

## DAFTAR PUSTAKA

- Anonim (1996), Value Chain Analysis for Assessing Competitive Advantage, *Management Accounting Guideline* 42.
- Barney, J. B, (1995), Looking Inside for Competitive Advantage, *Academy of Management Executive* Vol. 9 No. 4.
- Badan Pusat Statistik Kodya Jakarta Utara 1999.
- Badan Pusat Statistik Kodya Jakarta Utara 2000.
- Badan Pusat Statistik Kodya Jakarta Utara 2001.
- Collins, D. J., and C. A. Montgomery (1998), *Corporate Strategy: A Resource- Based Approach*, McGraw-Hill, Singapore.
- Duncan, W. J., Ginter, P. M., and Swayne, L. E. (1998), Competitive Advantage and Internal Organizational Assessment, *Academy of Management Executive* Vol. 12 No. 3.
- Dermawan Wibisono, 2000, *Seri Komunikasi Profesional, Riset Bsinis*, Edisi Pertama, BPFE Yogyakarta.
- Drs. M. Suparmoko, M.A. Ph.D 1999, *Metode Penelitian Praktis* Edisi 4, BPFE Yogyakarta.
- Dispenda DKI Jakarta 2002 –2003 *Data-data Pajak*.
- Dinas Pariwisata Bidang Rekreasi dan Hiburan Umum 2003.
- Drs. Amin Widjaja Tunggal, Ak, MBA 2001, *Tanya – Jawab Manajemen Strategik*, Harvarindo.
- Freddy Rangkuti, Jakarta 2002, *Analisis SWOT Teknik Membedah Kasus Bisnis*, Penerbit PT. Gramedia Pustaka Utama.
- Hax, A. C., and N. S. Majluf (1991), *The Strategy Concept and Process: A Pragmatic Approach*, Prentice-Hall, New Jersey.
- Hitt, M. A., R. D. Ireland, and R. E. Hoskisson (1997), *Manajemen Strategis: Menyongsong Era Persaingan dan Globalisasi*, Alih Bahasa A. Hedyanto, Erlangga, Jakarta.
- [Http://www. Sejarah Karaoke Indonesia. com.](http://www.SejarahKaraokeIndonesia.com)
- [Http://www Sejarah Karaoke.com.](http://www.SejarahKaraoke.com)
- [Http://www. Nirwana Audio Visual.com.](http://www.NirwanaAudioVisual.com)
- McGuffog, T. (1997), The Obligation to Keep Value Chain Management Simple and Standard, *Supply Chain Management* Vol. 2 No. 4 pp. 124-133.
- Masanori, Teddy 1998 *Sejarah Karaoke Jepang*.
- Munansa, Bambang, *Dasar-Dasar Pembelanjaan Perusahaan*, Edisi Keempat, BPFE Yogyakarta, 1995.
- Michael E. Porter, *Keunggulan Bersaing, Menciptakan dan Mempertahankan Kinerja Unggul* 1992, Penerbit Erlangga.



- Porter, Michael E. (1985), *Competitive Advantage: Creating and Sustaining Superior Performance*, Free Press, New York.
- Porter, Michael E. (1980), *Competitive Strategy*, Free Press, New York.
- Reimann, B. C. (1989), Sustaining The Competitive Advantage, *Planning Review* March/April.
- Rowe, A. J., Mason, R. O., Mann, R. B. And Mockler, R. J. (1994), *Strategic Management: A Methodological Approach*, 4th Edition, Addison-Wesley Publishing Company, Inc.
- Thompson, A. A., and A. J. Strickland (2001), *Strategic Management: Concepts and Cases*, Twelfth Edition, McGraw-Hill, Singapore.
- Walters, D., and Lancaster, G. (1999), Value and Information - Concepts and Issues for Management, *Management Decision* Vol. 37 No. 8 pp. 643-656.
- Walters, D., and Lancaster, G. (2000), Implementing Value Strategy Through The Value Chain, *Management Decision* Vol. 38 No. 3 pp. 160-178.