



Identification of dominant factors in prepaid GSM SIM Card purchase

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Universitas Gadjah Mada, 2003. Diunduh dari <http://eprints.ugm.ac.id>

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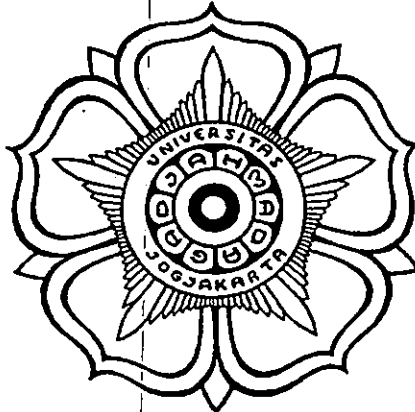
IDENTIFICATION OF DOMINANT FACTORS IN PREPAID GSM SIM CARD PURCHASE

(Case Study of Gadjah Mada University Students)

Thesis

As a partial fulfillment to achieve a Master-Degree

Study Program in Master of Management (Magister Manajemen)
Department of Social Sciences



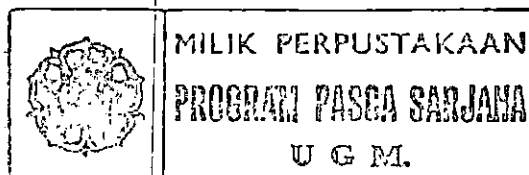
Submitted by

Siska Utari

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2003**





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Master of Management Study Program
Gadjah Mada University

AUTHORIZATION

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has been defended before the Board of Examiners

on June 21, 2003

and has been declared to fulfill all requirements

Yogyakarta, June 21, 2003

Advisor

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