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GADJAH MADA

Marketing mix in PT Mustika Ratu

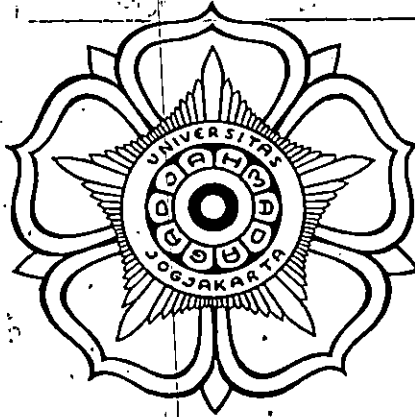
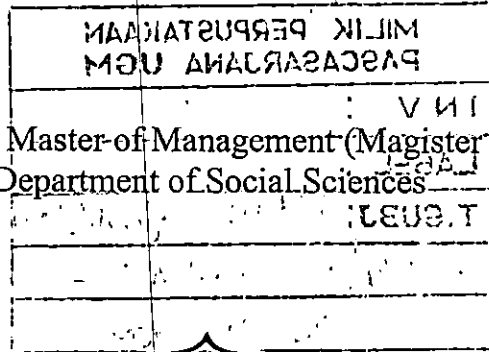
ARISIANDI, Muh. Sirodj, Prof. Dr. Dibyo Prabowo, MSc

MARKETING MIX IN PT MUSTIKA RATU

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Management (Magister Manajemen)
Department of Social Sciences




Submitted by
Muh. Sirodj Arisiandi
8140/PS/MM/01



to
**THE GRADUATE PROGRAM
GADJAH MADA UNIVERSITY
2003**

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AUTHORIZATION

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prepared and compiled by
Muh. Sirodj Arisiandi
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Advisor

Prof. Dr. Dibyو Prabowo, M.Sc

Examiner I

Ir. Hilman Najib, MA

Examiner II

Prof. Dr. Dibyو Prabowo, M.Sc