurangnya pemahaman sumberdaya manusia pada Dinas Kesehatan sebagai aparat yang menangani program JPKM. Disisi lain kurangnya dukungan politik dari pemerintah daerah, terbukti dalam pola dasar pembangunan daerah kota Ternate yang tertuang dalam peraturan daerah nomor 02 tahun 2001 belum mencantumkan program JPKM. Penelitian ini untuk mendapatkan gambaran tingkat pengetahuan dan persepsi Legislatif dan eksekutif terhadap program JPKM.

**Metode:** Penelitian ini bersifat deskriptif kualitatif dengan rancangan *cross sectional*. Sampel dipilih secara *purposive sampling* dengan subyek 6 orang Legislatif dan 8 orang Eksekutif, dengan variabel pengetahuan dan persepsi tentang kebutuhan, kepesertaan, badan penyelenggara dan peran pemerintah terhadap progma JPKM. Pengumpulan data dilakukan dengan wawancara mendalam. Untuk melengkapi penajaman deskriptif maka dilakukan juga *input* data kuantitatif sebagai penunjang melalui kuesioner.

**Hasil:** Responden mempunyai pengetahuan yang baik tentang program JPKM 35,7%, dan 42,9% responden mempunyai persepsi yang baik terhadap program JPKM. Upaya mengembangkan JPKM di kota Ternate didukung oleh semua responden untuk di realisasikan. Demikian juga dukungan semua responden tentang kepesertaan yang bersifat wajib. Sebagian responden mendukung bapel yang dikelola oleh pemda dan bersifat *profit*. Sementara itu peran pemerintah berupa kebijakan tentang program JPKM balum ada.

**Kesimpulan:** Pengetahuan responden tentang program JPKM masih kurang, dan responden mempunyai persepsi yang cukup tentang program JPKM. Semua responden mendukung pengembangan program JPKM di kota Ternate. Perlu dilakukan sosialisasi kepada berbagai pihak dan dilakukan studi kelayakan program JPKM.

Kata kunci : Pengetahuan, Persepsi terhadap program JPKM

## ABSTRACT

**Background:** The program of Managed Care in Ternate City up to now has not been realized yet. This is because of the lack of understanding from human resource in Health Department as the authorized institution that take responsibility for the Managed Care Program. Besides that, less support of the Local Government, as the fact of this, in the Local Development Basic Planning of Ternate City as issued in the Local Act number 02 of 2001, the Managed Care Program is not included. This research aims at getting the description about the knowledge and perception of Legislative and Executive to this program.

**Method:** This research uses descriptive-qualitative technique by applying the design of Cross Sectional. The Samples were chosen by the use of purposive sapling technique with six subjects of Legislative and eight of Executive. The variables in this research are the knowledge and perception about the need, participanship, organizer, and government role toward this program. The Data were collected by the use of indepth interview. To sharpen the description completely, quantitative data input is done through questionnaires.

**Results:** The respondents has good knowledge concerning with the Managed Care Program are 35.7%, and 42.9% of the respondents has good perceptions toward this program. The effort to develop the Managed Care Program in Ternate is supported put into realization by all respondents. They also support if this program could become obligatory for all citizens of Ternate. Some of the respondents supported that the organization of Managed Care are organized profitably by the Local Government. On the other hands, the government roles such as the policy to support Managed Care Program is yet unmade.

**Conclusion:** The knowledge of Legislative and Executive about the Managed Care Program is still less, but the respondents have enough perceptions about this program. All respondents support the Managed Care Program to be developed in Ternate. For this purposes, this program needs socialization and a prerequisite study before applying this program.

The key words: Knowledge, Perception about Managed Care Program