



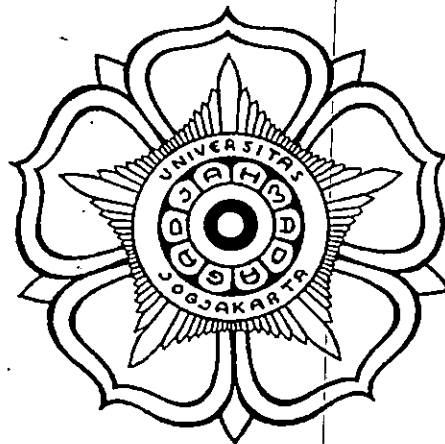
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UNIVERSITAS GADJAH MADA
**CONSUMER PERCEPTION AND PREFERENCE TOWARD
WORLD WIDE WEB AS A SOURCE OF INFORMATION**

Thesis

As a partial fulfillment to achieve a Master Degree

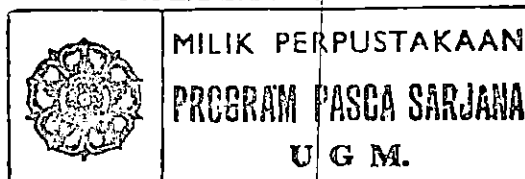
Study Program in Master of Management (Magister Manajemen)
Department of Social Sciences



Submitted by

Ronggur Eugene Persoco

8432/PS/MM/01



to

**THE GRADUATE PROGRAM
GADJAH MADA UNIVERSITY**

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Master of Management Study Program
Gadjah Mada University

AUTHORIZATION

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has been defended before the Board of Examiners
on September 8, 2003
and has been declared to fulfill all requirements

Yogyakarta, September 8, 2003

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