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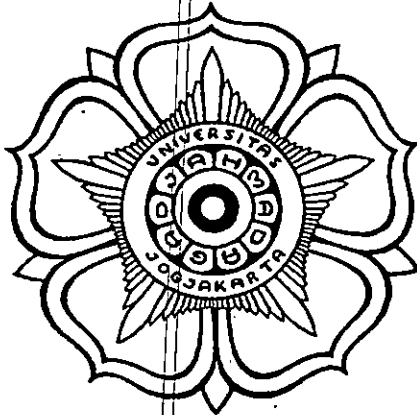
ANTV's competitive strategy for improving its performance  
PRAKOSA, Gunardi, Prof.Dr. Sukanto Reksahadiprodjo, M.Com  
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# ANTV'S COMPETITIVE STRATEGY FOR IMPROVING ITS PERFORMANCE

Thesis

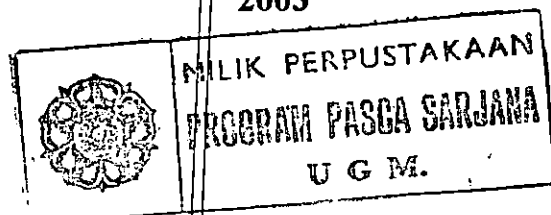
As a partial fulfillment to achieve a Master Degree

Study Program in Master of Management (Magister Manajemen)  
Department of Social Sciences



Submitted by  
**Gunardi Prakosa**  
7377/PS/MM/01

to  
**THE GRADUATE PROGRAM  
GADJAH MADA UNIVERSITY  
2003**



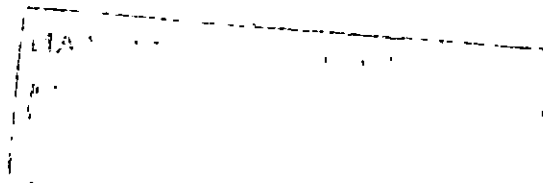


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Master of Management Study Program  
Gadjah Mada University

## AUTHORIZATION

# ANTV'S COMPETITIVE STRATEGY FOR IMPROVING ITS PERFORMANCE

prepared and compiled by

**Gunardi Prakosa**

7377/PS/MM/01

has been defended before the Board of Examiners  
on June 27, 2003

and has been declared to fulfill all requirements

Yogyakarta, June 27, 2003

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