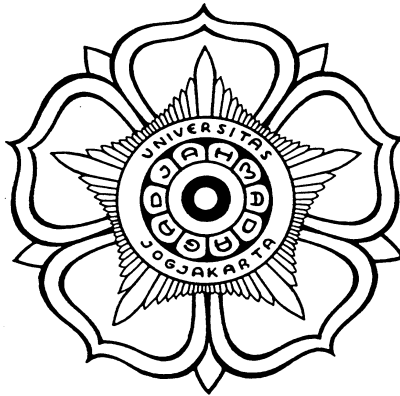


THE EXPORT MARKETING STRATEGY OF PT. RUMINDO PRATAMA IN SELLING LADY'S BAGS TO INTERNATIONAL BUYERS

Thesis
in partial requirement for S-2 degree

Program Studi Magister Manajemen
Department of Social Sciences



submitted by:

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YOGYAKARTA**

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PREFACE

AUTHORIZATION

THE EXPORT MARKETING STRATEGY OF PT RUMINDO PRATAMA IN SELLING LADY'S BAGS TO INTERNATIONAL BUYERS

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